

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H663 ORDER NO. 10422 DATE 3-22-1938

CUSTOMER AMERICAN BANTAM CAR CO.  
BUTLER, PENNSYLVANIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25<sup>M</sup> POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub> x 5<sup>1</sup>/<sub>2</sub>

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BANTAM "60" FOR BUSINESS — FOR PLEASURE  
(ETC., AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

*Put plate no on front*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. \* Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

*Put word "60" in quotes,  
see tissue for other corrections*

COLOR DESCRIPTION

VERY RUSH

*make just impression*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H664 ORDER NO. 10425 DATE 3-22-1938

CUSTOMER JOHN MILLER  
GEORGETOWN, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE (Group 2)  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART G. LORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full MILLER'S STORE - JOHN MILLER, (NEGRO)  
PROP. GEORGETOWN, KY.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H665 ORDER NO. 10434 DATE 3-24-1938

CUSTOMER HOTEL FORDSON  
DEARBORN, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL FORDSON - DEARBORN, MICHIGAN

MICHIGAN & JONATHAN AVENUES NEAR SCHAEFER ROAD

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*Photocolor 5/20/38*

RECEIVED

ADV. Dept.

APR 2 1938

In the first place, the walls of this building are all of one tone. A little shading and high lights would add interest to the building. I much prefer the sky and side panels shown in the Hotel Dearborn card.

Also the side pavement of the same card is of a much better color, and the flowers along the edge of the pavement should be taken out. Remove the railing shown around the grass plot. The striping of awnings is poorly done, likewise, the flowers in the boxes.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H666 ✓ ORDER NO. 10432 DATE 3-24-1938

CUSTOMER ELDER & JENKS  
PHILADELPHIA, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>M</sup> 500 POST CARDS SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CAPITOL NEWS CO., NASHVILLE, TENN.

NO. 8A-H667

ORDER No 13940

DATE **6-24-1938**

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) BUS DEPOT, NASHVILLE, TENN.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TRIMMINGS ARE ALL YELLOW. BUILDING IS BURNED COMMON BRICK. ALL TRIMMING WORK IS TERRA COTTA.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

## AND WORK SCHEDULE

Cost Dept. Checked ☒

By

Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 27 1938	JUL 1 1938
SKETCH	6	7-27	7-27
RETOUCHING			
PHOTO-LITHO	12	7-7	7-8
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	203 1 1/2	7-12	7-12
ARTIST DUT.	221 8	7-20	7-25

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE TYPE SET UP OK'D \_\_\_\_\_

# MAKEOVER

Change to Ret Dept.

EST. Makeover Time Required

OPERATION	TIME	Time Allowed in Cost Dept.
RETOUCHING	1	
PHOTO-LITHO	1	
COMPOSING		
ART DUT.		By _____
ENGRAVING		

116



NO. 8AH668

LYNN H. BOYER, JR., ~~XXXX~~ PHILADELPHIA, PA. AND WILDWOOD?  
N. J.

ORDER NO. 10835

DATE Mar. 24, 1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD SWEDES' CHURCH,  
WILMINGTON, DEL. ERECTED IN 1698

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- W-4

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION  
DULL OLD RED BRICK, FRONT TOWER. SIDE & LEFT WINGS OLD DARK GRAY & ~~BROWN~~  
DARK BROWN STONE. WHITE BELL TOWER. BROWN SHINGLES BELOW BELL TOWER TOP  
DARK GREEN ROOF ON BELL TOWER. DARK SHINGLE ROOF ON BLDG. WHITE CORNICE &  
DOORS & SASH. COLORED WINDOWS ON LEFT & CENTER. CLEAR GLASS WINDOWS ON  
FRONT TOWER & DOORS. LIGHT GRAVE STONE? GREEN LAWN.

~~XXXXXXXXXX~~ PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this service. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By LYNN H. BOYER, JR. Date MAR 24 1938  
By WILMINGTON, DEL. Date MAR 24 1938

OPERATION	EST. TIME	EST. TIME	EST. TIME	EST. TIME
Check No.	Time Allowed	Rate	Cost	DATE COMPLETED
COMPOSED TITLE SET UP			MAR 22 1938	MAR 29 1938
PRINT				
PROOF CORRECTION	200	2	3 - 29	4 - 6 50
PHOTO CORRECTION	82		4 - 6	4 - 8 45
REPRODUCTION	225	1 1/2		7 42 1/2
REPRODUCTION	28	9		4 - 25 1/2

DATE RECEIVED DATE PAID

ST  
R.H. 194  
197

*Very Rush*



NO. 8A-H669

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J. ORDER NO. 10835

DATE 3-24-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

TITLE (IN FULL) PHILIPSBURG AND EASTON BRIDGE  
LOOKING TOWARDS LAFAYETTE COLLEGE,  
EASTON, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ----- E-11

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

BRIDGE AND TOWERS BRIDGE LIGHT STEEL GRAY GREEN RAILINGS & LAMP POSTS.  
LIGHT CEMENT PIERS. REAR LARGE BLDG. ON GILL DARK DULL RED SLATE ROOF  
REAR CENTER BLDGS. & TOWERS GRAY STONE. REAR CENTER BLDGS. & TOWERS  
GRAY STONE. REAR BLDGS. ON HILL ON LEFT DARK RED. BLDGS. ON RIGHT & END  
CENTER FOREGROUND GRAY & DULL RED ON LEFT EDGE DARK RED. ~~SHOW~~ SHOW SPRING-  
TIME FOLIAGE ON TREES!  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on  
or for this station. Please  
note that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OPERATION	EST. TIME	ACT. TIME	DATE	DATE
COMPLETION, THE SET UP			MAR 23 1938	MAR 23 1938
REFOCUSING	5	5	3 - 29	4 - 28
PHOTO-PROOF				
BLU-PRINT	80		4 - 5	4 - 6
RE-PRINT	25	1 1/2		7 hrs
RE-PRINT	29	9	5 - 11 - 38	5 - 18 - 38 F.W.

DATE RECEIVED

DATE PAID

MAR 17 1938

By

By

DATE AND COUNTRY OF

DATE PAID &amp; COUNTRY

Push!

R. H. 194



LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N. J.

NO. 8A-H670

ORDER NO. 10835

DATE March.24, 1938

25 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) OLD COURT HOUSE, CHESTER,  
PA. ERECTED IN 1724

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- C-22

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION  
DARK GRAY STONE. CREAM DOORS & SASH & SHUTTERS CREAM TOWER. DARK SHINGLE ROOF.  
BRONZE PLATES. BLDG ON RIGHT GRAY STONE. WHITE TOWER DARK ROOF ON LEFT BLDG.  
LIGHT GRAY STONE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,759,779

ATTENTION

order for this customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

ESTIMATE

OPERATION	EST. TIME	DATE	DATE
CAMPING THE MT UP		MAR 28 1938	MAR 28 1938
RETOUCHING	12 2 1/2	3-28	3-28
RETOUCHING	83	3-31	3-31
RETOUCHING	21 1 1/4		
RETOUCHING	219 8 3/4	4-22	4-26

17  
R 11.194  
195



A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 8A-H571

ORDER NO. 10844

DATE 3-24-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO.

TITLE (IN FULL) THREE "BIG BILL" PELICANS  
GREET YOU FROM NEW ORLEANS, LA.

IMPRINT SAME AS ABOVE

VERSE IN PLATE SAME AS EXHIBIT.

PUT AT BOTTOM OF MESSAGE SPACE "

4A-H1230

AMERICA NEW ORLEANS - AMERICA'S MOST  
INTERESTING CITY

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By W. R. L. 1938 AND WORK SCHEDULE MAR 24 1938

DESCRIPTION	EST. TIME	DATE
Class No.	Time Allowed	
		MAR 30 1938
		MAR 30 1938
	2	
	4 1	3-30
		3-31 SC
	8V	4-1
		4-2 A.T.
	225	8 typ
	225	4 April
	209	4-12 - 4-14

APR 1 1938

APR 1 1938

RECEIVED

CLASS NO. LV

DATE APR 1 1938

BY W. R. L.

AT 1/1

1938



F.J. SMITH, CORPUS CHRISTI, TEXAS

NO. 8A-H672

ORDER NO. 10448

DATE 3-24-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) GIANT OAK, GOOSE ISLAND,  
NEAR CORPUS CHRISTI, TEXAS

IMPRINT NONE

SAID TO BE THE LARGEST LIVE OAK TREE  
IN THE WORLD

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Directs on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

MAR 26 1938

OPERATION	EST. TIME	ACT. TIME	DATE	DATE
1. 1000 SING. TYPE SET UP			MAR 26 1938	MAR 26 1938
2. 1000 SING. TYPE				
3. 1000 SING. TYPE	206	2	3 - 20	3 - 30 Se
4. 1000 SING. TYPE				
5. 1000 SING. TYPE	82		3 - 30	3 - 31 AT
6. 1000 SING. TYPE				
7. 1000 SING. TYPE	225	1 1/4		
8. 1000 SING. TYPE	211	8 3/4	APR 19	APR 20

JUN 17 1938



Sim

F.J.SMITH, CORPUS CHRISTI, TEXAS

NO8A-H673

ORDER NO. 10448

DATE 3-24-1938

12<sup>M</sup> 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) "OLD SEAGRAVES", CORPUS

IMPRINT NONE

CHRISTI, TEXAS

BOT. FIRST MAJOR BLOW OUT - STILL ACTIVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE BACKS OF PHOTOS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

Subjects on order for the customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Large handwritten signature in red ink, possibly "Rush".*

ESTIMATE  
MAR 25 1938

CO. NO.	EST. TIME	EST. NO.	TIME ALLOWED	DATE	DATE
COM. 3-21-38				MAR 21 1938	MAR 21 1938
RECEIVED	206	1	3-26	3-26	3-26
PHOTO TAKEN	62		4-1	4-1	4-1
RECEIVED	25	1 1/4		7-4	7-4
RECEIVED	207	8 1/4	4-22	4-22	4-22

LATE FEE  
By 211  
DATE PAID TO CURT

MAKEOVER

Charge to Ret

DATE PAID TO CURT

CO. NO.	EST. TIME	EST. NO.	TIME ALLOWED	DATE	DATE
RECEIVED	1			4-5	4-5

DATE PAID TO CURT

ST  
195



8A-H674  
NO.

F.J.SMITH, CORPUS CHRISTI, TEXAS

ORDER NO 10448

DATE 3-24-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) BEACH SCENE, PRINCESS LOUISE  
HOTEL, CORPUS CHRISTI, TEXAS

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ATTENTION!

Subjects on  
order for the camera. Please  
see to it that all subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Large handwritten signature in red ink, possibly reading "Curt Teich".*

EST. TIME		EST. TIME	
Code No.	Time Allowed	Code No.	Time Allowed
CC-101		MAR 31 1938	MAR 31 1938
CC-102			
CC-103	M 3	3-3	4-6 51
CC-104			
CC-105	12	4-6	
CC-106			
CC-107	22 1/2		7-26 1/2
CC-108	27 9		4-26 1/2

DATE 3-24-1938  
BY [Signature]  
ST 11



F.J.SMITH, CORPUS CHRISTI, TEXAS

NO. 8A-H675

ORDER NO. 10448

DATE 3-24-1938

12 M 500 POST CARDS

ART COLORLINE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) HOME OF THE TARPON RODEO, PORT  
ARKANSAS, TEXAS

FRONT NO. 1  
IMPRINT NONE

R. M. NO

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*See Bill*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,798,773

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

DATE MAR 29 1938

	EST. TIME		DATE	
	EST.	TIME	EST.	COMPLETED
CURTAINING UP			MAR 29 1938	MAR 29 1938
PAINTING		4		
PAINTING				
PAINTING	12		4 - 1	4 - 1 1/2
PAINTING				
PAINTING	31	1 1/2	4 - 4	
PAINTING	44	9	4/19/38	4/20/38

DATE ORDERED

DATE MAR 17 1938

DATE 3-24-1938

DATE 3-24-1938

197



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H676 ORDER NO. 10438 DATE 3-23-1938

CUSTOMER HARRISON BROTHERS  
EAST ORANGE, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 P.C. SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full GADABOUTS - THE SMARTER...THE COOLEST...  
THE SWANKIEST SHOES (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

LD 2  
Ret. 6 1/2  
HC 1 3/4  
Lat 10

ADV

HC 13/4

LD



O'NEALL SPECIALTY CO., MC ALLEN, TEXAS

NO. 8A-H677

ORDER NO. 10458

DATE 3-24-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) U.S. POST OFFICE, MC ALLEN,  
TEXAS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ESTIMATE**

DATE: 3-24-1938 WORK SCHEDULE: MAR 23 1938

OPERATION	EST. T.M.	DATE COMPLETED
CHARGING FOR SET UP		MAR 23 1938
CHARGING		MAR 28 1938
CHARGING	2 3	3-28
CHARGING	82	4-1
CHARGING	225 1	2 April
CHARGING	8	April 5

By: \_\_\_\_\_

DATE: \_\_\_\_\_

ESTIMATE NO. \_\_\_\_\_

197



MRS. L.B. HOLLISTER, LEAD, S.D.

NO. 8A-H678

ORDER NO. 10499

DATE 3-25-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PASQUE FLOWER - ANEMONE  
PULSATILLA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT JESSIE M. PANGBURN, DISTRIBUTOR,  
SPEARFISH, SO. DAK.

SMALL TYPE:  
(C) JESSIE M. PANGBURN

*Small type lower left Series - A*

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

OPERATION	T.M.	DATE	DATE
COMMERCIAL TYPE SET UP		MAR 22 1938	MAR 28 1938
REWORKING	4 1/2	3-28	3-30
PROOFING	82	3-30	3-31
HAND CHECKING	31 1/4	4-1	
ADJUSTING	39 8	4-13	4-14

DATE RECEIVED DATE PAID

JUN 17 1938

AS

4

Rm 195  
1938



MRS. L.B. HOLLISTER, LEAD, S.D.

NO. 8A-H679

ORDER NO. 10499

DATE 3-25-1938

6 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO 1

R. M. YES

TITLE (IN FULL) YUCCA GLAUCA

IMPRINT JESSIE M. PANGBURN, DISTRIBUTOR,  
SPEARFISH, SO. DAK.

SMALL TYPE: (C) JESSIE M. PANGBURN

Small type in left SERIES A.

COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLIDE MULTI-PLY FORMS PAT. NO. 1,292,776

ATTENTION!

6  
order for this customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

MAR 28 1938 WORK SCHEDULE

Date MAR 28 1938

DESCRIPTION	EST. TIME	DATE	COMPLETED
CONTRACT		MAR 28 1938	MAR 28 1938
TECH			
PRODUCE	4	1 1/2 3-28	3-30-38
EDITING			
REVISIONS	8	3-31	3-31-38
REPRODUCTION	2	1 1/4 4-4	
REPRODUCTION	26	8	4/14/38

JUN 17 1938

DATE RECEIVED

DATE PAID

DATE PAID

DATE PAID

11/12/195



MRS. L.B. HOLLISTER, LEAD. S.D.

NO. 8A-H680

ORDER NO. 10499

DATE 3-25-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) PRICKLY PEAR - OPUNTIA  
HUMIFUSA

Small type lower left Series A

SMALL TYPE: (C) JESSIE M. PANGBURN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT JESSIE M. PANGBURN, DISTRIBUTOR,  
SPEARFISH, SO. DAK.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,777

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. *K*

WORK SCHEDULE

Date

*MAR 29 1938*

OPERATION	EST. TIME No. Time Allowed	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 29 1938
ETCH		MAR 29 1938
PROOFING	4 - 2	3 - 29
PROOFING	81	4 - 2
PROOFING		4 - 14
PROOFING		
MANUFACTURING	7 1/2	5 April
ASSEMBLY	21 9	4. 16

DATE PREPARED

DATE FILED

DATE RECEIVED

By

DATE FILED

11-11-1957



MRS. L. B. HOLLISTER, LEAD, S.D.

NO. 8A-H681

ORDER NO. 10499

DATE 3-25-1938

6 M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT No. I R. M. YES

TITLE (IN FULL) BLAZING STAR - MENTZELIA  
DECAPETALA

IMPRINT JESSIE M. PANGBURN, DISTRIBUTOR,  
SPEARFISH, SO. DAK.

*Small type cover up Series A*

SMALL TYPE: (C) JESSIE M. PANGBURN

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6  
Please see to it that all prints or negatives are uniform. All colors are in harmony with each other to make an attractive set.

Executive Order

ESTIMATE

Check List

By

AND WORK SCHEDULE

Date

MAR 29 1938

Date

MAR 29 1938

OPERATION	EST. TIME		DATE COMPLETED
	Clock No.	Time Allowed	
COMPOSING TYPE SET UP			MAR 29 1938
SEARCH			MAR 29 1938
RETO CARING	4	2 3-24	- 2-25
PROOFING			
PRINTING			
RETO CARING	25	1	4/19/38
PRINTING	24	7	

DATE RECEIVED

DATE PAID

By

24

107



MRS. L.B. HOLLISTER, LEAD, S.D.

NO. 8A-H682

ORDER NO. 10499

DATE 3-25-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **YELLOW LADIES SLIPPER -**  
**CYPRIPEDIUM PARVIFLORUM**

*Small type cover left Series A*

SMALL TYPE(C) JESSIE M. PANGBURN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT **JESSIE M. PANGBURN, DISTRIBUTOR,**  
**SPEARFISH, SO. DAK.**

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

*Rock background*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects on  
order for this customer. Please  
see to it that all copy or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate OK at [initials]

ESTIMATE

Est. Copy Checked

By [initials] AND WORK SCHEDULE

Date [initials]

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Hour Allowed	COMPLETED	COMPLETED
COMPOSING, TYPE SET UP			MAR 28 1938	MAR 28 1938
EDITING				
REDOUCING	4	1	3-28	3-30
PHOTO (175)				
REPRODUCTION	87		4-1	4-2
REPRODUCTION				
REPRODUCTION	225	1		3-28
REPRODUCTION	28	7 1/4		4-1

LONGEST TIME (C.D.)

DATE FILED

JUN 17 1938

DATE OF [initials]

DATE OF [initials]

ST  
Apr 1938  
1938



MRS. L.B. HOLLISTER, LEAD, S.D.

NO. 8A-H693

ORDER NO. 10499

DATE 3-25-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) WOOD LILY - LILIUM UMBELLATUM IMPRINT JESSIE M. PANGBURN, DISTRIBUTOR, SPEARFISH, SO. DAK.

Small type cover left Series A  
SMALL TYPE: (C) JESSIE M. PANGBURN

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE  
AND WORK SCHEDULE  
By MR. T. J. HOLLISTER Date 3-25-1938

	EST. TIME	EST.	DATE COMPLETED
CONTRACT TOTAL		MAR 28 1938	MAR 28 1938
RECORDING	1	3-25	4-1-38
PRINTING	87	4-1	4-2-38
REPRODUCTION	25	1	5-1-38
REPRODUCTION	26	8	4-19-38

ESTIMATE SENT BY DATE JUN 1 1938

By DATE JUN 1 1938

By DATE JUN 1 1938

R.H. ST. 195



21 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 8A-H684 ORDER NO. 10857 DATE 3-29-1938

CUSTOMER CHICKEN SHACK  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC GROUP (4) SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (AS COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

HAVE CENTER IMPRINT READ:

"C.T.ART-COLORTONE" REG.U.S.PAT.OFF.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG.NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

*Photos ret 4/2/38*

*make red impression  
of Photo*

*submit red Photos*

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H685 ORDER NO. 10860 DATE 3-24-1938

CUSTOMER NEIL HOUSE  
COLUMBUS, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE NEIL HOUSE IN COLUMBUS (ETC. AS  
PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H686

ORDER NO. 10861

DATE 3-24-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER HELEN BEAUTY SHOP  
BROOKLYN, N.Y.

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "MASTER" BOBBY PIN (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ~~XXXXXXXXXXXXXXXXXXXX~~

ELIMINATE COMPLETELY THE WORDS ~~XX~~ "10 CENTS"

CHANGE THE 40 PINS SO THAT IT IS ON ONE LINE,

STRAIGHT ACROSS THE BOTTOM OF THE CARD JUST INSIDE

THE PINKISH BORDER, AND SO THAT IT WILL BE IN THE

SAME STYLE OF TYPE AS USED FOR THE WORDS "INVISIBLE

BOBBY", AND IN THE SAME SIZE.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Take out  
Hairpins from Neg

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

MAKING

MAKING

MAKING

APR 1938



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 8A-H687 ORDER NO. 10480 DATE 3-24-1938

CUSTOMER VINETA HOTEL  
PALM BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M ~~ARTXEXX~~ P.C. SIZE 3 1/2 x 5 1/2

STYLE ART ~~COLORTONE~~ WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VINETA HOTEL - PALM BEACH, FLA.

BOT-IN THE HEART OF PALM BEACH

FRONT NO. 5

(All of this on address side)

R. M.

~~Yes~~ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

~~Submit~~ — Sketch — Layout — ~~Retouched Photo~~ — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor. — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175  
s

COLOR DESCRIPTION

SEE INSTRUCTIONS & TISSUE ATTACHED. SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 9/2  
2c. 1/4  
Lat 9/2

Bm

#44



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 8A-H688 ORDER NO. 10480 DATE 3-24-1938

CUSTOMER VINETA HOTEL  
PALM BEACH, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full VINETA HOTEL - PALM BEACH, FLA.  
BOT-DINING ROOM

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer G. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS & TISSUE ATTACHED. SEE SKETCH ATTACHED.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 9/12  
Dec. 13/4  
Lat. 12

Add Return 1935

Am

#24

X 98

3



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No 8A-H689 ORDER NO. 10481 DATE 3-24-1938

CUSTOMER WEST KENTUCKY COAL CO.  
STURGIS, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full — WEST KENTUCKY COAL COMPANY

No title

FRONT NO. 5

(All of this on address side)

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

used for 2 thumbnails  
mark on card for Mr. Mag.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 8 1/2  
HC 1 1/2  
Lat 9 1/2

8A-H689  
and 8A-H690



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H690 ORDER NO. 10481 DATE 3-24-1938

CUSTOMER WEST KENTUCKY COAL COMPANY  
STURGIS, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART TONOTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE HOME OF THE WESKO MAIL ORDER MART,  
STURGIS, KENTUCKY

*No title*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

*Make new black plate changing*

*sign to read -*

*Use color plates 8AH689*

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



NO. 8A-H691

ORDER NO. 10387

DATE 3-26-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14 R. M. NO

TITLE (IN FULL) MASSANETTA SPRINGS HOTEL  
NEAR HARRISONBURG, VA.

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PRIVATE NO. BEFORE TITLE ---

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

RIGHT & LEFT WING DARK RED BRICK. CENTER GRAY STUCCO. DARK DULL RED ROOF. WHITE CORNICE & TRIM & WINDOW FRAMES. DARK RED BRICK PORCH COLUMNS IN CENTER BROWNISH & GRAY STONE WALL ALONG FOREGROUND. DARK DRIVE IN FOREGROUND.

REMOVE WIRES  
SHOW SPRINGTIME FOLIAGE

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO. AT ONCE

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

order for the customer. Please see to it that the card or name titles are uniform and colors are in harmony with each other to make an attractive set.

2

Very  
Truly

to Court

2

11 M

8/16/38



NO. 8-H692

ORDER NO. 10887

DATE 3-26-1938

## ATTENTION

order for the complete set. Please see to it that all colors or negatives are uniform and colors are in harmony with each other to make an attractive set.

12 <sup>1</sup> / <sub>2</sub> M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 14 R. M. NO	
TITLE (IN FULL) ROCKINGHAM MEMORIAL HOSPITAL, HARRISONBURG, VA.		IMPRINT SAME AS ABOVE	
Use gothic type PRIVATE NO. BEFORE TITLE -----		PUT PLATE NO. ON FRONT AT BOTTOM	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	
ROCKINGHAM DARK RED BRICK. WHITE CORNICE & COLUMNS & WINDOW FRAMES & DOORS. GRAY STONE BASE. GRAY FRONT GABLE. DARK SLATE ROOF GREEN LAWN. MAKE GREEN SPRINGTIME FOLIAGE ON TREES. DARK STREET PAVING			
SUBMIT: RET. PHOTO		B. L. & W. PROOF	
		HANDCOL PROOF YES RETURN PHOTO. AT ONC	
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

GLOBE MULTI-PLY FORMS  PAT. NO. 1,297,775

DATE		TIME		DATE	
MAR 31 1938		MAR 31 1938		MAR 31 1938	
15	3	3-31		4-6	SL
8r		4-7		4-8	H.T.
204	1 1/2	4-8		4-8	
213	9	4-26-38		4-29-38	
		JUN 7 1938			
		JA			
		8/16/38			

R. Terry  
Rush



ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

NO. 8A-H693

ORDER NO. 10638

DATE 3-26-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. NO

TITLE (IN FULL) HOT WEATHER POST CARD

IMPRINT SAME AS ABOVE

TOP CENTER - COME TO THE MOUNTAINS

LOWER " THERE IT'S HOT AND YOUR FANS GO,  
WHILE HERE IT'S COOL AND BREEZES BLOW

PRIVATE NO. BEFORE TITLE ---N-34

PHOTO PROPERTY OF CUSTOMER

UPPER RIGHT  
To Kelpner 9.35.40  
COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

*Have trees appear as if they  
are swaying a little.*

*Make upper part of window, a dark cream color like shade.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

ESTIMATE			
QUANTITY	UNIT PRICE	TOTAL	DATE
201	10	2010	MAY 2 1938
207	11 1/2	2378 1/2	MAY 2 1938
225	1 3/4	337 1/2	MAY 3
207	11 1/2	2378 1/2	MAY 4
225	1 3/4	337 1/2	MAY 5
207	11 1/2	2378 1/2	MAY 6
225	1 3/4	337 1/2	MAY 7
207	11 1/2	2378 1/2	MAY 8
225	1 3/4	337 1/2	MAY 9
207	11 1/2	2378 1/2	MAY 10
225	1 3/4	337 1/2	MAY 11
207	11 1/2	2378 1/2	MAY 12
225	1 3/4	337 1/2	MAY 13
207	11 1/2	2378 1/2	MAY 14
225	1 3/4	337 1/2	MAY 15
207	11 1/2	2378 1/2	MAY 16
225	1 3/4	337 1/2	MAY 17
207	11 1/2	2378 1/2	MAY 18
225	1 3/4	337 1/2	MAY 19
207	11 1/2	2378 1/2	MAY 20
225	1 3/4	337 1/2	MAY 21
207	11 1/2	2378 1/2	MAY 22
225	1 3/4	337 1/2	MAY 23
207	11 1/2	2378 1/2	MAY 24
225	1 3/4	337 1/2	MAY 25
207	11 1/2	2378 1/2	MAY 26
225	1 3/4	337 1/2	MAY 27
207	11 1/2	2378 1/2	MAY 28
225	1 3/4	337 1/2	MAY 29
207	11 1/2	2378 1/2	MAY 30
225	1 3/4	337 1/2	MAY 31

MAILED OVER

Ret

EST. PRICE

0

1

2

3

4

5

6

7

8

9



ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

NO. 8A-H694

ORDER NO. 10888

DATE 3-26-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. NO

TITLE (IN FULL) HOT-WEATHER POST CARD

IMPRINT SAME AS ABOVE

TOP CENTER COME TO THE MOUNTAINS

LOWER YOU'UNS ARE HOT-- WE'UNS ARE NOT

PRIVATE NO. BEFORE TITLE --- N-35

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

Reverse portion of pictures so that they correspond with title.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order of Labor

By W. D. 2 1938 **ESTIMATE** AND WORK SCHEDULE Date MAY 2 1938

Task	EST. TIME	Actual Time	Start Date	End Date
Design			MAY 2 1938	MAY 2 1938
Illustration	10			
Printing	82	5-9		5-10 14.5
Delivery	13/4			
Total	24	11 1/2	5-18-38	

Approved by W. D. 2 1938

21

44



ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

NO. 8A-H695<sup>695</sup>

ORDER NO. 10888

DATE 3-26-1938

25 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOT WEATHER POST CARD

TOP CENTER " COME TO THE MOUNTAINS  
LOWER " WHEN YOU'RE TOO HOT, DON'T CUSS -  
DRIVE HERE -- KEEP COOL LIKE US

PRIVATE NO. ~~BEFORE TITLE~~ --- N-36 N.36

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE			
DATE	DATE	DATE	DATE
MAY 2 1938	MAY 2 1938	MAY 2 1938	MAY 2 1938
217	10	3.1338	May 6, 1938 (17)
82	5	9	5-10 45
220	1 1/2		13 May
204	10	5.17	5-19

DATE MAY 2 1938

DATE MAY 2 1938

DATE MAY 2 1938

DATE MAY 2 1938



NO. 8A-H696

ORDER NO. 10890

DATE 3-28-1938

12M POST CARDS C. T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCKY POINT INN ON FOURTH  
LAKE, INLET, N. Y., CENTRAL ADIRONDACKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT      SAME AS ABOVE

PRIVATE NO.  $\frac{1}{2}$ " FROM RIGHT EDGE IN UPPER  
BORDER --- 49 FC

PHOTO PROPERTY OF C. T. & CO.

### COLOR DESCRIPTION

PUT CLOUDS IN SKY.

BOAT - NATURAL MAHOGANY VARNISH

BOAT HOUSE - BROWN STAIN RED ROOF

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF



RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENTION!

order for this customer. Please see to it that all our negatives are uniform in colors and in harmony with each other to make an attractive set.

MR 2

[illegible]

1914

COGNAC

20 1953

MAR 20 1968

205 2

3 - 30

4-4 Sp

82

1844

1. 11/17/19

216

位

45

16

28

9

4-12754

24

6  
M

157



C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 8A-H697

ORDER NO. 10890

DATE 3-28-1938

12 $\frac{1}{2}$  M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ROCKY POINT INN ON FOURTH  
LAKE, INLET, N.Y., CENTRAL ADIRONDACKS

IMPRINT SAME AS ABOVE

PRIVATE NO. 12 FROM RIGHT EDGE IN UPPER  
BORDER 50 FC  
COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

PUT CLOUDS IN SKY. HOTEL - SEE 7A-H3071 FOR COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,297,775

ATTENTION!

Subjects or  
order for this material. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DATE	TIME	DATE	TIME
MAR 27 1938		MAR 30 1938	
205	2	3-30	4-5 SC
73		4-6	4-6 P.T.
116	1 1/2	4-8	4-8
22	9	4-14	4-14 P.T.

JUN 17 1938

20



174

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. 8A-H698	ORDER NO. 11015	DATE 3-25-1938	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER G. HEILEMAN BREWING CO. CHICAGO, ILLINOIS							
	12 <sup>M</sup> 500 P.C.	SIZE	3 <sup>1</sup> / <sub>2</sub> x 5 <sup>1</sup> / <sub>2</sub>	STYLE ART COLORTONE WHITE BORDER				
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout		FRONT NO. 5					(All of this on address side)
RETURN PHOTO	Title in Plate Yes No Copyright in Plate Yes No		R. M. Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		TO	
	Title in full		Trade Mark Yes No		Special type as sample			
			IMPRINT: Customer		C.T. Imprint No Imprint			
NO	RETOUCHING DEPARTMENT			Negative — Line — Halftone — Combination.			PHOTO USED FOR	
	Submit Sketch — Layout — Retouched Photo — Wash Drawing			Dry — Wet — Pancromatic — Color Separation.				
	Follow Layout			Transfer — Paper Process — New Process.				
				Stripping — White Border — Full Face.				
COLOR DESCRIPTION								
SEE TISSUE ATTACHED TO PHOTOGRAPH.								

Pl 9  
280 1/2  
A 11

Extra Photo 750

No. 11015

Handwritten signature or initials in red ink.

ST.  
H.C.



DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N. M.

NO. 8A-H699

ORDER NO. 10894

DATE 3-28-1938

12 1/2 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE ---- ST. HELENA CANYON OF THE RIO	
	GRANDE ✓ R.M. encl	
	PRIVATE NO. BEFORE TITLE --- 201	
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 0A3763 (attached)

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT 2 BLUEPRINTS  
HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,759,775

ATTENTION!

20  
See to it that all color negatives are uniform and colors are in harmony with each other to make an attractive set.

R: 12

DATE	BY	DATE	BY
APR 2 1938		APR 2 1938	
256	1 1/2	4-2	4-8-2
89		4-7	4-11-41
215	1 1/2		12 hrs
30	9	4-19-38	4-26-38

Large red scribble or signature.

Large handwritten 'X' or signature.

M



DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 10894

DATE 3-28-1938

13 $\frac{1}{8}$  M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M.

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE --- THE TWIN SISTERS IN THE DAVIS  
MOUNTAINS , S.W. TEXAS ✓ P.M. 1

PRIVATE NO. BEFORE TITLE --- 202

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

**Abstract**

—

	TIME		DATE
	Low	High	Observed
COMING IN WITH WIND UP			MAR 30 1938
WIND			
WIND DIRECTION	9	1	3-50
WIND VELOCITY			
WIND FORCE	89		4-5
WIND TYPE			
WIND DIRECTION	225	1 1/2	11 April
WIND VELOCITY	29	9	4-19-38
WIND FORCE			4-23-38 F.W.

منه سالتك في كل وقت

Letter 1

JUN 17 1938

F.

191



NO. 8A-H701

DISTRIBUTED BY J.R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 10894

DATE 3-28-1938

12<sup>1</sup>/<sub>2</sub> M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE --- MC DONALD OBSERVATORY OF THE UNIVERSITY OF TEXAS + R.M. and

PRIVATE NO. BEFORE TITLE --- 203

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DESCRIPTION OF BUILDING. SILVER COLOR - BRONZE SEAL OVER DOOR. "MC DONALD OBSERVATORY" ALSO IN BRONZE LETTERS ON FRONT BRING THIS OUT. REMOVE SIGN BOARD ON 3rd STORY. PLAIN BLUE SKY. SANDSTONE WALL. GRASS BETWEEN WALL & BUILDING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

SUBMIT TWO BLUEPRINTS

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Read the following on  
order for this product. Please  
see to it that all your orders  
give an informed and correct an  
in harmony with each other  
to make an attractive set.

ITEM	EST. TIME		DATE	DATE
	Check	Time & Rate	COMPLETED	COMPLETED
COVER - UP, TIME SET UP			MAR 31 1938	MAR 31 1938
PRINTING	5	4	3-31	4-8
REPRODUCTION	89		4-7	4-9
REPRODUCTION	24	1		12
REPRODUCTION	24	7 <sup>3</sup> / <sub>4</sub>		4-26

DATE RECEIVED

DATE PAID

20

10







DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 10894

DATE 3-28-1938

12 $\frac{1}{2}$  M POST CARDS

ART COLORTONE

RM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. **I** R. M. **YES**

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE --- HIGHWAY AND BRIDGE ACROSS THE  
PECOS RIVER, S.W. TEXAS, ~~NEAR THE MEXICAN~~  
MEXICAN BORDER. *y RA and*

PRIVATE NO. - BEFORE TITLE--- 205

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

WIDEN RIVER TO SHOW BETTER

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,754,775

## ATTENTION!

order for this to be a "Pier" see to it that all of the materials are uniform and the colors are in harmony with each other to make an attractive set.

	DATE	TIME	PER
			COMPLETED
CHAS. J. ...		MAR 91 1938	MAR 11 1938
WALTER			
WALTER	7	2 1/2	3 - 3
WALTER			4 - 7 SE
WALTER			
WALTER	13		4 - 7
WALTER			4 - 7 1/2
WALTER			
WALTER	225	1 1/2	11 1/2
WALTER	210	9 3/4	4 - 27
WALTER			4 -



DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N. M.  
~~XXXXXXXXXX~~

NO. 8A-H704

ORDER No. 10894

DATE 3-28-1938

121  
2

M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I

R. M. YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TITLE - HIGH BRIDGE ACROSS PECOS RIVER

✓ R. M. encl

PRIVATE NO. - BEFORE TITLE - 206

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO 68115 USE PORTION AS MARKED ON CARD.

The trees near the river should be thick enough or solid to make them darker than the wall of the canyon. The canyon wall should be colorful some orange & yellow adire with occasional bit of blue green sage brush on side.

SUBMIT TWO BLUEPRINTS

SUBMIT RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

20

ORDER for the customer. Please see to it that all the pictures are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

MAY 27 1938

DATE	TIME	DATE	TIME
MAY 27 1938		MAY 27 1938	
4	1	5-27	6-25
8259		6-2	6-3
725 1/2		4	4
62 9		6-15	6-16

JUN 17 1938

By



NO. 8A-HV05

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 10892

DATE 3-28-1933

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

TITLE -- PECOS MISSION RUINS v R M

end.

PRIVATE NO. BEFORE TITLE -- 137

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT LADY

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,773

ATTENTION!

order for this customer. Please  
see to it that all colors be  
uniform and colors be  
in harmony with each other  
to make an attractive set.

DATE	TIME	DATE	TIME
MAR 30 1938	MAR 30 1938		
9	2	3-30	4-65
82		4-6	
211	1½	12	12
211	11	4-26	4-129

P-N-10

# 197



NO. 8A-H706

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N. M.

ORDER NO. 10892

DATE 3-28-1938

12 1/2 M POST CARDS

ART CODORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I

R.M. YES

IMPRINT SAME AS ABOVE

TITLE - PECOS RIVER DRIVE - R.M. incl.

Photo by PAUL DOOR

PRIVATE NO. - BEFORE TITLE --- 138

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

20 Subject on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

MAR 29 1938

MAR 29 1938

DESCRIPTION	EST. TIME	DATE	DATE
1000		MAR 30 1938	MAR 30 1938
1000	9 2	3-30	4-5 SC
1000	89	4-5	4-6 4T
1000	225 1/2		9 1/2
1000	217 9	4-21	4-21

JUN 17 1938

20

198



order for the system. The set to it that all the negatives are uniform and colors are in harmony with each other to make an attractive set.

DATE	8	9	10	11	12
MARCH 1938				MARCH 1938	MARCH 1938
1		4	5-20	4-28	
2	82		4-1	5-1	5-1
3					
4					
5	25	1/2		8-1	8-1
6	39	9	4-23	4-26	

مجلس



DISTRIBUTED BY J.J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 8A-H708

ORDER NO. 10892

DATE 3-28-1938

12 $\frac{1}{2}$  M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

TITLE - ART MUSEUM, SANTA FE, N. M.

✓ R.M. incl.

PRIVATE NO. BEFORE TITLE --- 60

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H361 AND ALSO INSTRUCTIONS ATTACHED.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,774

ATTENTION!

See to it that the subject of the order for this card is seen to it that the subject is in harmony with each other to make an attractive set.

DATE	TIME	NO.	TIME	NO.
APR 5 1938			APR 5 1938	
3/1	2	4-5	4-5	
3/9		4-7	4-9	
2/2	1/2			
4/2	7	5-11	5-12	

MAKEROVER

Change to L.V. Date

EST. APR 18 1938

RETOUCHING

PHOTOGRAPHY

PRINTING

ART DEPT.

RETOUCHING

APR 18 1938

Call 4-115

2 file 10 9



NO. 8A-H709

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N. M.

ORDER NO. 10892

DATE 3-28-1938

12 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

TITLE --- OLDEST CHURCH IN U.S., SAN MIGUEL MISSION, SANTA FE, NEW MEXICO

PRIVATE NO. BEFORE TITLE --- 58

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FOLLOW RETOUCHING AND INSTRUCTIONS OF DUPLICATE PHOTO ATTACHED.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,777

ATTENTION!

order for this collection. Please see to it that all negatives are uniform in color and in harmony with each other to make an attractive set.

MAKEOVER

Charge to Ret Dept.

EST. 1914

1	1	1
1	1	1
1	1	1
1	1	1
1	1	1
1	1	1
1	1	1
1	1	1
1	1	1
1	1	1

198



DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 8A-H710

ORDER NO. 10892

DATE 3-28-1938

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE -- LIBRARY, UNIVERSITY OF NEW  
MEXICO, ALBUQUERQUE, N. M. R. M. incl

PRIVATE NO. BEFORE TITLE - A-10

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ADOBE COLOR ABOUT AS 6A-H2780 ATTACHED. NOTE MTS. IN BACK GROUND.

TAKE OUT POLES, WIRES, LADDERS, BOXES, PWA SIGN. ALSO WIRE FENCE ON RIGHT  
SHOW LIGHT GRASS IN FOREGROUND.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the picture. Please  
see to it that all pictures are  
five are uniform and consistent  
in harmony with the order  
to make an alternative set.

DATE	TIME	DATE	TIME
MAR 28 1938		MAR 30 1938	
COMP. BY		COMP. BY	
RECEIVED		RECEIVED	
89	4-8	4-8	4-11
205	1/4	12	1/2
208	9	4-20	5-3

173-2 1/2  
205-1 1/2  
M

198



DISTRIBUTED BY J.R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 8A-H711

ORDER NO. 10892

DATE 3-28-1938

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT SAME AS ABOVE

TITLE - STUDENTS' UNION BUILDING,  
UNIVERSITY OF NEW MEXICO, ALBUQUERQUE,  
N. M.

PRIVATE NO. BEFORE TITLE --- A-11

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ADOBE COLOR AS 6A-H2779 ATTACHED. MAKE LIGHT GRASS AND COVER UP TEMPORARY

PATH LEADING TOWARDS FOREGROUND

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all subjects or  
tives are uniform in colors and  
in harmony with each other  
to make an attractive set.

DATE	EST. TIME	EST. TIME	EST. TIME
MAR 29 1938	MAR 30 1938	MAR 30 1938	MAR 30 1938
129	2	3-31	4-7-50
89		4-7	4-8-25
225	1/4		11 1/2
22	9		4-17-1/2

JUN 17 1938

By

DATE THIS ORDER WAS

229  
M

198



COPYRIGHTED AND  
DISTRIBUTED BY **MR. J. R. WILLIS**, BOX 665, ALBUQUERQUE, N.M.

NO. 8A-H712

ORDER NO. 10892

DATE 3-28-1938

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT SAME AS ABOVE  
TITLE -- NAVAJO CHURCH ROCK, NEAR  
GALLUP, NEW MEXICO. *RM encl*

PRIVATE NO. BEFORE TITLE 24

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 3445-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

SUBMIT TWO BLUEPRINTS

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLIDE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

**20** Subjects on  
order for the customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Very Particular  
Customer*

*R*

*X*

17  
16

DATE		DATE	
APR 1 1938		APR 1 1938	
1	2	4-13	4-14 45
89		4-14	4-15
201	1½	5-5	5-5
26	9		

4



20

order for the...  
see to it that...  
tives are united...  
in harmony with...  
to make an...







NO. 8A-H715

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N. M.

ORDER NO. 10892

DATE 3028-1938

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - HELL IN TEXAS ✓ RM encl.

PRIVATE NO. BEFORE TITLE ---- N.5

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

*220 Plinth with  
in center*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUE PRINTS  
HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ATTENTION!

Order for this set of forms is made to it that all sets of negatives are uniform and prints are in harmony with each other to make an attractive set.

*RR*

*ESTIMATE*  
*MAR 28 1938*  
*MAR 30 1938*  
*MAR 30 1938*  
*2*  
*5 4 3-30*  
*53 4-8*  
*13/4*  
*39 10 5-3 5-6*

*8*



NO. 8A-H716

DISTRIBUTED BY J.R. WILLIS, BOX 665, ALBUQUERQUE, N. M.

ORDER NO. 10892

DATE 3-28-1938

12 1/2 M POST CARD

ART COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE  
TITLE -- SIGNAL PEAK IN THE GUADALUPE  
MOUNTAINS ON CARLSBAD CAVERN HIGHWAY

PRIVATE NO. BEFORE TITLE -- 189

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SET IN "SPANISH DAGGER" AS SMALL PHOTO ATTACHED. COLOR OF CACTI AS PER  
COLORED COPY. COLOR OF PEAK AS 1A419 ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS  
HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAR 30 1938

MAR 31 1938

3

82

134

30

11

4-22-38

4-25-38

198



DISTRIBUTED BY J.R. WILLIS, BOX 665, ALBUQUERQUE, N. M.

NO. 8A-H717

ORDER NO. 10892

DATE 3-28-1938

12½ MPOST CARDS

ART COLOORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

TITLE -- AIR VIEW OF GRAND CANYON, ARIZ.

R.M. incl.

PRIVATE NO. BEFORE TITLE --- 118

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT IN NAMES AND ARROWS AS SHOWN ON BLACK AND WHITE COPY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

25

see to it that all of the  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Est. by: C. Teich

MAR 28 1938

MAR 28 1938

MAR 30 1938

MAR 30 1938

4

3-30

7-58

89

4-5

4-25

201

2

4-22

4-26

210

12

5-4

5-10

21

21

1

1938



NO. 8A-H717

DISTRIBUTED BY J.R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 15841

DATE 7-27-1938

25 M POST CARDS C.T. ART COLORTONE FULL FACE

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

8A-H717

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: AIR VIEW OF GRAND CANYON, ARIZONA

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. GIVE MORE SUNSHINE AND NO MORE COLORS THAN IN THE ATTACHED CARD, 8A-H716.

use photo no. 8A-H717.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Very Rough

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 28 1938 AND WORK SCHEDULE

JUL 25 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 28 1938	JUL 28 1938
SKETCH				
RETOUCHING		1 1/2		
PHOTO LITHO	88		8-1-38	8-1-45
BLUEPRINT PRINTING, OPAQUING				
GRAVING				
HAND COLOR PROOF	225	13 1/4		8-1-45
ARTIST DEPT.	203	12	8-8	8-1-45

DATE BLUEPRINT OK'D

DATE

DATE

By

DATE

By

160



NO. 8A-H718

DISTRIBUTED BY J.R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 10892

DATE 3-28-1938

12 M POST CARDS

ART COLO TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE --- DONA ANA COUNTY COURT HOUSE,  
LAS CRUCES, N. M. ~~LA CRUCES, N. M.~~

PRIVATE NO. BEFORE TITLE ---- 166

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT WIRES, ALSO POLE

SEE INSTRUCTIONS ATTACHED

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLIDE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

order for this set of  
see to it that all  
tives are uniform and so are  
in harmony with each other  
to make an attractive set.

*[Large handwritten signature]*

ESTIMATE			
MAR 9 1938			
MAR 30 1938			
MAR 30 1938			
3	3	3-30	4-75
8.9		4-7	4-8 1/2
22 1/4			11 1/4
22 7/8			514-38



OK. ~~✗~~

NO. 8A-H719

C.W. HUGHES & CO. INC., MECHANICVILLE, N.Y.

ORDER NO. 10904

DATE 3-29-1938

12 M 500 EACH

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) BATHING BEACH, LAKE LUZERNE,  
NEW YORK

IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 230

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

WOULD LIKE TO COMBINE WITH 230 B (PHOTO ATTACHED) BY CUTTING TREE IN CENTER OF  
B AND SHOWING BATHERS AT OTHER SIDE OF LAKE AND BOAT ADDED TO LEFT SIDE OF THIS  
PICTURE. WOULD LIKE TO SHOW ALL OF THIS, (230 A) AND ADD ABOUT AN INCH OR TWO  
OF B IF IT CAN BE DONE. TAKE OUT BASKET BOTTOM CENTER OF A.

(TWO PHOTOS - MARKED 230 A and 230 B)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

By 102  
Date MAR 30 1938

OPERATION	EST. TIME (Hrs. Mins.)	ACT. TIME (Hrs. Mins.)	DATE	COMPLETED
RECEIVING			MAR 30 1938	MAR 30 1938
PRINTING	4	4	3-30	4-5 PM
FINISHING	8.3		4-5	4-6 PM
PACKING	2.5	1 1/2		7 PM
DELIVERY	20	8	4-	

DATE PREPARED JUN 1 1938  
BY M

3

⊕

4-17

198



DATE 3-29-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) BATHING BEACH, LAKE LUZERNE,  
NEW YORK

IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 231

PHOTO PROPERTY OF

C.T.

### COLOR DESCRIPTION

WOULD LIKE TO USE THIS WITH A PORTION OF 231 A TO LENGTHEN OUT THIS TO POST CARD SIZE.

(TWO PHOTOS - MARKED 231 A and 231 B)

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed		
COMPOSING TYPE SET			MAR 30 1938	MAR 30 1938
SETUP				
RETOUCHING	4	4	3 - 30	4 - 5 8
PHOTOGRAPH				
PRINTING & FINISHING	8		4 - 6	4 - 7 1/2
RETOUCHING				
RETOUCHING	216	1 1/2	4-8	4-9
RETOUCHING	212	8	April 11	April 12
TOTAL			JUN 17 1938	

newark

1985



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 8A-H721 ORDER NO. 11063 DATE 3-28-1938

CUSTOMER  
WYATT, ANOIL, & AULD  
SMITH & YOUNG TOWER  
SAN ANTONIO, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE Art color TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ST. ANTHONY, SAN ANTONIO TEXAS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

SAN ANTONIO'S FAMOUS HOTEL, AIR CONDITIONED  
THROUGHOUT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

VERY RUSH

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAKING OVER

Charles H.

Ret.

APR 12 1938

Log



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H722 ORDER NO. 11064 DATE 3-28-1938

CUSTOMER HOTEL GIBBONS  
THIRD & LUDLOW  
DAYTON, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$  M POST CARDS SIZE 3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL GIBBONS  
THIRD & LUDLOW  
DAYTON, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout HAVE WORD HOTEL GIBBONS, ON THE

PICTURE SIDE (IN COPY) STAND OUT LIKE A SORE THUMB

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE COLOR OF THE BRICKS AROUND THE TOP OF THE CORNICE ARE SOMETHING LIKE NO. 19 SORT OF A TAN  
AND THE CORNICE IS LIKE THE WOOD WORK AROUND WINDOW SAY NO. 29 SORT OF GREEN.

see FURTHER INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



SUCESION DE I. L. MADURO, JR., PANAMA, REP. OF PANAMA  
~~LOCAL BUSINESS CARD~~

NO. 8A-H723

ORDER No. 11067

DATE 3-30-1938

50 ~~12~~MM BUSINESS CARDS PHOTO COLORIT  $3\frac{1}{2} \times 2\frac{5}{16}$  WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN SKY - PANAMA HATS ON  
THEIR WAY

BOT - THROUGH THE GAILLARD CUT TO  
~~MADURO'S~~ MADURO'S SOUVENIR STORE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 80947

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

Category	Estimate	Time	Date
ONE-STOP, TYPE #1 UP		APR 5 1938	APR 5 1938
TECH			
PAINTING	7 2	5-5	5-7 SP
PAINTING			
PAINTING	8v	4-8	4-8 SP
PAINTING			
PAINTING	2.01 3/4	4-12	4-12
PAINTING	25 5	4-16	4-16

JUN 17 1938

20



DISTRIBUTED BY LINUS E. DODGE

NO. 8A-H724

ORDER NO. 11068

DATE 3-30-1938

6 M POST CARDS

PHOTO COLORIT  
*Art Colorit*

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUTH EAST LIGHT, BLOCK  
ISLAND, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING IS RED BRICK ABOUT SHAD #32 AND ROOF IS VARIEGATED, NEAREST #11 AND #15. CAP OF TOWER & AROUND PLATFORM IS BLACK. ~~CURTAIN~~ CURTAIN AROUND LIGHT TOWER & #14

SUBMIT: RET. PHOTO

B. L. & W. PROOF

M

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

DATE 4-15-38 WORK SCHEDULE

Date

DESCRIPTION	EST. TIME		DATE	DATE
	Ch. No.	Time & lower		
COMPOSE - 10, 15, 20, 25, 30, 35, 40, 45, 50, 55, 60, 65, 70, 75, 80, 85, 90, 95, 100, 105, 110, 115, 120, 125, 130, 135, 140, 145, 150, 155, 160, 165, 170, 175, 180, 185, 190, 195, 200, 205, 210, 215, 220, 225, 230, 235, 240, 245, 250, 255, 260, 265, 270, 275, 280, 285, 290, 295, 300, 305, 310, 315, 320, 325, 330, 335, 340, 345, 350, 355, 360, 365, 370, 375, 380, 385, 390, 395, 400, 405, 410, 415, 420, 425, 430, 435, 440, 445, 450, 455, 460, 465, 470, 475, 480, 485, 490, 495, 500, 505, 510, 515, 520, 525, 530, 535, 540, 545, 550, 555, 560, 565, 570, 575, 580, 585, 590, 595, 600, 605, 610, 615, 620, 625, 630, 635, 640, 645, 650, 655, 660, 665, 670, 675, 680, 685, 690, 695, 700, 705, 710, 715, 720, 725, 730, 735, 740, 745, 750, 755, 760, 765, 770, 775, 780, 785, 790, 795, 800, 805, 810, 815, 820, 825, 830, 835, 840, 845, 850, 855, 860, 865, 870, 875, 880, 885, 890, 895, 900, 905, 910, 915, 920, 925, 930, 935, 940, 945, 950, 955, 960, 965, 970, 975, 980, 985, 990, 995, 1000, 1005, 1010, 1015, 1020, 1025, 1030, 1035, 1040, 1045, 1050, 1055, 1060, 1065, 1070, 1075, 1080, 1085, 1090, 1095, 1100, 1105, 1110, 1115, 1120, 1125, 1130, 1135, 1140, 1145, 1150, 1155, 1160, 1165, 1170, 1175, 1180, 1185, 1190, 1195, 1200, 1205, 1210, 1215, 1220, 1225, 1230, 1235, 1240, 1245, 1250, 1255, 1260, 1265, 1270, 1275, 1280, 1285, 1290, 1295, 1300, 1305, 1310, 1315, 1320, 1325, 1330, 1335, 1340, 1345, 1350, 1355, 1360, 1365, 1370, 1375, 1380, 1385, 1390, 1395, 1400, 1405, 1410, 1415, 1420, 1425, 1430, 1435, 1440, 1445, 1450, 1455, 1460, 1465, 1470, 1475, 1480, 1485, 1490, 1495, 1500, 1505, 1510, 1515, 1520, 1525, 1530, 1535, 1540, 1545, 1550, 1555, 1560, 1565, 1570, 1575, 1580, 1585, 1590, 1595, 1600, 1605, 1610, 1615, 1620, 1625, 1630, 1635, 1640, 1645, 1650, 1655, 1660, 1665, 1670, 1675, 1680, 1685, 1690, 1695, 1700, 1705, 1710, 1715, 1720, 1725, 1730, 1735, 1740, 1745, 1750, 1755, 1760, 1765, 1770, 1775, 1780, 1785, 1790, 1795, 1800, 1805, 1810, 1815, 1820, 1825, 1830, 1835, 1840, 1845, 1850, 1855, 1860, 1865, 1870, 1875, 1880, 1885, 1890, 1895, 1900, 1905, 1910, 1915, 1920, 1925, 1930, 1935, 1940, 1945, 1950, 1955, 1960, 1965, 1970, 1975, 1980, 1985, 1990, 1995, 2000, 2005, 2010, 2015, 2020, 2025, 2030, 2035, 2040, 2045, 2050, 2055, 2060, 2065, 2070, 2075, 2080, 2085, 2090, 2095, 2100, 2105, 2110, 2115, 2120, 2125, 2130, 2135, 2140, 2145, 2150, 2155, 2160, 2165, 2170, 2175, 2180, 2185, 2190, 2195, 2200, 2205, 2210, 2215, 2220, 2225, 2230, 2235, 2240, 2245, 2250, 2255, 2260, 2265, 2270, 2275, 2280, 2285, 2290, 2295, 2300, 2305, 2310, 2315, 2320, 2325, 2330, 2335, 2340, 2345, 2350, 2355, 2360, 2365, 2370, 2375, 2380, 2385, 2390, 2395, 2400, 2405, 2410, 2415, 2420, 2425, 2430, 2435, 2440, 2445, 2450, 2455, 2460, 2465, 2470, 2475, 2480, 2485, 2490, 2495, 2500, 2505, 2510, 2515, 2520, 2525, 2530, 2535, 2540, 2545, 2550, 2555, 2560, 2565, 2570, 2575, 2580, 2585, 2590, 2595, 2600, 2605, 2610, 2615, 2620, 2625, 2630, 2635, 2640, 2645, 2650, 2655, 2660, 2665, 2670, 2675, 2680, 2685, 2690, 2695, 2700, 2705, 2710, 2715, 2720, 2725, 2730, 2735, 2740, 2745, 2750, 2755, 2760, 2765, 2770, 2775, 2780, 2785, 2790, 2795, 2800, 2805, 2810, 2815, 2820, 2825, 2830, 2835, 2840, 2845, 2850, 2855, 2860, 2865, 2870, 2875, 2880, 2885, 2890, 2895, 2900, 2905, 2910, 2915, 2920, 2925, 2930, 2935, 2940, 2945, 2950, 2955, 2960, 2965, 2970, 2975, 2980, 2985, 2990, 2995, 3000, 3005, 3010, 3015, 3020, 3025, 3030, 3035, 3040, 3045, 3050, 3055, 3060, 3065, 3070, 3075, 3080, 3085, 3090, 3095, 3100, 3105, 3110, 3115, 3120, 3125, 3130, 3135, 3140, 3145, 3150, 3155, 3160, 3165, 3170, 3175, 3180, 3185, 3190, 3195, 3200, 3205, 3210, 3215, 3220, 3225, 3230, 3235, 3240, 3245, 3250, 3255, 3260, 3265, 3270, 3275, 3280, 3285, 3290, 3295, 3300, 3305, 3310, 3315, 3320, 3325, 3330, 3335, 3340, 3345, 3350, 3355, 3360, 3365, 3370, 3375, 3380, 3385, 3390, 3395, 3400, 3405, 3410, 3415, 3420, 3425, 3430, 3435, 3440, 3445, 3450, 3455, 3460, 3465, 3470, 3475, 3480, 3485, 3490, 3495, 3500, 3505, 3510, 3515, 3520, 3525, 3530, 3535, 3540, 3545, 3550, 3555, 3560, 3565, 3570, 3575, 3580, 3585, 3590, 3595, 3600, 3605, 3610, 3615, 3620, 3625, 3630, 3635, 3640, 3645, 3650, 3655, 3660, 3665, 3670, 3675, 3680, 3685, 3690, 3695, 3700, 3705, 3710, 3715, 3720, 3725, 3730, 3735, 3740, 3745, 3750, 3755, 3760, 3765, 3770, 3775, 3780, 3785, 3790, 3795, 3800, 3805, 3810, 3815, 3820, 3825, 3830, 3835, 3840, 3845, 3850, 3855, 3860, 3865, 3870, 3875, 3880, 3885, 3890, 3895, 3900, 3905, 3910, 3915, 3920, 3925, 3930, 3935, 3940, 3945, 3950, 3955, 3960, 3965, 3970, 3975, 3980, 3985, 3990, 3995, 4000, 4005, 4010, 4015, 4020, 4025, 4030, 4035, 4040, 4045, 4050, 4055, 4060, 4065, 4070, 4075, 4080, 4085, 4090, 4095, 4100, 4105, 4110, 4115, 4120, 4125, 4130, 4135, 4140, 4145, 4150, 4155, 4160, 4165, 4170, 4175, 4180, 4185, 4190, 4195, 4200, 4205, 4210, 4215, 4220, 4225, 4230, 4235, 4240, 4245, 4250, 4255, 4260, 4265, 4270, 4275, 4280, 4285, 4290, 4295, 4300, 4305, 4310, 4315, 4320, 4325, 4330, 4335, 4340, 4345, 4350, 4355, 4360, 4365, 4370, 4375, 4380, 4385, 4390, 4395, 4400, 4405, 4410, 4415, 4420, 4425, 4430, 4435, 4440, 4445, 4450, 4455, 4460, 4465, 4470, 4475, 4480, 4485, 4490, 4495, 4500, 4505, 4510, 4515, 4520, 4525, 4530, 4535, 4540, 4545, 4550, 4555, 4560, 4565, 4570, 4575, 4580, 4585, 4590, 4595, 4600, 4605, 4610, 4615, 4620, 4625, 4630, 4635, 4640, 4645, 4650, 4655, 4660, 4665, 4670, 4675, 4680, 4685, 4690, 4695, 4700, 4705, 4710, 4715, 4720, 4725, 4730, 4735, 4740, 4745, 4750, 4755, 4760, 4765, 4770, 4775, 4780, 4785, 4790, 4795, 4800, 4805, 4810, 4815, 4820, 4825, 4830, 4835, 4840, 4845, 4850, 4855, 4860, 4865, 4870, 4875, 4880, 4885, 4890, 4895, 4900, 4905, 4910, 4915, 4920, 4925, 4930, 4935, 4940, 4945, 4950, 4955, 4960, 4965, 4970, 4975, 4980, 4985, 4990, 4995, 5000, 5005, 5010, 5015, 5020, 5025, 5030, 5035, 5040, 5045, 5050, 5055, 5060, 5065, 5070, 5075, 5080, 5085, 5090, 5095, 5100, 5105, 5110, 5115, 5120, 5125, 5130, 5135, 5140, 5145, 5150, 5155, 5160, 5165, 5170, 5175, 5180, 5185, 5190, 5195, 5200, 5205, 5210, 5215, 5220, 5225, 5230, 5235, 5240, 5245, 5250, 5255, 5260, 5265, 5270, 5275, 5280, 5285, 5290, 5295, 5300, 5305, 5310, 5315, 5320, 5325, 5330, 5335, 5340, 5345, 5350, 5355, 5360, 5365, 5370, 5375, 5380, 5385, 5390, 5395, 5400, 5405, 5410, 5415, 5420, 5425, 5430, 5435, 5440, 5445, 5450, 5455, 5460, 5465, 5470, 5475, 5480, 5485, 5490, 5495, 5500, 5505, 5510, 5515, 5520, 5525, 5530, 5535, 5540, 5545, 5550, 5555, 5560, 5565, 5570, 5575, 5580, 5585, 5590, 5595, 5600, 5605, 5610, 5615, 5620, 5625, 5630, 5635, 5640, 5645, 5650, 5655, 5660, 5665, 5670, 5675, 5680, 5685, 5690, 5695, 5700, 5705, 5710, 5715, 5720, 5725, 5730, 5735, 5740, 5745, 5750, 5755, 5760, 5765, 5770, 5775, 5780, 5785, 5790, 5795, 5800, 5805, 5810, 5815, 5820, 5825, 5830, 5835, 5840, 5845, 5850, 5855, 5860, 5865, 5870, 5875, 5880, 5885, 5890, 5895, 5900, 5905, 5910, 5915, 5920, 5925, 5930, 5935, 5940, 5945, 5950, 5955, 5960, 5965, 5970, 5975, 5980, 5985, 5990, 5995, 6000, 6005, 6010, 6015, 6020, 6025, 6030, 6035, 6040, 6045, 6050, 6055, 6060, 6065, 6070, 6075, 6080, 6085, 6090, 6095, 6100, 6105, 6110, 6115, 6120, 6125, 6130, 6135, 6140, 6145, 6150, 6155, 6160, 6165, 6170, 6175, 6180, 6185, 6190, 6195, 6200, 6205, 6210, 6215, 6220, 6225, 6230, 6235, 6240, 6245, 6250, 6255, 6260, 6265, 6270, 6275, 6280, 6285, 6290, 6295, 6300, 6305, 6310, 6315, 6320, 6325, 6330, 6335, 6340, 6345, 6350, 6355, 6360, 6365, 6370, 6375, 6380, 6385, 6390, 6395, 6400, 6405, 6410, 6415, 6420, 6425, 6430, 6435, 6440, 6445, 6450, 6455, 6460, 6465, 6470, 6475, 6480, 6485, 6490, 6495, 6500, 6505, 6510, 6515, 6520, 6525, 6530, 6535, 6540, 6545, 6550, 6555, 6560, 6565, 6570, 6575, 6580, 6585, 6590, 6595, 6600, 6605, 6610, 6615, 6620, 6625, 6630, 6635, 6640, 6645, 6650, 6655, 6660, 6665, 6670, 6675, 6680, 6685, 6690, 6695, 6700, 6705, 6710, 6715, 6720, 6725, 6730, 6735, 6740, 6745, 6750, 6755, 6760, 6765, 6770, 6775, 6780, 6785, 6790, 6795, 6800, 6805, 6810, 6815, 6820, 6825, 6830, 6835, 6840, 6845, 6850, 6855, 6860, 6865, 6870, 6875, 6880, 6885, 6890, 6895, 6900, 6905, 6910, 6915, 6920, 6925, 6930, 6935, 6940, 6945, 6950, 6955, 6960, 6965, 6970, 6975, 6980, 6985, 6990, 6995, 7000, 7005, 7010, 7015, 7020, 7025, 7030, 7035, 7040, 7045, 7050, 7055, 7060, 7065, 7070, 7075, 7080, 7085, 7090, 7095, 7100, 7105, 7110, 7115, 7120, 7125, 7130, 7135, 7140, 7145, 7150, 7155, 7160, 7165, 7170, 7175, 7180, 7185, 7190, 7195, 7200, 7205, 7210, 7215, 7220, 7225, 7230, 7235, 7240, 7245, 7250, 7255, 7260, 7265, 7270, 7275, 7280, 7285, 7290, 7295, 7300, 7305, 7310, 7315, 7320, 7325, 7330, 7335, 7340, 7345, 7350, 7355, 7360, 7365, 7370, 7375, 7380, 7385, 7390, 7395, 7400, 7405, 7410, 7415, 7420, 7425, 7430, 7435, 7440, 7445, 7450, 7455, 7460, 7465, 7470, 7475, 7480, 7485, 7490, 7495, 7500, 7505, 7510, 7515, 7520, 7525, 7530, 7535, 7540, 7545, 7550, 7555, 7560, 7565, 7570, 7575, 7580, 7585, 7590, 7595, 7600, 7605, 7610, 7615, 7620, 7625, 7630, 7635, 7640, 7645, 7650, 7655, 7660, 7665, 7670, 7675, 7680, 7685, 7690, 7695, 7700, 7705, 7710, 7715, 7720, 7725, 7730, 7735, 7740, 7745, 7750, 7755, 7760, 7765, 7770, 7775, 7780, 7785, 7790, 7795, 7800, 7805, 7810, 7815, 7820, 7825, 7830, 7835, 7840, 7845, 7850, 7855, 7860, 7865, 7870, 7875, 7880, 7885, 7890, 7895, 7900, 7905, 7910, 7915, 7920, 7925, 7930, 7935, 7940, 7945, 7950, 7955, 7960, 7965, 7970, 7975, 7980, 7985, 7990, 7995, 8000, 8005, 8010, 8015, 8020, 8025, 8030, 8035, 8040, 8045, 8050, 8055, 8060, 8065, 8070, 8075, 8080, 8085, 8090, 8095, 8100, 8105, 8110, 8115, 8120, 8125, 8130, 8135, 8140, 8145, 8150, 8155, 8160, 8165, 8170, 8175, 8180, 8185, 8190, 8195, 8200, 8205, 8210, 8215, 8220, 8225, 8230, 8235, 8240, 8245, 8250, 8255, 8260, 8265, 8270, 8275, 8280, 8285, 8290, 8295, 8300, 8305, 8310, 8315, 8320, 8325, 8330, 8335, 8340, 8345, 8350, 8355, 8360, 8365, 8370, 8375, 8380, 8385, 8390, 8395, 8400, 8405, 8410, 8415, 8420, 8425, 8430, 8435, 8440, 8445, 8450, 8455, 8460, 8465, 8470, 8475, 8480, 8485, 8490, 8495, 8500, 8505, 8510, 8515, 8520, 8525, 8530, 8535, 8540, 8545, 8550, 8555, 8560, 8565, 8570, 8575, 8580, 8585, 8590, 8595, 8600, 8605, 8610, 8615, 8620, 8625, 8630, 8635, 8640, 8645, 8650, 8655, 8660, 8665, 8670, 8675, 8680, 8685, 8690, 8695, 8700, 8705, 8710, 8715, 8720, 8725, 8730, 8735, 8740, 8745, 8750, 8755, 8760, 8765, 8770, 8775, 8780, 8785, 8790, 8795, 8800, 8805, 8810, 8815, 8820, 8825, 8830, 8835, 8840, 8845, 8850, 8855, 8860, 8865, 8870, 8875, 8880, 8885, 8890, 8895, 8900, 8905, 8910, 8915, 8920, 8925, 8930, 8935, 8940, 8945, 8950, 8955, 8960, 8965, 8970, 8975, 8980, 8985, 8990, 8995, 9000, 9005, 9010, 9015, 9020, 9025, 9030, 9035, 9040, 9045, 9050, 9055, 9060, 9065, 9070, 9075, 9080, 9085, 9090, 9095, 9100, 9105, 9110, 9115, 9120, 9125, 9130, 9135, 9140, 9145, 9150, 9155, 9160, 9165, 9170, 9175, 9180, 9185, 9190, 9195, 9200, 9205, 9210, 9215, 9220, 9225, 9230, 9235, 9240, 9245, 9250, 9255, 9260, 9265, 9270, 9275, 9280, 9285, 9290, 9295, 9300, 9305, 9310, 9315, 9320, 9325, 9330, 9335, 9340, 9345, 9350, 9355, 9360, 9365, 9370, 9375, 9380, 9385, 9390, 9395, 9400, 9405, 9410, 9415, 9420, 9425, 9430, 9435, 9440, 9445, 9450, 9455, 9460, 9465, 9470, 9475, 9480, 9485, 9490, 9495, 9500, 9505, 9510, 9515, 9520, 9525, 9530, 9535, 9540, 9545, 9550, 9555, 9560, 9565, 9570, 9575, 9580, 9585, 9590, 9595, 9600, 9605, 9610, 9615, 9620, 9625, 9630, 9635, 9640, 9645, 9650, 9655, 9660, 9665, 9670, 9675, 9680, 9685, 9690, 9695, 9700, 9705, 9710, 9715, 9720, 9725, 9730, 9735, 9740, 9745, 9750, 9755, 9760, 9765, 9770, 9775, 9780, 9785, 9790, 9795, 9800, 9805, 9810, 9815, 9820, 9825, 9830, 9835, 9840, 9845, 9850, 9855, 9860, 9865, 9870, 9875, 9880, 9885, 9890, 9895, 9900, 9905, 9910, 9915, 9920, 9925, 9930, 9935, 9940, 9945, 9950, 9955, 9960, 9965, 9970, 9975, 9980, 9985, 9990, 9995, 10000, 10005, 10010, 10015, 10020, 10025, 10030, 10035, 10040, 10045, 10050, 10055, 10060, 10065, 10070, 10075, 10080, 10085, 10090, 10095, 10100, 10105, 10110, 10115, 10120, 10125, 10130, 10135, 10140, 10145, 10150, 10155, 10160, 10165, 10170, 10175, 10180, 10185, 10190, 10195, 10200, 10205, 10210, 10215, 10220, 10225, 10230, 10235, 10240, 10245, 10250, 10255, 10260, 10265, 10270, 10275, 10280, 10285, 10290, 10295, 10300, 10305, 10310, 10315, 10320, 10325, 10330, 10335, 10340, 10345, 10350, 10355, 10360, 10365, 10370, 10375, 10380,				



DISTRIBUTED BY LINUS E. DODGE

NO. 8A-H725

ORDER NO. 11068

DATE 3-30-1938

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) BAILLARD'S INN, OLD HARBOR,  
BLOCK ISLAND, R. I.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BUILDING IS #14 OR DEEPER CREAM WITH #29 TRIM. #3 FOR OCEAN (NOT TOO  
BRIGHT A BLUE)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
Date 4-17-1938

OPERATION	EST. TIME QTY. No. Time Allowed	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 5 1938
RECORING	11 5	4-5
PRINTING	52	4-8
RE-READING		4-9
RE-READING	216 1 1/4	4-13
RE-READING	28 8	4-20

DATE 4-17-1938



THE G.A. BOECKLING CO., CEDAR POINT, SANDUSKY, OHIO

NO. 8A-H726

ORDER NO. 11071

DATE 3-30-1938

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER.

TITLE (IN FULL) SECTION OF BATHING BEACH,  
CEDAR POINT, ON LAKE ERIE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ----- 87

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

USE BRIGHT COLORS ON BATHING SUITS. SHOW SOME UMBRELLA SUN SHADES & BEACH  
CHAIRS ON BEACH. COLORS ORANGE RED & BLUE. REMOVE WOOD PIER ON REAR RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Checked

MAR 31 1938 WORK SCHEDULE

OPERATION	EST. TIME (Over No.) Time Allowed	D DATE EST.	DATE COMPLETED
COMPOSING TYPE SET UP		MAR 31 1938	MAR 31 1938
PROOFING	13 1/4	3-31	4-7 SC
PHOTO MTR			
BLUETINT KIT FINE GRAINUING	73	4-7	4-7
DRAWING			
MAKE COLOR PROOF	1 1/2	4-9	
PRINTING	214	4-21	4-26

DATE

DATE

DATE

DATE



THE G.D.  
THE G.A. BOECKLING CO., CEDAR POINT, SANDUSKY, OHIO

NO. <sup>H727</sup>  
8A-1727  
11071  
ORDER NO.  
3-30-1938  
DATE

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER CENTER - BORDER.  
TITLE (IN FULL) CYCLONE RACER, FERRIS WHEEL  
AND MINIATURE MERRY-GO-ROUND, CEDAR POINT,  
ON LAKE ERIE. MINIATURE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- 88

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION  
ON RIGHT FIRST WHITE, GREEN TRIM. RACER & COASTER SILVER GRAY. FERRIS WHEEL  
GRAY ORANGE & RED CORS. MERRY GO ROUND BRIGHT BROWN TOP COLOR ED RED  
AND BUFF CURTAIN CORNICE. BUFF & RED X HORSES. SLIDE ON LEFT RED. SWING ON  
LEFT LIGHT GRAY SHOW LAKE ON REAR LEFT. USE ONLY LEFT END OF THIS PHOTO  
ON CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

MAR 31 1938 AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE	DATE
	Clock	Time Allowed	COMPLETED	COMPLETED
COMPOSING, TYPE SET UP			MAR 31 1938	MAR 31 1938
ETCH				
RECOLORING	7	1 1/2	3-31	4-1
PHOTO LITHO				
BURNING, CHARGING	82		4-8	4-9
REGRAVING				
HAND COLOR PROOF		1 1/2		
LETTER SET	115	9	4-18	4-20

LONG PRINTING CO.

DATE

MAR 17 1938

DATE

R-



R

THE G.A. BOECKLING CO., CEDAR POINT, SANDUSKY, OHIO

NO. 8A-H728

ORDER NO. 11071

DATE 3-29-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) CONVENTION HALL AND THEATRE,  
CEDAR POINT ON LAKE ERIE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- 89

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

~~EXHIBIT 100-100000~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,759,779

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
Cost Date 4/5/38  
Date 4/5/38

DESCRIPTION	EST. TIME		DATE	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 5 1938	APR 5 1938
ETCH				
PROOFING	3	4	4-5	4-8
PHOTO LITHO				
BLANKET WITH COLOR, COMPOSING	82		4-8	4-9 H.T.
PRINTING				
BRAND COLOR PROOF	204	1 1/2	4-12	4-12
REPRINT COST	208	9	4-19	4-21

130

R

3

17  
6



THE G.A. BOECKLING CO., CEDAR POINT, SANDUSKY, OHIO

NO. 8A-H729

ORDER NO. 11071

DATE 3-30-1938

25 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) AEROPLANE VIEW OF CEDAR POINT ON LAKE ERIE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- 90

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SAME COLOR AS REP. ART COLORTONE CARD OF THIS SUBJECT. MUST SHOW ALL OF VIEW ON RIGHT END OF PHOTO. SHOW VIEW ON LEFT AT LINE ON PHOTO. ADD IN WATER IN OREGROUND & SOME SKY IN TOP TO FILL IN PERPORTION OF POST CARD VIEW. HOW BATHERS ON BEACH MORE PROMINENT. SHOW SOME SMALL SUN SHADES ON BEACH TO MAKE LOOK NATURAL & MODERN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all the or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Estimate

DESCRIPTION	EST. TIME	EST. COST	ACT. COST	DATE
COL. PHOTO 10" x 12" UP				APR 5 1938
SALES				
REMOVAL	7	7	4 5	4-7 8
PRINTING				
DELIVERY	83		4-8	4-11 5
REMOVAL				
REMOVAL		1 1/2		
DATE	27	9	4-27	4-27

DATE PAID

DATE PAID

D

MAKE THE 4 BOATS SO THAT THEY ARE NOTICEABLE  
ALSO THE FREIGHTER HAS 2 SMOKESTACKS TAKE ONE OFF.

MAKEOVER

Change to Ret

DATE PAID

SET	1/2	DATE PAID
PAID	1	DATE PAID
PAID		DATE PAID
PAID		DATE PAID
PAID		DATE PAID



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

DIAL No. 8A-H730 ORDER NO. 10920 DATE 3-29-1938

CUSTOMER PIG TRAIL INN, INC.  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25<sup>M</sup> POST CARDS SIZE 3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full PIG TRAIL INN, INC., MIAMI BEACH,  
FLORIDA "AMERICA'S LARGEST - FLORIDA'S BEST"

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED. SEE INSTRUCTIONS ATTACHED.

NO  
YES  
RETURN PHOTO

1  
make DK Blue  
impr...

make red  
impr...

PHOTO RETURNED

TO

PHOTO USED FOR

L. G. 1  
Ret. 10  
Mc. 1 1/2  
L. G. 10

Mr.

22

7



21  
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H731 ORDER No. 10923 DATE 3-29-1938

CUSTOMER BEBOUT & DOWNS, INC.  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~XX~~ HOLBROOK & SMITH

SUGGESTS

FOOT DELIGHT SUMMER FOOTWEAR

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LAYOUT & ~~XXXXXX~~ INSTRUCTIONS ATTACHED.

Rush

MAR 31 1938



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H732 ORDER NO. 10926 DATE 3-29-1938

CUSTOMER THE CAVERN CAFE  
NOGALES, ARIZONA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE CAVERN CAFE, NOGALES, SONORA, MEXICO  
72° F. AVERAGE THE YEAR 'ROUND.

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

"WE WOULD LIKE THE COLORING VERY SIMILAR AS THE OLD CARD, BUT NATURALLY IN THE NEW  
BRIGHTER COLORS. PLEASE HAVE THE LIGHTING EFFECTS MAKE THE PLACE APPEAR MORE  
SPACIOUS, AS IN THE OLD CARD."

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



WHITSITT PRINTING COMPANY, SAN ANGELO, TEXAS

NO. 8A-H733

ORDER NO. 11075

DATE 3-30-1938

12 1/2 M POST CARDS		ART COLOR ONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO	
TITLE (IN FULL) SHEEP ON THE RANGE, SAN ANGELO TEXAS	PRINT SAME AS ABOVE		
BOTTOM IN SMALL TYPE -- Photo Courtesy Hiram Phillips		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U PAT. NO. 1,759,775

ESTIMATE AND WORK SCHEDULE

By                      Cost Dept. Checked                     

Low                      Date                     

DESCRIPTION	EST. TIME Clock No. Time Allowed	DATE LATE LOST	DATE COMPLETED
COMPOSING TYPE SET UP		MAR 31 1938	MAR 31 1938
SET UP			
REPRODUCTION	4 5	3-21	4-4
PHOTO LITHO			
DELIVERY WITH LITHO EQUIPMENT			4-12-14
PRINTING			
HAND COLOR PROOF	225 1		15-4-1
DELIVERY	41 734	4-22-38	4-25-38

DATE PAID                      JUN 1 1938



L.H. FAUVER, FORT WALTON, FLORIDA

NO. 8A-H734

ORDER NO. 11079

DATE 3-30-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SURF AT TOWER BEACH, FORT  
WALTON, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ADD SAND IN FOREGROUND AS PASTED & SHOW SAND FROM SURF PURE WHITE, SEE OTHER  
VIEWS OF FT. WALTON, FLA. WE ALREADY MADE. MAKE GOOD WATER CAP & SURF SCENE  
MAKE GOOD WATER COLOR. TAKE OUT WHITE LETTERING. SEE OUR SURF SCENES  
STOCK CARDS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DESCRIPTION	EST. TIME	ACT. TIME	DATE
COMPOSED TYPE SET UP			MAR 31 1938
ETCH			MAR 31 1938
RETOUCHING	4	2	3-31
PHOTO LITHO			
BLUEPRINT			
PROOFING	62		4-6
PROOFING			
HAND-COLOR PROOF	31	14	4-14
ACTUAL COST	207	84	4-26

JUN 1 1938

SN



L.H. FAUVER, FORT WALTON, FLA.

NO. 8A-H735

ORDER NO. 11079

DATE 3-30-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) EAST PASS BRIDGE LEADING TO  
FORT WALTON, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

CEMENT BRIDGE, WOODWORK BELOW BEACHSAND IS PURE WHITE. COTTAGE GREEN ROOF.  
WHITE BLDG. WATER BLUEISH GREEN CLOUDS IN SKY.

**XXX TAKE OUT LETTER ON PICTURE**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subject on  
order for the customer. When  
sent to it (positive or nega-  
tive) uniform and colors are  
in harmony with each other  
to make an attractive set.

1938  
APR 1938  
ESTIMATE  
AND WORK SCHEDULE  
DATE  
COMPLETED

DESCRIPTION	EST. TIME	DATE	DATE
	(Time Allowed)	(Actual)	(Completed)
SET UP		APR 5 1938	APR 5 1938
PAINTING	2 2½	4-5	4-8
PAINTING	8	4-11	4-11
PAINTING	1	4-12	
PAINTING	26	8	5-2

DATE  
DATE

R

7  
12

6



L.H. FAUVER, FORT WALTON, FLA.

NO. 8A-H736

ORDER NO. 11079

DATE 3-30-1938

12 1/2 M POST CARDS

ART COLORTONE

POST CARDS *Whole Border*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) SAND DUNES AT TOWER BEACH,  
FORT WALTON, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I**

R. M. **NO**

IMPRINT **NONE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

DUNES PURE WHITE SAND. SHOW WATER BEYOND ISLAND AS INDICATED  
BLUEISH GREEN WATER. CLOUDS IN SKY. MAKE VERY SLIGHT SUNSET EFFECT.

TAKE OUT LETTERING ON PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,794,725

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*20 P 2204*

OPERATION	DATE	TIME	DATE	TIME
COMPOSING, TYPE, & U			APR 5 1938	APR 5 1938
ETCH				
PROOFING	11	2	Apr 6	4-7 SC
PROOFING				
PROOFING	83		4-8	4-11 HT
PROOFING				
PROOFING	216	1 1/4	4-12	1
PROOFING	22	8		5-2-TH

ST.  
6



THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H 737

ORDER NO. 11080

DATE 3-30-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) OVERSEA HIGHWAY TO KEY WEST,  
FLORIDA  
BOT - SHOWING BRIDGE OVER CHANNEL #5 #5  
AT LOWER MATECUMBE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. #5 yes  
IMPRINT SAME AS ABOVE

PRIVATE NOT BEFORE TITLE ---- M-52

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
NICE BLUEISH GREEN WATER. BRING OUT CEMENT BRIDGE AND CAUSEWAY  
CUT DOWN AS MARKED AND WORK OUT TURN AT CENTER AS INDICATED ON TISSUE  
BILLOWY WHITE CLOUD EFFECT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on  
order for this order. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
Cost Dept. Closed  
Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 31 1938
ETCH		
RETOUCHING	5 4 3 - 31	4 - 7 50
PHOTO LITHO		
BLOCKING STRIPPING, REWORKING	80 41 - 7	4 - 8 10
PROOFING		
HAND COLOR PROOF	225 1	13 Apr
ARTIST'S SET	202 7 5 - 13	5 - 16

DATE  
By  
DATE

ST  
A.M. 199  
II







DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H739

ORDER NO. 11081

DATE 3-30-1938

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CEDAR FIRST WARD L.D.S.  
CHAPEL, CEDAR CITY, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -----

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

THE COLORS ARE ABOUT THE SAME AS THE ATTACHED COLORPRINT. THE STONES BORDER -  
ING THE SIDEWALKS AND CURB ARE COLORED LIKE THOSE IN THE BUILDING. THIS  
PHOTOGRAPH IS QUITE DARK? BUT IT IS THE BEST WE COULD PROCURE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 1 1938

DESCRIPTION	EST. TIME	DATE	DATE
CLIPPING TY L SET UP		APR 5 1938	APR 5 1938
REVISION			
EDITING	4	11 - 5	4 - 10
PROOFING			
PRINTING	12	4 - 7	4 - 8 45
REVISION			
HAND COLOR PROOF	201	1 1/2	4 - 12
ARTIST COST	42	9	4 - 22

DATE ESTIMATE OK'D

DATE Filed

By

By

DATE RECEIVED

APR 1938



C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.  
~~CONDOR PHOTOGRAPH CO. RUTLAND, VERMONT~~

NO. 8A-H740

ORDER NO. 11095

DATE 3-30-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MC LAUGHLIN FALLS NEAR  
RUTLAND, VERMONT  
BOT - GREENS MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

DISTRIBUTED BY  
SALE CLAUDE A. PLACE, RUTLAND  
VERMONT

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER  
BORDER -----2

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

DETAILS AND WORK SCHEDULE

DESCRIPTION	DATE	TIME	DATE	TIME	DATE	COMPLETED
COMPOSING, TYPE SET UP			MAR 31 1938		MAR 31 1938	
ETCH						
RETOUCHING		1	3-31		4-7	
PHOTO-LITHO						
REPRODUCTION			4-8		4-9	NOT
REPRODUCTION						
HAND COLOR PROOF	216	1½	4-12			
REPRODUCTION	29	9	4-16-38		4-19-38	F.W.

DATE ORDERED

DATE PAID

11095

20



C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 8A-H741

ORDER NO. 11095

DATE 3-30-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) LONG TRAIL LODGE, KILLINGTON  
SECTION, LONG TRAIL, SHERBURNE PASS,  
GREEN MTS., VERMONT,

IMPRINT DISTRIBUTED BY CLAUDE A. PLACE,  
RUTLAND, VERMONT

PRIVATE NO.: 2 FROM RIGHT EDGE IN UPPER  
BORDER ----- No. 1

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

AVOID MAKING THE LODGE APPEAR AS A RED COLOR, AS IT SHOULD BE REPRESENTED  
BY REPRESENTED SIMPLY AS A WEATHERED BUILDING OF A NATURAL BROWN WOOD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Chicago

DESCRIPTION	EST. TIME		DATE COMPLETED	
	Task No.	Time Allowed	EST.	ACT.
GRAPHIC INC. TYPE SET UP			MAR 31 1938	MAR 31 1938
CATCH				
RETOUCHING	204	5	3-31	4-5-38
PHOTO-FITTING				
BLUEPRINT STAMPING, OPERATING	52		4-8	4-8-38
DRAWING				
MIXED COLOR PROOF	204	1 1/2	4-12	4-12
ARTIST SET	40	9	4/16/38	4/17/38

JUN 17 1938

DATE OF SET UP

DATE SET

21

MA 1949  
11



C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 8A-H742

ORDER NO. 11095

DATE 3-30-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ~~BRACK~~ TOP - THE GORGE OF  
OTTAUQUECHEE RIVER AT DEWEY'S MILLS VT.

IMPRINT DISTRIBUTED BY CLAUDE A. PLACE,  
RUTLAND, VERMONT

BOT - BRIDGE 165 FT. HIGH SECOND HIGHEST  
HIGHWAY BRIDGE IN UNITED STATES  
RIGHT - COOLIDGE HIGHWAY U.S. ROUTE 4,  
RUTLAND TO WHITE RIVER JUNCTION VT. GREEN  
MTS.

PRIVATE NO. 4" FROM RIGHT EDGE IN UPPER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BORDER ---- No. 13 16

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

APR 1938 AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME	DATE	DATE
	Cl. No. Time Allowed	DATE	COMPLETED
CONVINCING TYPE SET UP		APR 1938	APR 3 1938
ETCH			
REWORKING	11 2	4-5	4-7 SC
REWORKING			
REWORKING	82	4-8	4-12 SC
REWORKING			
REWORKING	201 1½	4-12	4-12
REWORKING	203 8½	4-16	4-18

DATE OF ESTIMATE

DATE OF ORDER

JUN 17 1938



C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO 8A-H743

ORDER NO. 11095

DATE 3-30-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) GRAVEL MOUNTAIN ROAD, VERMONT  
GREEN MTS.

IMPRINT ~~XXXXXXXXXXXXXXXXXXXX~~  
DISTRIBUTED BY CLAUDE A. PLACE, RUTLAND,  
VERMONT

PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER  
BORDER ----- No. 3

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

**ESTIMATE** Cost Dept. Claimed

DATE APR 4 1938 AND WORK SCHEDULE Date APR 4 1938

ITEM	EST. TIME		L. T. D. R.	DATE COMPLETED
	Est. No.	Time Allowed		
COMPLETING TYPE & UP				APR 5 1938
ETCH				
REWORKING	4	1	- 4 5	9-7-38
PHOTO LITHO				
BLUE PRINT	82		- 8	4-9-38
ETCHING, G. OPAQUING				
REWORKING				
HAND COLOR PROOF	204	1 1/2	4-12	4-12
REWORKING	213	8 1/2	4-12	4-12

DATE ORDERED AND DATE PAID

By 20



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 8A-H744 ORDER NO. 11096 DATE 3-30-1938

CUSTOMER BERE A COLLEGE  
BEREA, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "CUDDLE TOYS"

FROM THE NEEDLECRAFT OF  
BEREA COLLEGE STUDENT INDUSTRIES.  
BEREA, KENTUCKY.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SHOW AS MUCH AS POSSIBLE THE DESIGN IN THE CLOTH ~~TEXT~~ USED IN MAKING THESE TOYS.

NO  
YES  
RETURN PHOTO

PHOTO USED FOR

PHOTO RETURNED

TO

make DK  
Blue impression

LO 1 1/2  
1st 9 1/2  
2nd 1 1/2  
3rd 10

Handwritten signature

Handwritten signature



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H745 ORDER NO. 11101 DATE 3-30-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MO.

12½M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full GREEN PARROT INN  
52ND ST. AND STATE LINE  
KANSAS CITY, MO.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
IMPRINT: "C.T. ART COLORTONE" THE ALLIS  
PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

To customer

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 31 1938

199



STOFFLET NEWS COMPANY, ANN ARBOR, MICHIGAN

NO. 8A-E746

ORDER No. 10963

DATE 3-30-1938

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. K 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: UNIVERSITY OF MICHIGAN MUSEUM,  
ANN ARBOR, MICHIGAN  
LARGEST AND MOST COMPLETE STATE OWNED  
UNIVERSITY MUSEUM IN THE COUNTRY

PLATE NO. ON FRONT.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

ATTENTION!

3  
ORDER FOR POST CARDS. Please  
see to it that the post cards are  
types are uniform, the colors are  
in harmony with each other,  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
By APR 1938 Date APR 1938

DESCRIPTION	EST. TIME (No. of Hours)	DATE COMPLETED
COMP. OF THE SET UP		APR 5 1938
PRINTING	11	3 1/2
PROOFING		4 - 5
DELIVERY		4 - 9 80
DELIVERY	89	21 - 11
DELIVERY		4 - 12 45
DELIVERY		1
DELIVERY	216 1/2	4 - 12
DELIVERY	36 9	4 - 18
DELIVERY		4 - 19. W.P.

DATE RECEIVED

DATE PAID

DATE PAID

By

By

By



STOFFLET NEWS COMPANY, ANN ARBOR, MICHIGAN

NO. 8A-H747

ORDER NO. 10963

DATE 3-30-1938

12 M <sup>500</sup> POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. ☒ NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE  
TITLE: MICHIGAN LEAGUE BUILDING,  
UNIVERSITY OF MICHIGAN, ANN ARBOR,  
MICHIGAN

PLATE NO. ON FRONT X

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

☒ YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS <sup>®</sup> PAT. NO. 1,797,775

ATTENTION!

3  
... subjects on  
... for the ... Please  
... to it that ... or nega-  
... tives are uniform and colors are  
... in harmony with each other  
... to make an attractive set

ESTIMATE

By APR-5-1938 Cost 10

QUANTITY	UNIT PRICE	TOTAL	DATE
12	2	4-10	APR 5 1938
89	4-9	4-11 45	APR 5 1938
216	1/2	4-13	APR 5 1938
37	9	4-18 38	APR 5 1938

DATE APR 18 1938 BY 21



STOFFLET NEWS COMPANY, ANN ARBOR, MICHIGAN

NO. 8A-H748

ORDER NO. 10963

DATE 3-30-1938

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

SAME AS ABOVE

TITLE: MICHIGAN UNION BUILDING,  
UNIVERSITY OF MICHIGAN, ANN ARBOR,  
MICHIGAN

PLATE NO. ON FRONT.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,775

ATTENTION!

3  
order for this material. Please  
see to it that all colors or im-  
ages are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

APR 5 1938 NO. 10963

QTY.	EST. TIME	EST. PRICE	DATE COMPLETED
100	5	5.00	APR 5 1938
100	5	5.00	APR 5 1938
100	5	5.00	APR 5 1938
100	5	5.00	APR 5 1938
100	5	5.00	APR 5 1938
100	5	5.00	APR 5 1938
100	5	5.00	APR 5 1938
100	5	5.00	APR 5 1938
100	5	5.00	APR 5 1938
100	5	5.00	APR 5 1938

DATE ESTIMATE MADE

DATE PAID

20



C.T.

NO. 8A-H749

ORDER NO.

DATE 3-31-1938

M ART COLORTONE HAND COLORED PROOF

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. / NONE R. M. No

TITLE (IN FULL) ENTRANCE, EDISON INSTITUTE

IMPRINT NONE

MUSEUM, DEARBORN, MICHIGAN

PHOTO PROPERTY OF

COLOR DESCRIPTION

ALL BLDGS. COMMON RED BRICK. THE DOORS, WINDOW SASH, TOWER ARE WHITE. ROOF ON TOWER GRAY. STEPS GRAY. SIDEWALK AND STREET ARE TERRA COTTA RED. CURB GRAY. FOLIAGE AND GRASS GREEN. SKY BLUE WITH WHITE CLOUDS. THE BUS IS A CREAM WHITE. THE BOTTOM OF THE BUILDINGS IS GRAY STONE.

SPECIAL NOTE: DO NOT USE VIVID COLORS, CUSTOMER WE ARE MAKING THIS FOR PREFERS SUBDUED COLORING.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE

APR 5 1938

DATE	TIME	PLACE	REMARKS	DATE
				APR 5 1938
				APR 5 1938
	12	22		
	33		4-11	4-11
	204	1/2		
		8		



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 8A-H750

ORDER NO. 11121

DATE 3-31-1938

12 M 500 POST CARDS

ART. COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 3

R. M.

NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: PIKES PEAK, ALT. 14,109 FEET,  
FROM UTE PASS HIGHWAY (U.S. 24) ABOVE  
WOODLAND PARK, COLORADO

PRIVATE NO. BEFORE TITLE: 2140

PHOTO PROPERTY OF

C. M.

Directions: - Oiled road. Road fence cedar color  
posts galvanized iron guard. Get countenance  
of peak correct and familiar looking. Dark  
blue green pines. Slopes and road bed grey  
earth with some coppery tones. Do not bring  
out snow on closer hills. Road at left in  
valley no importance, don't show it up.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

see-  
gives  
in harmony with each other  
to make an attractive set.

ESTIMATE

APR 5 1938

DATE	TIME	DATE	TIME
APR 5 1938	APR 5 1938		
9	1	4-5	4-5
89		4-9	
025	1 1/2	13	4-28
215	9 3/4	4-26	4-28

JUN 17 1938



NO. 8A-H751

ORDER NO. 11123

DATE 3-31-1938

12 M 5002 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE GRAFTON FLOOD ~~REX~~ DAM,  
GRAFTON, WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT: NONE

PHOTO PROPERTY OF **CUSTOMER**

### COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,758,773

## ATTENTION!

order for this color. Please  
see to it that the colors and  
textures are uniform and colors are  
in harmony with each other  
to make an attractive set.

# MAKEOVER

Charge to Pub Dept.

EST. 1900

2

2

122

1



APR 18 1938

HC 1 1/2 211

PHOTO. 17  
30H-476

Push

11/20/14

5



JOHN M. MUTER, GRAFTON, W. VA.

NOBA-H752

ORDER NO. 11123

DATE 3-31-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. MYES same as 8AH751

TITLE (IN FULL) THE GRAFTON FLOOD DAM,  
GRAFTON, WEST VIRGINIA

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3

order for the material. Please  
see to it that all the  
negatives are uniform and are  
in harmony with each other  
to make an attractive set.

ESTIMATE

ESTIMATE

ESTIMATE

APR 1938

APR 1938

APR 1938

CATERATION	EST. TIME	EST. TIME	EST. TIME	EST. TIME
COAL COING, TYPE SET UP			APR 11 1938	APR 11 1938
RELOCATING	206	4	4-8	4-14
PHOTO LISTED	52		4-15	4-15
RELOCATING	204	1 1/2	4-15	4-15
RELOCATING	207	9	4-21	4-21

DATE SUBMITTED

DATE PAID

JUN 17 1938

Rush



JOHN M. MUTER, GRAFTON, W. VA.

NO. 8A-H753

ORDER NO. 11123

DATE 3-31-1938

12 22 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES same as 8A H751

TITLE (IN FULL) THE GRAFTON FLOOD DAM,  
GRAFTON, WEST VIRGINIA

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,773

ATTENTION!

3

PLEASE PRINT NAME AND ADDRESS  
ON THE ADDRESS SIDE OF EACH CARD  
IN THE FOLLOWING ORDER: NAME, ADDRESS,  
CITY, STATE AND ZIP CODE.

DATE		DATE	
RECEIVED		RECEIVED	
APR 2 1938		APR 2 1938	
5	5	4-8	4-14
82		4-10	4-10
201	1/2	4-15	4-15
36	9	4-19	4-22 N.P.

JUN 17 1938

20

Rush

5  
M4

12



21

CURT TEICH &amp; COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER

DIAL No. 8A-H754 ORDER NO. 10974 DATE 3-5-1938

CUSTOMER G. HEILEMAN BREWING CO.  
CHICAGO, ILL.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE

3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in fullFRONT NO. 5 (All of this on FULL FACE)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No ImprintRETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow LayoutPHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH. with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Half-tone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

## COLOR DESCRIPTION

USE OWN JUDGMENT ON BACKGROUND, PERHAPS AS ON 7a-H1773 marked A

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 577

1/2 ON FRONT

submit to Curt

R

12



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No.

8A-H755

ORDER NO.

10975

DATE

4-5-1938

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

LYONS & FULTON BRIDGE CO.,  
CLINTON, IA.

150 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LINCOLN ~~XXX~~ HIGHWAY BRIDGE ACROSS  
MISSISSIPPI RIVER AT CLINTON, IOWA, ON U.S.30

(TITLE IN LOWER RIGHT CORNER) 2-3 lines

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

FOLLOW 7A-H2104 FOR COLOR VALUES.

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 84-H756 ORDER NO. 10979 DATE 4-19-1938

CUSTOMER YACHT CLUB, HARRY KARTUSKY  
16th & COURT PLACE  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full DENVER'S MOST OUTSTANDING COCKTAIL  
LOUNGE ETC. AS PER COPY

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue-Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

SEE PHOTOS AND SKETCH ATTACHED.

RETURN PHOTO YES NO

MAY 6 1938

Charge to Ret Dept.

EST. MAY 6 1938

RETOUCHING

0

7.50 charged in Cost Dept.

1/2

MAY 6 1938

Charge to Ret Dept.

RETOUCHING

1/2

1/2

PHOTO USED FOR

PHOTO RETURNED

TO



DALLAS POST CARD CO., DALLAS, TEXAS

NO. 8-H757

ORDER NO. 11147

DATE 4-1-1938

25 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>AKARD STREET CANYON,</u> <u>DALLAS, TEXAS</u>	IMPRINT <u>SAME AS ABOVE</u>	
PHOTO PROPERTY OF <u>C.T.</u>		

COLOR DESCRIPTION

SEE TISSUE ATTACHED. SEE CARDS ATTACHED, 4A-H602 and 963-30.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DESCRIPTION	EST. TIME	DATE	DATE
12	3 1/2	4-1-38	4-1-38
83	4-1-12	4-12-38	
216	4-15	4-21-38	



758  
NO. 8A-H5728

W.W. WILT, CONNEAUT LAKE PARK, PA.

ORDER NO. 11151

DATE 4-1-1938

GROUP 2

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEWS FROM WATER TOWER,  
CONNEAUT LAKE PARK, CONNEAUT LAKE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DOUBLE VIEW. JOIN NO. 2 (PHOTO) ON BOTTOM, VERTICAL VIEW. ~~JOIN FLUSH~~ IN  
CENTER WITH NO SEPARATION LINE OR SPECIAL GROUPING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

~~NO~~ *Yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS <sup>®</sup> PAT. NO. 1,797,775

ATTENTION!

7  
... on  
... for the ... Please  
... to it that ... nega-  
... are uniform and colors are  
... in harmony with each other  
... to make an attractive set.

ESTIMATE

CHG. DTC. *0*

APR 1 1938

APR 1 1938

QTY.	UNIT PRICE	TOTAL	DATE	DATE
			APR 5 1938	APR 5 1938
206	3 1/2	721	4 - 5	4 - 5 51
73		291	4 - 12	4 - 13 41
225	1 1/2	337	4 - 14	4 - 14 55
9		9	4 - 14	4 - 14 55

SUBMIT

28

106-  
20  
M

IT.  
9



W.W. WILT, CONNEAUT LAKE PARK, PA.

NO. 8A-H759

ORDER NO. 11151

DATE 4-1-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EAST SIDE DRIVE, NORTH OF  
OAKLAND, EAST SIDE, CONNEAUT LAKE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

GRAY & BROWNISH COLOR, STONE COLUMN & WALL. SHOW LAKE ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO.  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

ATTENTION!

See order for this set. Please  
see to it that all  
negatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

**ESTIMATE** *0*

**APR 5 1938** *APR 5 1938*

DESCRIPTION	TIME	DATE	REMARKS
SET UP		APR 5 1938	APR 5 1938
RE-SETTING	2 11	2	APR 7 4-12 SP
RE-SETTING	2 23	1-12	4-12 4
RE-SETTING	2 25	14	14 4-29
RE-SETTING	2 27	8 3/4	4-29

**JUN 17 1938**



12

W.W. WILT, CONNEAUT LAKE PARK, PA.

NO. 8A-H760

ORDER NO. 11151

DATE ~~1-31~~ 4-1-1948

12 M 500 POST CAPDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL CONNEAUT, CONNEAUT LAKE  
PARK, ON CONNEAUT LAKE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. CREAM COLOR. GREEN TRIM ON UPPER PORCHES. DARK SASH. DARK RED ROOFS ON  
PORCHES & TOP. GREEN SHRUBBERY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *Yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,775

ATTENTION!

7  
See to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

11

DATE		DATE	
APR 8 1938	APR 8 1938	APR 8 1938	APR 8 1938
11	3	4-15	4-11-5
82		4-12	4-12-12
216	1/2	4-14	
43	8 3/4	4/21	4/22

JUN 1 1938

21

12



W.W. WILT, CONNEAUT LAKE PARK, PA.

NO. 8A-H761

ORDER NO. 11151

DATE 4-1-1938

12 M 500 POST CA DS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW BOARDWALK AND HOTEL  
CONNEAUT, CONNEAUT LAKE PARK, ON  
CONNEAUT LAKE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

CREAM COLOR BLDG. DARK RED ROOF. GREEN TRIM. FIRST RAILING GRAY. ORANGE COLOR  
SPINDLES. LAMP POSTS ON LEFT LIGHT GRAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *Yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for 12 M 500 POST CA DS. The  
size is 5 1/2" x 3 1/2". The  
negatives are uniform in color and  
in harmony with each other  
to make an attractive set.

*ESTIMATE*

APR 8 1938

Item	Qty	Unit Price	Total	Remarks
COMMISSION 10% OF TOTAL				
PRINTS				
NEGATIVES	3	4-8	4-14	
PROOF	12	4-14		
MAINTENANCE	2 1/4	4-14		
TOTAL	28	8 3/4	4-22	Bth

DATE PAID JUN 7 1938

By *W*

DATE PAID RETURNED TO CUSTOMER

By

*Very Good*

M

54  
1.4



W. W. WILT, CONNEAUT LAKE PARK, PA.

NO. 8<sup>4</sup>-H762

ORDER NO. 11151

DATE 4-1-1948

12 M500 POST CARDS( ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE FRONT AND BEACH,  
CONNEAUT LAKE PARK, ON CONNEAUT LAKE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. CREAM COLOR. GREEN ROOF & TRIM. PIER NATURAL WOOD COLOR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the set. Please  
see to it that all the nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

12

ESTIMATE

DATE 8-19-38 AND WORK SCHEDULE Date APR 1 1948

DESCRIPTION	EST. TIME No.   Time (Hrs.)	DATE	COMPLETED
CON. & D. TYPE SET UP		APR 3 1938	APR 3 1938
RECORDING	9 3	4-8	4-12 SC
PHOTOGRAPH			
EDITING & DUBBING	23	4-12	4-12 1/2
RECORDING			
RECORDING PROOF	216 /	4-14	
RECORDING	209 8	4-22	4/25

DATE COMPLETED JUN 7 1938

12



W.W. WILT, CONNEAUT LAKE PARK, PA.

NO. 8A-H763

ORDER NO. 11151

DATE 4-1-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MIDWAY BEACH AND HOTEL, EAST SIDE, CONNEAUT LAKE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

NO

PRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDG. CREAM COLOR. RED ROOF. SEATS WHITE AND ORANGE COLOR. GREEN LAWN AND FOLIAGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

7 subjects on order for the customer. Please see to it that all subjects are uniform and consistent in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

DATE	TIME	DATE	TIME
APR 5 1938	APR 5 1938		
211	2	APR 6	4-12 8C
83		4-12	4-12 14T
204	1 1/4	4-14	
44	8 3/4	4/21/38	4/23/38

JUN 17 1938



12

W. W. WILT, CONNEAUT LAKE PARK, PA.

NO. 8A-H764

ORDER NO. 11151

DATE 4-1-1948

12 M500 POST CARDS

ART COLOORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) OAKLAND BEACH HOTEL, NEW  
MARINE TAP ROOM AND DANCING DECK, EAST  
SIDE, CONNEAUT LAKE, PA.

IMPRINT SAME AS ABOVE

*4-1-1948*

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COLORS SAME AS CARD ATTACHED, 7A-H1170. MODERNIZE AUTOMOBILES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,725

ATTENTION!

Subjects on  
order of the customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

APR 2 1938

DESCRIPTION	EST. TIME	DATE	DATE
CONC. WITH PHOTO W/ UP		APR 2 1938	APR 2 1938
REVISION	5	4-11-38	4-11-38
REVISION	83	4-11-38	4-11-38
REVISION	261	4-14	4-14
REVISION	218	4-21	4-21

DATE 4-17-1938

28

57  
12



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H765 ORDER NO. 11159 DATE 4-5-1938

CUSTOMER BEN FRANKLIN STORE,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE

3½ x 5½

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PILGRIM BAPTIST CHURCH, 3301 S. INDIAN  
AVENUE, CHICAGO, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

DO AS LITTLE RETOUCHING AS POSSIBLE.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo ret  
11/29/39  
JH

APR 14 1938



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER BEN FRANKLIN STORE, CHICAGO, ILL.	DIAL NO. 8A-H766	ORDER NO. 11159	DATE 4-5-1938	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	6 M PC			SIZE 3 1/2 x 5 1/2	STYLE ART <del>REMARKS</del> , WHITE	
	PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout			FRONT NO. 5		
	Title in Plate Yes No Copyright in Plate Yes No			R. M. Yes No		
Title in full GEORGE CLEVELAND HALL BRANCH, CHICAGO			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		Trade Mark Yes No Special type as sample	
PUBLIC LIBRARY, 4801 S. MICHIGAN AVENUE, CHICAGO, ILLINOIS			IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT			PHOTO LITHO		NEG. NO.	
Submit Sketch — Layout — Retouched Photo — Wash Drawing			Rephoto			
Follow Layout			Photograph each - Size 5x7 - 8x10 -10x12			
DO AS LITTLE RETOUCHING AS POSSIBLE			Prints each from Negatives MATTE or GLOSSY			
			Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted			
			See Salesman, Customer, or Sample for Position, Office			
			DELIVER Straighten Photo			
			Negative — Line — Halftone — Combination.		120	
			Dry — Wet — Pancromatic — Color Separation.		133	
			Transfer — Paper Process — New Process.		150	
			Stripping — White Border — Full Face.		175	
			Blue Print Handcolor Black & White Proof. Titles—Red, Blue.			
COLOR DESCRIPTION						
SEE TISSUE ATTACHED.						

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

280 1 1/2  
49

APR 12 1938

ST  
19



21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. <b>8A-H767</b>		ORDER NO. <b>11159</b>	DATE <b>4-6-1938</b>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div>Photos for this Customer</div>
CUSTOMER <b>BEN FRANKLIN STORES, CHICAGO, ILL.</b>						
6 M PC		SIZE <b>3½ x 5½</b>	STYLE <b>ART COLORTONE, WHITE BORDER</b>			
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full			FRONT NO. <b>5</b> (All of this on address side) R. M. <input checked="" type="checkbox"/> Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <b>C. T. Imprint</b> No Imprint			
RETOUCHING DEPARTMENT <input checked="" type="checkbox"/> Submit — Sketch — Layout — <input checked="" type="checkbox"/> Retouched Photo — Wash Drawing Follow Layout  <b>DO AS LITTLE RETOUCHING AS POSSIBLE.</b>			PHOTO LITHO Rephoto <div>NEG. NO.</div> ____ Photograph each - Size 5x7 - 8x10 -10x12 ____ Prints each from ____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. Screen 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 <del>Blue Print</del> — <del>Handcolor</del> — Black & White Proof. Titles—Red, Blue.			
COLOR DESCRIPTION  <b>SEE TISSUE ATTACHED.</b>						

PHOTO RETURNED  
TO  
PHOTO USED FOR

APR 12 1938

17

CT  
19



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H768 ORDER NO. 11159 DATE 4-6-1938

CUSTOMER BEN FRANKLIN STORE,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

DO AS LITTLE RETOUCHING AS POSSIBLE.

*Just as marked*

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

APR 12 1938



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-~~8369~~ ORDER NO. 11158 DATE 4-1-1948

CUSTOMER HOTEL JENOFF  
VIRGINIA AVE. & BOARDWALK  
ATLANTIC CITY, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$  M POST CARDS SIZE 3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL JENOFF

BOT - VIRGINIA AVENUE & BOARDWALK  
ATLANTIC CITY, N. J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS AS TO  
CORRECTION OF SAME

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Exterior*

*Ret. 8 1/2*

*HC 1 1/4*

*Last 9 3/4*

*Open blank 7 1/2*

*The Blossom*

*Part 212 Started May 11  
Finished May 13*



29 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H770

ORDER No. 11158

DATE 4/1/1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER HOTEL JENOFF

VIRGINIA AVE. & BOARDWALK  
ATLANTIC CITY, N. J.

12<sup>3</sup>/<sub>2</sub>" M POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub>" x 5<sup>1</sup>/<sub>2</sub>"

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL JENOFF

BOT - VIRGINIA AVENUE & BOARDWALK —  
ATLANTIC CITY, N. J.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H771 ORDER NO. 11166 DATE 4-2-1938

CUSTOMER ALLIS PRESS  
KANSAS CITY, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS

SIZE

3½ x 5½

GROUP 2

STYLE ART COLOR T NE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MONARCH TRANSFER & STORAGE CO.

(ETC. AS PER COPY)

FRONT NO.

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C-T. Imprint

No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

RETOUCHING

PHOTO LITHO

ENGRAVING

ART DPT

EST. NO.

Time Required in Case Dept.

APR 14 1938

By

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H772 ORDER NO. 11169 DATE 4-2-1938

CUSTOMER EASTERN AIR LINES  
NEW YORK, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE GREAT SILVER FLEET OF EASTERN  
AIR LINES AT 36TH STREET AIRPORT, MIAMI, FLORIDA

FRONT NO. 5 R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

Planes are silver

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2,500—1-2-38

APR 14 1938



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 8A-H773 ORDER NO. 11169

DATE 4-2-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER EASTERN AIR LINES  
NEW YORK, NEW YORK

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LUXURIOUS INTERIOR OF EASTERN AIR LINES

21-PASSENGER DOUGLAS DC-3

FRONT NO. 5

R. M.

Yes NO

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

MAKEOVER

Charge to CALCULATION

2,500—1-2-38

PHOTO RETURNED

TO

PHOTO USED FOR

APR 14 1938

APR 26 1938

HC 13/4



## ADV. ORDER

CUSTOMER THE PLAZA HOTEL  
LAREDO, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS

SIZE

$$3\frac{1}{5} \times 5\frac{1}{5}$$

## STYLE

<sup>E</sup>PHOTO COLORIT WHITE BORDER

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full <sup>NEW</sup> PLAZA HOTEL, LAREDO, TEXAS (AS PER COPY

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT : Customer

(C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof.

Screen { 120  
133  
150  
175

### COLOR DESCRIPTION

SEE SKETCH ATTACHED. ~~XXXXXXXXXXXXXKONGXEXXKHXONXCAREXXTATXEM,XEAXMZ24XXXXNXXKXXOXXXEXKXXEXX~~

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO	YES	NO
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100		

PHOTO RETURNED

To

PHOTO USED FOR

2,500—1-2-38

M. O. 587  
Red. 3 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H775 ORDER NO. 11188 DATE 4-4-1938

CUSTOMER FIELD & FLINT CO.  
BROCKTON, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50<sup>M</sup> POST CARDS SIZE

3<sup>1</sup>/<sub>2</sub> x 5<sup>1</sup>/<sub>2</sub>

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full STYLE AT WORK OR PLAY (ETC.; AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint  
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. used 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

see LAYOUT AND SKETCH ATTACHED.

COLOR DESCRIPTION

*Submit 2 extra blk proofs*

*make DK. Blue impression*

*4 of TR.M.*

PHOTO RETURNED

TO

PHOTO USED FOR

20-2  
200  
201  
Ab

R. M. - 10/100  
7/100

*Rush*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H776 ORDER NO. 11188 DATE 4-4-1938

CUSTOMER FIELD & FLINT CO.

BROCKTON, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SOLID COMFORT ALL DAY LONG  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint  
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LAYOUT AND SKETCH ATTACHED.

Submit 2 extra color proof.

make DK. Blue impression  
— Red —

Rush!!

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

NO  
YES  
RETURN PHOTO

DIAL No. 8A-H777 ORDER NO. ~~11188~~ 11188 DATE 4-4-1938  
CUSTOMER FIELD & FLINT CO.  
BROCKTON, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SOLID COMFORT FROM MORNING TO NIGHT  
(ETC., AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

SEE-LAYOUT AND SKETCH ATTACHED.

*make red impression*  
*" DK. Blue impression*  
*Submit 2 extra blk proofs*

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H778 ORDER NO. 11188 DATE 4-4-1938

CUSTOMER FIELD & FLINT CO.  
BROCKTON, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE

3 1/2 x 5 1/8

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TEST IT WITH YOUR OWN HAND  
(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

SEE LAYOUT AND SKETCH ATTACHED.

Submit 2 extra blk proofs

make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H779 ORDER NO. 115555 DATE 4-6-1938

CUSTOMER BEREA COLLEGE  
BEREA, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE ~~5/8 x 3 1/2~~ x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COLORFUL HEARTH BROOMS

ADD THAT CHEERFUL NOTE OF COLOR TO A CORNER OF  
YOUR ROOM ETC. AS PER COPY

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BE SURE TO PHOTO BROOMS IN EXACT POSITION--  
SPREAD, AND RELATIVE SIZE AS SHOWN ON SKETCH

*Broom - 1/2 inch*

*R*

PHOTO RETURNED

TO

PHOTO USED FOR

*1 Photo 8+10*

*L.D.*

*Ret. 9 1/2*

*H.C. 1 3/4*

*Lat. 10 1/2*

*Easton Broom*

*No. 300000000*

*Very Rush*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO



NO. 8A-H780

C.P. JOHNSTON CO., SEATTLE, WASHINGTON AND RAINIER

ORDER NO. 11203

NATIONAL PARK CO., TACOMA, WASH. MADE IN U.S.A.

DATE 4-6-1938

12 M 500 KMM POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) RAINIER NATIONAL PARK

BOT-A BERGSCHRUND NEAR THE SUMMIT

PRIVATE NO. LOWER LEFT CORNER: 30-2258

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES

IMPRINT SAME AS ABOVE

C.P. JOHNSTON CO., SEATTLE, WASHINGTON  
(IN CENTER) ~~AND~~ RAINIER NATIONAL PARK  
CO., TACOMA, WASH. MADE IN U.S.A.  
(AT LEFT)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION .

USE PHOTO NO. 1A289.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

12  
Subjects on  
each set of 12 postcards. Each  
set contains 12 different views  
of the same subject and are  
in harmony with each other  
to make an attractive set.

1938

APR 11 1938

APR 11 1938

APR 11 1938

5

2 1/2

4-11

4-15

89

4-15

4-15

216

1 1/2

4-20

218

8

5-11

5-13

5

5



R

NO. 81-H781

C.P. JOHNSTON CO., SEATTLE, WASHINGTON AND RAINIER  
NATIONAL PARK CO., TACOMA, WASH. MADE IN U.S.A.

ORDER NO. 11203  
DATE 4-6-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP-RAINIER NATIONAL PARK  
BOT- PARADISE INN IN MID-WINTER

PRIVATE NO. LOWER LEFT CORNER: 4850

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

C.P. JOHNSTON CO., SEATTLE, WASHINGTON  
(IN CENTER) AND RAINIER NATIONAL PARK  
CO., TACOMA, WASH. MADE IN U.S.A.  
(AT LEFT)

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

USE PHOTO NO. 1121-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

13. Submit to  
order for this number. Please  
see to it that the color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Very particular customer

ESTIMATE

Cost Dept. Chicago

C.T. TIME		DATE	
Comp. No.	Time Allowed	Est.	Actual
1		APR 11 1938	APR 11 1938
2	15 2	4-18	4-16 8
3	12	4-18	4-18 4
4	32 1/4	4-19	4-19
5	210 8	5-10	5-17

JUN 1 1938  
24

H

16



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H782 ORDER NO. 14097 DATE 6-22-1938

CUSTOMER OLSON RUG CO.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3 1-2 X 5 1-2 *Group 2* STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout PUT "OLSON RUG CO." ON TOP

OF BLDG. SAME AS ON 7AH2173 BUT DO NOT

MAKE IT LOOK AS THOUGH LETTERS ARE SUSPENDED IN AIR AS ON OTHER CARD. INSERT

TO BE SAME SIZE AS ON PREVIOUS CARDS

CUT OFF AT RIGHT AT LINE MARKED ON OVERLAY TISSUE. AT LEFT SAME AS 7AH2173.  
MAKE SAME AS NEAR AS POSSIBLE CONFORM TO EVERYTHING RETOUCED ON 7AH2173 RE-  
TOUCED PHOTO. VIEZ PUT IN FLOWERS & SIMILAR TO 7AH2173. ALSO FILL IN BACK-  
GROUND OF TREES ON TOP OF WATERFALLS & ROCK GARDEN IN SIMILAR MANOR AS 7AH2173  
SHOWING TENT OR TEPEE IN ART. SAME ALEVATION IN RELATION TO SURROUNDING TREES.  
TAKE OUT PART OF BLDG. LEFT. TOP AND ALSO RIGHT TOP.

COLOR DESCRIPTION

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

2

Time Recorded in Cost Dept.

PHOTO LITHO

C. M. V. G.

ART LITHO

ENGRAVING

JUL 11 1938

JUN 28 1938



C.P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8A-H783

ORDER Nbl203

DATE 4-6-1938

12M 500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. YES

TITLE (IN FULL) RAINIER NATIONAL PARK

IMPRINT C.P. JOHNSTON CO., SEATTLE,  
WASHINGTON, (IN CENTER

BOT-AN ICE WALL NEAR THE SUMMIT

RAINIER NATIONAL PARK CO., TACOMA, WASH.  
MADE IN U.S.A. (AT LEFT)

PRIVATE NO. LOWER LEFT CORNER: 7489

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1124-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

13

ONLY ONE SET OF PROOFS TO BE  
MADE FOR EACH ORDER. IF MORE  
THAN ONE SET IS ORDERED, THE  
CUSTOMER MUST SPECIFY THE  
NUMBER OF SETS TO BE MADE.

Very Particular  
customer

ESTIMATE		On Bill	
APR 11 1938		APR 11 1938	
QUANTITY	EST. PRICE	QUANTITY	EST. PRICE
COLOR POST CARDS		APR 11 1938	APR 11 1938
235	2	4-11	4-18 50
235	2	4-11	4-20 45
216	1 1/4	4-21	
217	8	5-9	5-10

ST.  
16



C. P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8A-H784

ORDER NO. 11203

DATE 4-6-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 3

R. M. YES

TITLE (IN FULL) RAINIER NATIONAL PARK

IMPRINT C.P. JOHNSTON CO., SEATTLE, WASHINGTON (AT CENTER)

BOT-TATTOOSH RANGE FROM TIMBERLINE RIDGE

RAINIER NATIONAL PARK CO., TACOMA, WASH. MADE IN U.S.A. (AT LEFT)

PRIVATE NO. LOWER LEFT CORNER: 27-2076

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1133-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Only for the customer's use  
to report that all photo prop-  
erty are uniform and delivered  
in harmony with their order  
to make an accurate set

Very Particular  
Customer

ESTIMATE

APR 11 1938

EST. TIME

C. P. JOHNSTON CO.

APR 11 1938

APR 11 1938

COMPLETED FILE UP

SEARCH

RECEIVED

INDEXED

ST. THE CHURCH

RECEIVED

RECEIVED

9

2

4-11

4-16 51

31

1 1/2

5-9

5-18

203

10

5-9

5-18

DATE FILE

APR 11 1938



C.P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8A-H735

ORDER NO. 11203

DATE 4-6-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL) RAINIER NATIONAL PARK

IMPRINT C.P. JOHNSTON CO., SEATTLE,  
WASHINGTON (IN CENTER)

BOT-ON THE SKYLINE TRAIL

RAINIER NATIONAL PARK CO., TACOMA,  
WASH. MADE IN U.S.A. (AT LEFT)

PRIVATE NO. LOWER LEFT CORNER: T-5

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1114-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,778

ATTENTION!

13. Please send to  
order for the photo. Please  
see to it that the photo is  
taken in uniform colors and  
in harmony with the other  
to make an attractive set.

ESTIMATE

APR 11 1938

Cut Date

APR 11 1938

DESCRIPTION	EST. TIME	DATE	DATE
1. 11-11-38	3	4-11	4-18-38
2. 11-11-38	82	4-19	4-19-38
3. 11-11-38	31 1/2	4-21	4-21
4. 11-11-38	9		

DATE PAID

DATE PAID

21

17  
18



C.P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8A-11786

ORDER NO. 1203

DATE 4-6-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 3

R. M. YES

TITLE (IN FULL) RAINIER NATIONAL PARK

IMPRINT C.P. JOHNSTON CO., SEATTLE,

NAT-NATURE COASTING ABOVE PARADISE GLACIER WASHINGTON (AT CENTER)

RAINIER NATIONAL PARK CO., TACOMA, WASH.  
MADE IN U.S.A. (AT LEFT)

PRIVATE NO. LOWER LEFT CORNER: 2802426

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1105-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,791,779

ESTIMATE

APR 12 1938

APR 12 1938

16

1 1/2

11-12

9-1880

23

1-17

4-1985

216

1 1/2

4-21

212

9

7-2104

7-2104

16

18



C. P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 21-1787

ORDER NO. 11293

DATE 4-6-1938

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) RAINIER NATIONAL PARK

BOAT-SUMMIT CLIMBING PARTY ~~XXXXXX~~ ABOVE  
THE CLOUDS

PRIVATE NO. LOWER LEFT CORNER: 28-1653

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES

IMPRINT C.P. JOHNSTON CO., SEATTLE,  
WASHINGTON (IN CENTER)  
RAINIER NATIONAL PARK CO., TACOMA, WASH.  
MADE IN U.S.A. (AT LEFT)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1136-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

13  
... on  
... for this ...  
... that ... or ...  
... are ...  
... in harmony ...  
... to make an attractive set

ESTIMATE

WORK SCHEDULE

	ST. TIME			
CONTRACTED TO BE UP			APR 11 1938	APR 11 1938
	9	3	4	4-158
	17		5-5	4-54
	21	14	4-18	
	22	83	5-9	5-10







C. P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8A-H789

ORDER NO. 11203

DATE 4-6-1938

12 M500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER, BORDER.

FRONT NO. 3

R. M.

YES

TITLE (IN FULL) RAINIER NATIONAL PARK

IMPRINT C. P. JOHNSTON CO., ~~SEATTLE~~,  
SEATTLE, WASHINGTON ( AT CENTER)

BOT-MOUNTAIN AND HIGHWAY ~~AT~~ AT  
INSPIRATION POINT

RAINIER NATIONAL PARK CO., TACOMA, WASH.  
MADE IN U.S.A. ( AT LEFT)

PRIVATE NO. LOWER LEFT CORNER: T-24

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1084-29. ARTIST HAS SMOOTHED OFF THE CONTOUR. NEAR THE PEAK  
THERE IS A SADDLE IN THE MOUNTAIN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,772

ATTENTION!

12  
OF THE SET  
see to it that the  
tive are uniform  
in harmony with each other  
to make an attractive set.

*Very particular customer*

ESTIMATE

Cost Dept. Claimed

APR 11 1938

APR 11 1938

QUANTITY

EST. TIME

Time No. Time Allowed

DATE

DATE

APR 11 1938

APR 11 1938

205

2

11-11

4-18

82

4-18

5-18

216

1 1/2

4-21

39

9

5-9

5-11

AUG 23 1948

OK



C.P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8A-M790

ORDER NO. 11203

DATE 4-6-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) RAINIER NATIONAL PARK  
BOY-ONE MOUNTAIN, ELEVATION 14,408, FROM  
TATOCCH RANGE

PRIVATE NO. LOWER LEFT CORNER: 27-1560

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT C.P. JOHNSTON CO., SEATTLE,  
WASHINGTON ( IN CENTER )  
RAINIER NATIONAL PARK CO., TACOMA, WASH.  
MADE IN U.S.A. ( AT LEFT )

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1092-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,756,725

ATTENTION!

13

Order No. 11203  
Date 4-6-1938  
Title at upper left corner  
in harmony with white border  
to make an attractive set

Very particular  
customer

ESTIMATE

APR 11 1938

COMPANY	EST. NO.	TIME	DATE	DATE
COMPANY			APR 11 1938	APR 11 1938
1	0			
2	9	1	4-11	4-10-38
3	82		4-16	4-18-38
4				
5	216	1 1/2	4-19	
6	215	9	5-9	

20

9  
13

15



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 8A-H791 ORDER NO. 14148 DATE 6-23-1938

CUSTOMER INTERNATIONAL SHOE CO., -FOR  
ROBERTS, JOHNSON & RAND (BRANCE  
ST. LOUIS, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ENTER THIS GAIT-WAY TO SMARTNESS  
ETC. AS PER SKETCH

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer G.T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

SEE SKETCH AND OVERLAYING TISSUE

COLOR DESCRIPTION

ILLUSTRATION, OF COURSE, WILL WANT TO BE REPRODUCED IN THE COLORS AS  
SHOWN ON THE ACTURAL SHOES

imagine DK Blue impression

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

#2 x



C.P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8A-H792

ORDER NO. 11203

DATE 4-6-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL) RAINIER NATIONAL PARK

IMPRINT C.P. JOHNSTON CO., SEATTLE,  
WASHINGTON (IN CENTER)

HOT HIGHWAY TO PARADISE INN BEING CLEARED  
OF SNOW

RAINIER NATIONAL PARK, TACOMA, WASH.  
MADE IN U.S.A. (AT LEFT)

PRIVATE NO. LOWER LEFT CORNER: 28-215

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A283.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

13  
order for this specimen. Please  
see to it that all specimens are  
submitted in accordance with the  
in harmony with the order  
to make the specimen as

ESTIMATE

Cost Dept.

1938

APR 11 1938

APR 11 1938

APR 11 1938

9 1

4-12

4-14

201 1/4

4-16

4-16

25 9

5-11

50

17



C.P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8A-H793

ORDER NO. 11203

DATE 4-6-1938

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RAINIER NATIONAL PARK

BOT-FEEDING BEARS AT ROADSIDE

PRIVATE NO. LOWER LEFT CORNER: 30-1885

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M.

YES

IMPRINT C.P. JOHNSTON CO., SEATTLE,  
WASHINGTON ( IN CENTER )

RAINIER NATIONAL PARK, TACOMA, WASH.  
MADE IN U.S.A. ( AT LEFT )

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A286.

2 color master

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,776

ATTENTION!

13  
Order No. 11203  
We to it our best  
tives are un-  
in harmony with other  
to make an attractive set

Very particular customer

APR 11 1938		APR 11 1938	
206	2	4 11	4-19 9
82/99		5 9	4-20 11
31	1/2	U-VI	U-VI
31	9	5-9	5-11

21

57  
17



C. P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8A-11794

ORDER NO. 11203

DATE 4-6-1938

12 M500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RAINIER NATIONAL PARK

BOT-ON THE TOP OF PINNACLE PEAK

PRIVATE NO. LOWER LEFT CORNER: 28-1685

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES

IMPRINT C.P. JOHNSTON, SEATTLE,  
WASHINGTON (IN CENTER)

RAINIER NATIONAL PARK CO., TACOMA, WASH.  
MADE IN U.S.A. (AT LEFT)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1104-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION

13

ORDER NO. 11203  
DATE 4-6-1938  
IN HAND BY 4-10-1938  
TO MAKE AN ATTRACTION SET

Very  
Rush

ORDER NO.	EST. TIME	DATE	DATE
1104-29		APR 12 1938	APR 12 1938
1104-30	125	4-12	4-19-38
1104-31	83	4-19	4-19-38
1104-32	216	4-21	
1104-33	29	5-7-38	5-10-38 F.W.

28

18



GOPHER NEWS CO.,  
MINNEAPOLIS, MINN.

NO. 8A-H795

ORDER NO. 11190

DATE 4-5-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM DULUTH,  
MINNISOTA

PRIVATE NO. UPPER RIGHT CORNER: 101-D

(C) C.T. & CO. (SMALL TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCDE MULTI-PLY FORMS PAT. NO. 1,292,775

APR 15 1938

APR 15 1938

APR 15 1938

7A-H-1064 ✓  
" " 1054 ✓  
" " 1068 ✓  
3A-H 545 ✓  
2A-H 304 ✓  
71904 ✓

83

4-27

4-28 41.

24

14

5-5 P.H.

17-6

D-4824

51  
28



ST. MARIE'S,  
GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. 8A-<sup>796</sup>~~H795~~

ORDER NO. 11190

DATE 4-20-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW CIVIC CENTER, DULUTH,  
MINNESOTA

FRONT NO. 1

R. M. ~~NO~~

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 105-D

*also put title in sky*

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

038

ESTIMATE

CHICAGO

APR 21 1938

APR 21 1938

5 10 4 26

4 20 8

14 89

4 30

5 2 14

16 134

5 3

6 10

5 30

6 1

AUG 23 1948

Large photo

MAKEOVER

Dept.

Time Required

Cost Dept.

1

1/2

1/2

1/2

1/2

1/2

1/2

1/2

1/2

1/2

1/2

1/2

1/2

1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H797 ORDER NO. 11559 DATE 4-7-1938

CUSTOMER ARTHUR C. HARVEY CO.  
60 EVERETT STREET, ALLSTON  
BOSTON, MASSACHUSETTS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ~~XXX~~ THANK YOU FOR YOUR ORDER! (ETC. AS  
PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LAYOUT AND INSTRUCTIONS ON TISSUE ATTACHED

Photo ret 6/3/38

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

1-18

49

1/2 Hr. Cor

26



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE WHITE BORD

FRONT NO. 5 R. M. Yes No *same as C.H.H.*  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.	Screen	133
Transfer — Paper Process — New Process.	Screen	150
Stripping — White Border — Full Face.	Screen	175
Blue Print — Mandcolor — Black & White Proof. Titles—Red, Blue		

AM GOING TO GIVE YOU THE COLORS IN THE ROOM AND LEAVE THAT ENTIRELY IN YOUR HANDS

IN REFERENCE TO ELIMINATING THE REFLECTIONS IN THE MIRROR CEILING SO THERE WILL NOT BE ANY  
CONFUSION IN THE VIEW, I AM UNDER THE IMPRESSION THAT IF THIS IS DONE IT WILL DETRACT FROM THE  
ADVERTISING VALUE OF OUR MIRROR ROOM. WE WILL LEAVE IT TO YOU TO WORK OUT THE SCHEME WITH THE  
INFORMATION GIVEN ABOVE, AS MAKING POST CARDS IS YOUR BUSINESS AND I HAD RATHER RISK YOUR  
JUDGEMENT THAN MINE WITH THE EXCEPTION OF ELIMINATING THE REFLECTIONS IN THE CEILING.

leave reflections in ceiling

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

32



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8A-H799

ORDER NO. 11213

DATE 4-7-1938

6 MPOST CARDS

PHOTO COLORIT

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8

R. M. NO

TITLE (IN FULL) GREETINGS FROM DEATH VALLEY,  
CALIFORNIA

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,799

ESTIMATE		Cost Dept. Checked	
APR 11 1938		APR 11 1938	
LOCATION	EST. TIME		
CURT TEICH & COMPANY, INC.		APR 11 1938	APR 11 1938
	7		
	9	4-11	4-18
	11		
	13	4-14	4-17
	30 15	4-20-38	4-22-38

JUN 17 1938

21

17-1/2  
4-4 1/2 m

27

17 1/2

new mfg  
and get it

54

ST.  
16



*James D. Butler*

NO. 8A-H800

~~DISCONTINUED~~ ASHEVILLE POST CARD CO., ASHEVILLE,  
N.C.

ORDER NO. 11222

DATE 4-7-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. **B 19** R. M. NO

TITLE (IN FULL) **HOTEL GEORGIAN, ATHENS, GA.**

IMPRINT **SAME AS ABOVE**

PRIVATE NO. BEFORE TITLE: **A16**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

VARIGATED RED BRICK BLDG. SANDSTONE TRIM. CREAM WINDOW AND ROOF TRIM. GREEN WINDOW CASING. BLACK ORNAMENTAL WORK IN BOTH ENTRANCES. DARK GREEN FLOWER BOXES. PUT VARIG. FLOWERS IN FLOWER BOXES. SIGN OVER ENTRANCE, WHITE LETTERS ON GREEN BACKGROUND. COFFEE SHOP SIGN WHITE LETTERS ON GREEN BACKGROUND. LARGE SIGN IN CORNER BLACK LETTERS ON WHITE BACKGROUND. TAKE OUT WIRES AND POLES AND CAR IN LEFT HAND FOREGROUND.

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF **YES**      RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

**5**

1. BY THE POST OFFICE  
2. BY THE POST OFFICE  
3. BY THE POST OFFICE  
4. BY THE POST OFFICE  
5. BY THE POST OFFICE  
6. BY THE POST OFFICE  
7. BY THE POST OFFICE  
8. BY THE POST OFFICE  
9. BY THE POST OFFICE  
10. BY THE POST OFFICE

*lib*

ESTIMATE

Est. Date *4-11-38*

APR 11 1938

APR 11 1938

ITEM	QTY	UNIT PRICE	TOTAL	REMARKS
EST. TIME				
1. LABOR				
2. MATERIAL				
3. TRAVEL				
4. MEALS				
5. HOUSING				
6. OTHER				
7. TOTAL				
8. NET				
9. TAX				
10. TOTAL				

DATE OF ORDER \_\_\_\_\_ BY \_\_\_\_\_

2  
11

57  
15



ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 8A-H801

ORDER NO. 11222

DATE 4-7-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19

R. M. NO

TITLE (IN FULL)  
CLAYTON STREET LOOKING WEST,  
ATHENS, GA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: A17

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LEFT: CORNER BLDG. SANDSTONE WITH WHITE WINDOW TRIM & DARK GREEN AWNINGS.  
2. WHITE BLDG. CREAM STONE TRIM. 3. DARK BROWN BRICK BLDG. CREAM TRIM SLATE ROOF.  
4. CREAM BLDG. RED WOOLWORTH SIGN GOLD LETTERS. 5 & 6 RED BRICK. 7. TANNISH  
RED BRICK BLDG. WHITE WINDOW TRIM CORNER TOWER GREEN ROOF. 8. TALL HOTEL BLDG. IN  
BACK-RED BRICK WHITE TRIM HOLMAN HOTEL SIGN WHITE LETTERS ON BLACK BACKGROUND.  
RIGHT: TANNISH VARIG. RED BRICK. GREEN WINDOW TRIM SLATE ROOF GRAY AWNINGS WITH  
BLACK STRIPES. 2. white BLDG. SLATE ROOF. RED MCLELLAN SIGNS WITH GOLD LETTERS.  
3. GRAY. 4. TALL BLDG. CREAM FRONT SANDSTONE SIDE WHITE WINDOW & ROOF TRIM  
TAKE OUT WIRES & POLE AT LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	EST. TIME	ACT. TIME	DATE	DATE
OPERATION			APR 11 1938	APR 11 1938
12	4	4-11		4-19 5
83		4-14		4-18 45
216	1 1/2	4-16		
44	9	4-26/38		4-28/38



ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 8A-H802

ORDER NO. 11222

DATE 4-7-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT No 19

R. M. NO

TITLE (IN FULL) AGRICULTURAL EXTENSION  
BUILDING, UNIVERSITY OF GEORGIA, ATHENS,  
GA.

IMPRIN SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: A18

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

VARIGATED RED BRICK BLDG. WHITE TRIM ALL OVER. CONCRETE STEPS. DARK SLATE ROOF.  
NICE GREEN LAWN. PUT FOLIAGE ON TREES, EVERGREEN BUSHES ALONG THE HOUSE. TAKE  
OUT WIRES AND POLES, ALSO BOARD ON STREET AND BRANCH IN UPPER RIGHT HAND CORNER.  
PUT IN GREEN LAWN AT RIGHT OF BLDG., PRETTY CLOUD EFFECT AND ALSO WHITE & PINK  
FLOWERS ALONG WALK IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

5 Subject on  
only for the color set.  
in the color set of the  
line of the color set are  
in the color set of the  
to make in the color set.

OPERATION	ST. TIME	ST. TIME	ST. TIME
COMING NG. TYPE SET UP		APR 11 1938	APR 11 1938
ARTIST			
REWORKING	229	2	4-11
REWORKING	52		4-15
REWORKING	246	1 1/2	4-18
REWORKING	38	9	4-25

JUN 17 1938



ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

NO. 8A-H803

ORDER NO. 11222

DATE 4-7-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19

R. M. NO

TITLE (IN FULL) NIGHT-TIME SCENE, LOOKING ACROSS  
ACROSS AMPHITHEATRE, SOULE HALL IN CENTER  
BOT-UNIVERSITY OF GEORGIA, ATHENS, GA.

PRIVATE NO. BEFORE TITLE: A19

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT TAN VARIG. BLDG. WHITE TRIM ALL OVER. RED TILE ROOF. WATCH AMPHITHEATRE  
DAWSON HALL AT RIGHT. CREAM BRICK BLDG. WHITE TRIM. MAKE MOONLIGHT SCENE WITH  
PRETTY CLOUD EFFECT. SHOW MOON AND DO NOT MAKE GROUNDS TOO DARK SO AS TO SHOW  
UP TERRACES OF AMPHITHEATRE GROUND PLAINLY. AMPHITHEATRE HAS NICE GREEN LAWN,  
WITH CEMENT STEPS AS INDICATED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,759,773

ATTENTION!

Before or  
order for this card, please  
see to it that all of your  
five illustrations and borders  
in harmony with each other  
to make an attractive set.

ESTIMATE

DATE	APR 11 1938	DATE	APR 11 1938
COMPT. FOR UP			
RECEIVED	11 4	11 11	4-14 81
RECEIVED	12 1	12 14	12 15 47
RECEIVED	201 1/2	4-16	4-16
RECEIVED	25 9		4-28 P.H.
		JUN 1 1938	
		21	

2

14

15  
116



NO. 8A-H804

ORDER NO. 11222

DATE 4-7-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19

R. M.

NO

TITLE (IN FULL) RICHLAND COUNTY COURT HOUSE,  
COLUMBIA, S. C.

IMPRINT ~~SALE~~ AS ABOVE

PRIVATE NO. BEFORE TITLE: C-82

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

VARI<sup>2</sup>. RED. BRICK BLDG. 1ST FLOOR GRAY SANDSTONE WHITE WINDOW TRIM. GREEN LAWN AND EVERGREEN SHRUBS. SEVERAL WHITE FLOWERS ON BUSHES AROUND BLDG. TAKE OUT POLE AND WIRES. MODERNIZE CARS.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

see to it that all the adjectives are uniform in number and in harmony with each other to make an attractive set.

ESTIMATE					
		EST. TIME		DATE	
				APR 11 1938	APR 11 1938
		1	5	4-11	4-11
		83		4-12	4-12
		216	$\frac{1}{2}$	4-15	4-15
		209	7	4-26	4-28
					JUN 17 1938

516



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H805 ORDER NO. 11234

DATE 4-7-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER BAUER & BLACK  
CHICAGO, ILL.

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

*They're so different*

FRONT NO. *Serial* (All of this on address side) R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint ☒ No Imprint  
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to *Ret* Dept.

EST. Makeover Time Required

TIME

1/2

1

1/4

APR 7 1938

PHOTO RETURNED

TO

PHOTO USED FOR

*Rephoto 5x7*  
*Ret. ✓*  
*etc. 1 1/2*  
*Last 9*

*74 0. 1/2*

*Photo ret  
6/8/38*

RETURN PHOTO YES NO



CURT TEICH & CO., CHICAGO, ILLINOIS

NO. 8A-H606

ORDER NO. 11573

DATE 4-7-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF TUCSON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,799,775

ESTIMATE			
By	APR 12 1938	APR 12 1938	APR 12 1938
COLLATION		EST. TIME	
		Check No.	Time Allowed
COMING G. TIME SET UP			APR 12 1938
ROUTING			APR 12 1938
ROUTING		5	5
ROUTING		4	2
ROUTING		82	23
ROUTING			4-25-47
ROUTING		31	2
ROUTING		4	26
ROUTING		30	11
ROUTING		5-10-38	5-12-38

211

RE

11

1938



CURT TEICH & CO., CHICAGO, ILLINOIS

NO. H807

ORDER NO. 11573

DATE ~~APR 12~~ 4-7-1938

12 1/2" POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) THE COLOSSAL CAVE NEAR  
TUCSON, ARIZONA

IMPRINT NONE

IN SMALL TYPE --- Photo by Gene Magee

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Data	
By	Date	By	Date
APR 12 1938	APR 12 1938		
EST. TIME			
APR 12 1938	APR 12 1938		
329	2 4-12	4-21 SC	
83 89	41-22	4-22 HT	
31	1 1/4		
215	8 5-13	5-18	

ST  
Rm. 17  
19



NO. 3A-1908

CURT TEICH & COL., INC., CHICAGO, ILLINOIS

ORDER NO. 11573

DATE 4-7-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. MNO

TITLE (IN FULL) GREETINGS FROM TUCSON,  
ARIZONA

IMPRINT NONE

SMALL TYPE.-- (C) C.T. & CO.

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		APR 26 1938	
No.	TIME	DATE	DATE
		APR 27 1938	APR 27 1938
3	7 9	4-27	5-5
8		5-5	5-5
213	16	5-6-38	5-13-38

11- 3½  
2- 2  
3- 3½  
12- 6½  
1- 1

15  
40



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H809 ORDER NO. 11255 DATE 4-7-1938

CUSTOMER WEBSTER HALL  
PITTSBURGH, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL WEBSTER HALL — PITTSBURGH

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED. INSERT HIS COAT OF ARMS INSTEAD OF THE DESIGN YOU HAVE SHOWN. IT SHOULD BE ABOUT THE SIZE AS SHOWN ON THE CALLING CARD.

NO

YES

RETURN PHOTO

2,500—1-2-38

PHOTO RETURNED

TO

PHOTO USED FOR

*Estimate*

*LQ. 11 1/2*  
*Ret. 7*  
*HC. 1 3/4*  
*L art 10*

*Very Rush  
of proof promised for Saturday.*

*Rec'd 9.05 AM  
Sat Mar  
(1938)*

*X*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

NO  
YES  
RETURN PHOTO

DIAL NO. 8A-H810 ORDER NO. 11582 DATE 4-7-1938

CUSTOMER Anders Cafeteria Inc.  
2082 EAST FOURTH STREET  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$  M POST CARDS SIZE 3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP - GOOD FOOD IS GOOD HEALTH

BOT - ANDERS CAFETERIA INC., SEATING 400 -  
CORNER FOURTH & PROSPECT - CLEVELAND, OHIO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

DON'T MAKE THE PANELING TOO LIGHT AS MRS. ANDERS MENTIONED THAT SHE HOPED WE DIDN'T MAKE IT LIKE THE YOUNKERS PINE ROOM CARD WHICH SHE SAID WAS TOO LIGHT & DID NOT LOOK NATURAL. BLACK STRIPS ON FLOOR BUT SAYS IF DON'T LOOK GOOD MAY WANT THEM DARK GREEN. DON'T MAKE KEY PLATE IF YOU WON'T BE ABLE TO CHANGE IT? OR IF YOU KNOW IN ADVANCE WHICH WILL LOOK BETTER? LET US KNOW AND WE MAY BE ABLE TO AVOID MAKING PRELIMINARY SKETCH. CEILINGS & WALLS - CREAM. BEAMS, PANELING - KNOTTY PINE SLIGHTLY DARKER THAN NATURAL FINISH. TABLES & CHAIRS WALNUT. FLOORS-- LIGHT GREEN (GREYISH CAST) WITH BLACK STRIPS (NOT TO DARK) MAY WANT THE ~~XXXX~~ STRIPS DARK GREEN) TABLE UNDER THE COLLEE URNS -- BRIGHT GREEN WITH DARK BLACK TRIM. CLOCK IN WINDOW AT EXTREME LEFT TO BE ELIMINATED (FACES ON STREET) DRAPES - DARK RED BACKGROUND WITH GREEN & YELLOW DESIGN. PORTRAIT OVER FIRE PLACE - MAKE IT APPEAR AS CLEAR AS POSSIBLE. FOREGROUND RIGHT -- TABLE UNDER REGISTER IS CHROME & BLACK. BE SURE TO SHOW DAFFODILS IN VASES ON TABLES. HALL TREES SHOWN NEAR WINDOWS ARE WALNUT, VASE NEXT TO PORTRAIT OVER FIREPLACE HAS RED ROSES. GREEN FEERN ON WING TABLE DIRECTLY IN FRONT OF FIREPLACE & FIRETOOLS (BLACK) TO ~~XXXXXXXX~~ TO THE LEFT ~~XXXX~~ LAMP SHADES RED ON TOP & FIXTURE ~~XXXXXX~~ BRONZE.

PHOTO RETURNED

TO

PHOTO USED FOR

Red. 7  
2/c. 1 3/4  
Lat. 12

gpm

15



J. P. BELL CO., INC.; LYNCHBURG, VA.

NO. 811  
8A-H112

ORDER NO. 11260

DATE 4-8-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MARSHALL LODGE MEMORIAL  
HOSPITAL, 1501-5 GRACE STREET,  
LYNCHBURG, VA.

PRIVATE NO. BEFORE TITLE: 768

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE AND CARD, 91396, ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the customer. Please  
see to it that the negatives  
lives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DATE	TIME	DATE	TIME
APR 13 1938	APR 13 1938	APR 13 1938	APR 13 1938
2	4 1/2	4-13	4-19 30
12		4-13	4-19 45
229	1 1/4	4-21	4-21
27	8 3/4	4-27	4-27

DATE JUN 7 1938

DATE

DATE

DATE

2

20



J. P. BELL CO., INC., LYNCHBURG, VA.

NO. 8A-H812

ORDER NO. 11260

DATE 4-8-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT No 1

R. M.

NO

TITLE (IN FULL) GUGGENHEIMER MEMORIAL CHILDREN'S HOSPITAL, LYNCHBURG, VA.

PRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 1215

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BUILDINGS ARE STONE GRAY WITH WHITE TRIM. SIDEWALK ALONG THE STREET IS DARK RED. STREET DARK GRAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,725

ATTENTION!

3 Subject of  
order for this service. Please  
see to it that all the material  
you are submitting is  
in harmony with the order  
we make an attractive set

ESTIMATE

APR 14 1938

APR 14 1938

APR 14 1938

APR 14 1938

4

4-16

4-16

216 1 1/4  
24 8 1/4

4-12

4-27-38

JUN 17 1938

3/15/45  
30



DATE 4-8-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MC KIMM HALL (NURSES HOME)  
UNIVERSITY OF VIRGINIA, CHARLOTTESVILLE,  
VA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C-830

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

DARK RED BRICK. DARK SLATE ROOF. WHITE SASH & WINDOW FRAMES & ~~BT~~ DOORS & CORNICE. GREEN LAWN & SHRUBBERY.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,799,775

## ATTENZIONE!

	DATE	TIME	LOCATION	REMARKS
CORRELATION OF STRATA			APR 17 1930	APR 17 1930
SECTION				
STATIONING	5	2	4-12	4-19 S
DEPTH				
WATER LEVEL	12		4-6	4-19 S
TEMPERATURE				
WIND DIRECTION	329	1½	4-51	4-21
WIND VELOCITY	9		4-26	4-28



THE LORAIN NOVELTY CO., LORAIN, OHIO

NO. 8A-H814

ORDER 11269

DATE 4-8-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) BATHING BEACH AND BATH HOUSE,  
LAKEVIEW PARK, LORAIN, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. RED BRICK. WHITE CORNICE. GRAY BASE & LOWER COLUMNS & WALL. GREEN TERRACED  
LAWN ON RIGHT & LEFT. SAND BEACH. SHOW MORE BATHERS IN WATER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2  
Selects or  
order for this company. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Handwritten scribbles and signatures.

DATE	APR 12 1938	APR 17 1938
NO.	205	3
DATE	4-12	4-19
NO.	80	1-20
DATE	4-20	4-20
NO.	21	1 1/2
DATE	4-29	4-29
NO.	21	9

4 M

ST 19



THE LORAIN NOVELTY CO., LORAIN, OHIO

NO. 8A-H815

ORDER NO. 11269

DATE 4-8-1938

12 M 500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AMERICAN SHIP BUILDING

COMPANY YARDS, LORAIN, OHIO

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LARGE BOATS DARK IRON ORE RED & BLACK. WHITE CABINS. SMALL BLDG. IN CENTER LIGHT GRAY. DARK ROOF. SLIPS DARK GRAY. BLDG. ON LEFT GRAY. DARK ROOFS. MAKE WATER BLUE. REMOVE RUBBISH ON REAR RIGHT AND MAKE SMOOTHER GROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCDE MULTI PLY FORMS © PAT. NO. 1,297,778

ATTENTION!

2 Subject on  
order for this set. Please  
see to it that the negative  
titles are uniform and color are  
in harmony with each other  
to make an attractive set

RECEIVED	DATE	TIME	BY	RECEIVED
RECEIVED	APR 12 1938			APR 12 1938
12	2	11-12		4-153
12	2	11-18		4-192
216	1 1/2	4-20		4-22
216	9	4-23		4-27

12

19



C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H816

ORDER NO. 11273

DATE 4-8-1938

6 M POST CARDS

ART COLORTONE *White border*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER - BORDER.  
STURGES HOUSE, SPECULATOR,  
N.Y. ADIRONDACK MOUNTAINS

FRONT NO. **I** R. M. **NO**  
IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 17SP

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

HOTEL WHITE. ROOFS GREEN OR WEATHERED. HEDGE OF PEONIES. REMOVE WIRES.

CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

*6* ...  
offer for the ...  
see to it that ...  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OPERATION	EST. TIME		DATE	DATE
	Code No.	Time Allowed		
COMPOSE TYPE SET UP			APR 12 1938	APR 12 1938
REWORKING	1	3	4-12	4-15
REWORKING	82		4-16	4-18
REWORKING	32	$1\frac{1}{4}$		4-20
REWORKING		8 $\frac{1}{4}$		

*Am Sh Rush*

ST 19



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8<sup>A</sup>-H817

ORDER NO. 11273

DATE 4-8-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) A GLIMPSE OF LAKE PLEASANT  
AND SPECULATOR MOUNTAIN FROM PAGE HILL,  
SPECULATOR, N.Y. ADIRONDACK MOUNTAINS

IMPRINT SAME AS ABOVE

PRIVATE NO. 1/4" FROM RIGHT EDGE IN  
UPPER BORDER: 16SP

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~XXXX~~ CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,297,776

ATTENTION!

6 Subjects on  
order for this camera. Please  
see to it that the subjects  
tives are uniform and are  
in harmony with each other  
to make an attractive set

ESTIMATE			
APR 15 1938		APR 15 1938	
DESCRIPTION	EST. TIME	DATE	DATE
COMING TO THE		APR 2 1938	APR 12 1938
MAINT.			
REPAIRING	9 1/2	4-12	4-16 31
REPAIRING	8 1/2	4-14	4-18 1/2
REPAIRING			
REPAIRING	20 1/2	4-20	4-20
REPAIRING	26 9		4/22/38

JUN 17 1938

211

R

5  
19



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H818

ORDER NO. 11273

DATE 4-8-1938

6 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PISECO LAKE FROM BETWEEN PINE TREES AS ABOVE  
PUBLIC CAMP SITES, PISECO, N.Y.  
ADIRONDACK MOUNTAINS

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER CORNER: 15SP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT: SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

6  
order for the material. Please  
see to it that all the  
tives are uniform in color and  
in harmony with each other  
to make an attractive set.

ESTIMATE				
APR 12 1938				
OPERATION	EST. TIME	EST. COST	EST. DATE	EST. DATE
ORDERING TIME SET UP			APR 12 1938	APR 12 1938
RE-ORDERING	4	2	4-12	4-15 80
DELIVERY	82		4-15	4-16 45
DELIVERY	216	1 1/4	4-18	
DELIVERY	27	8 3/4		4-25 200
JUN 1 1938				
20				



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H819

ORDER NO. 11273

DATE 4-8-1938  
4-8-1938

6 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CAMP-OF-THE-WOODS ON LAKE  
PLEASANT, SPECULATOR, N.Y. ADIRONDACK  
MOUNTAINS

IMPRINT SAME AS ABOVE

PRIVATE NO. 2" FROM RIGHT EDGE INN  
UPPER CORNER: 14SP

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

KHAKI TENTS? WHITE BUILDINGS. GRAY ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

6  
See to it that all negatives are uniform in harmony with each other to make an aggressive set.

ESTIMATE

APR 24 1938 AND WORK SCHEDULE

DESCRIPTION	EST. TIME	ACT. TIME	DATE	DATE
COMING NO. TYPE SET UP			4-12-38	4-15-38
SA TINT				
ETA OUC - RG	9	2	4-12	4-15-38
PHOTO LITING				
BLUEPRINT SET PLATE ENGRAVING	83		4-15	4-15-38
RETRAYING				
WASHING CO. 100	21 1/2	1 1/4	4-18	4-20-38
RETRAYING	26	8 3/4		

JUN 17 1938

21

17.  
19



NO. 8A-H820

ORDER NO. 11273

DATE **4-8-1938**

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHRISTINE FALLS, SACANDAGA  
RIVER, SPECULATOR, NLY.

ADIRONDACK MOUNTAINS

PRIVATE NO.  $\frac{3}{16}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 13SP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

21  
18

ESTIMATE		APR 1 1938	
OPERATION	EST. TIME	APR 1 1938	APR 1 1938
COLLECTING TYPE SET UP			
RECORDING	9 2	4-14	4-18 50
RECORDING	8 7	4-18	4-18 4
RECORDING	32 1 1/2		4-20
RECORDING	20 8	4-21	4-23

JUN 17 1928

24

9

21



NO. 8<sup>A</sup>-H821

ORDER NO. 11273

DATE 4-8-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MOFFETT BEACH FREE PUBLIC  
CAMPSITE, SPECULATOR, N.Y. ADIRONDACK  
MOUNTAINS

IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{5}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 18SP

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BRING OUT WATER.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

APR 12 1968

AEB 12122

9

1

11 - 12

4-162

✓

—

1

52

卷二

4-20

25

4

4-22

JUN 17 1938



9A

519



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO 8A-H822

ORDER NO. 11276

DATE 4-8-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER BURNS BOTTLING MACHINE WORKS INC.  
BALTIMORE, MD.

6 POST CARDS<sup>A</sup>

SIZE

3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BURNS MASTER FILLER (ETC., AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PLEASE SET THIS CARD AGAINST

A CONTRASTING BACKGROUND WITHOUT RUNNING INTO  
ANY ART CHARGES, TOUCH ON THE WALL SHOWING THROUGH  
THE CAB WINDOW.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

used  
120  
133  
150  
175

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

TOP OF TRUCK, ALUMINUM. BODY AND WHEELS 27. ALL LETTERING, GOLD. BEADING AROUND BODY, CHROME.  
PANEL 14, ~~CURTAINS~~ CURTAINS IN WINDOWS 4. LIGHTS AS MARKED ON TRACING.

Rush

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6  
etc. 1/2  
Lax 9

Rush



KUTTAWA MINERAL SPRINGS CO.,  
KUTTAWA, KY.

NO. 8A-H823

ORDER NO. 11299

DATE 4-11-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KUTTAWA MINERAL SPRINGS  
SWIMMING POOL, KUTTAWA, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST. MER

COLOR DESCRIPTION

WATER BLUE. HOUSE: RED VARIGATED ROOF. GREEN TRIM. STONE BLDG. CONCRETE  
POOL. GRASS GREEN. BILLOWY CLOUD EFFECT. DIVING BOARD DARK GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

ATTENTION!

See to it that all colors are in harmony with each other to make an attractive set.

ESTIMATE

APR 14 1938

APR 14 1938

	1ST TIME	2ND TIME	3RD TIME	4TH TIME
COM. WITH THE UP			APR 14 1938	APR 14 1938
REWORKING	1	3	4-18	4-18
REWORKING	82		4-5	4-5
REWORKING	216	1 1/2	4-20	
REWORKING	215	9	4-20	4-23

21

APR 17 1938



KUTTAWA MINERAL SPRINGS CO.,  
KUTTAWA, KY.

NO. 8A-H824

ORDER NO. 11299

DATE 4-11-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) KUTTAWA SPRING, CENTER OF  
PARK, KUTTAWA MINERAL SPRINGS, KUTTAWA,  
KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

same as

8A-H824

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOUNDATION CONCRETE, SLIGHT TAN EFFECT. WATER BLUE. FOLIAGE GREEN. GRAVEL  
ROADWAY. BILLOWY CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

ATTENTION!

2. Please refer to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

APR 14 1938

APR 14 1938

DATE	TIME	DATE	TIME
APR 14 1938	APR 14 1938	APR 14 1938	APR 14 1938
4	2	4	16
83	4	4	18
201	1/4	4-20	4-20
7	9	4-23	4-23

Handwritten signature or initials.



DATE 4-11-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **MAGNOLIAS (STATE FLOWER  
OF LOUISIANA)**

in plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE:

NEW ORLEANS - AMERICANS MOST

## INTERESTING CITY

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

### COLOR DESCRIPTION

USE PHOTO NO. 35460. EITHER TAKE OUT THE MAGNOLIA BLOSSOMS THAT SHOW ONLY HALF THE FLOWER OR MAKE THESE HALF BLOSSOMS A FULL FLOWER. COLORING IS O.K. ON OLD CARD, THEREFORF KEEP THESE SAME COLORS.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,757,775

## ATTENTION

4CH 282

5x7

# ESTIMATE

APR

APR 15 1938

APR 15 1939

12

2

4-15

~~82~~  
89

4 - 25

U. 26 H.

219

4-27

4-27

215

8

5-3

5-4

17

Rn. 17  
23



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 8A-H826

ORDER NO. 11294

DATE 4-11-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE OLD DUELING GROUNDS, CITY  
PARK. SHOWING THE DE LISSUE-LE  
BOUISQUE DUEL IN 1841 (FROM AN OLD PHOTO)  
NEW ORLEANS, LA.

*in plate*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE:

NEW ORLEANS - AMERICA'S MOST  
INTERESTING CITY

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 44705. BE SURE TO USE THE SAME COLORING EFFECT AS ON 44705,  
AS THE MOSS ON THE TREE IS MORE CORRECT THAN WE HAVE USED HERETOFORE, BE SURE  
IT IS THE SAME.

53958

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

12 Subject on  
order for the color. Please  
note to the colorist that the  
tints are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

APR 20 1938

APPROVED BY S. H. SCHWARTZ

APR 20 1938

DATE	TIME	DATE	TIME
APR 18 1938		APR 18 1938	
206	2	4-18	255
12		4-25	4-26 NT
216	1/2	4-27	4-27
214	8 1/2	5-4	5-10

21

Am 17  
26



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 8a-H827

ORDER NO. 11294

DATE 4-11-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLDEST CEMETERY, ST.  
LOUIS NO. I, NEW ORLEANS, LA.

*in sky*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOT TOM OF MESSAGE SPACE: "NEW  
ORLEANS - AMERICA'S MOST INTERESTING  
CITY

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF ENATE CT

COLOR DESCRIPTION

USE PHOTO NO. A-15037. COLORS O.K. AS USED ON A-15037.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for the customer. Please  
note that all colors are  
given in uniform and colors are  
in harmony with each other  
to make an attractive set

ESTIMATE  
APR 11 1938  
APR 15 1938

DESCRIPTION	EST. TIME	DATE	DATE
COMP. AND TIME SET UP		APR 15 1938	APR 15 1938
PRINTING	7 3	4-15	4-21-38
DELIVERY	1 1/2	4-1	4-22-38
TOTAL	216 9	4-25	4-25
	30	5-3-38	5-4-38

APR 17 23



A. HIESCHWITZ,  
NEW ORLEANS, LA.

NO. 8A-H828

ORDER NO. 11294

DATE 4-11-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PICKING ORANGES - SCENE IN  
ORANGE GROVE NEAR NEW ORLEANS, LA.

*in sky*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE: NEW  
ORLEANS - AMERICA'S MOST INTERESTING  
CITY

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

USE PHOTO NO. 45716. TAKE OUT A MAN SITTING DOWN WITH HIS GRIP ON HIS LAP &  
THE LADDER IN THE MAN'S HAND ~~XXXX~~ BEHIND HIM. COLOR SAME AS 45716.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

ATTENTION!

*12* Subjects on  
order for this customer. Please  
see to it that all subjects are  
taken in uniform and colors are  
in harmony with each other  
to make an attractive set.

EST. TIME		EST. TIME	
EST. TIME	Time Allow.	EST. TIME	Time Allow.
COM. & TR. SETUP		APR 15 1938	APR 15 1938
PAID			
PAID	M 2	4-17	4-23
PAID	82	4-22	4-23 45
PAID	2 1/2	4-26	4-26
PAID	38 9	4-4	4-5

*3*  
*APR 17 1938*



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 8A-H829

ORDER NO. 11294

DATE 4-11-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, - BORDER.

TITLE (IN FULL) BRULATOUR COURTYARD,  
NEW ORLEANS, LA.

*in plate*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE: "NEW  
ORLEANS - AMERICA'S MOST INTERESTING  
CITY

PUT PLATE NO. ON FRONT *64X156*

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1A823. COLORS IN THIS VIEW ARE VERY CORRECT, THEREFORE BE SURE TO  
FOLLOW THEM ON THIS NEW CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,794,775

ATTENTION!

See to it that the colors in  
this card are in harmony with the  
colors in the photograph to make an accurate set.

R

ESTIMATE		APR 15 1938		APR 15 1938	
DATE	TIME	DATE	TIME	DATE	TIME
APR 15 1938		APR 15 1938		APR 15 1938	
229	2	4-15		4-22	88
83/9		4-22		4-23	45
216	1 1/2	4-24		4-24	
107	8 3/4	5-3		5-10	

11 M

5  
17  
23



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 8A-H830

ORDER NO. 11294

DATE 4-11-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUICIDE OAK, CITY PARK,  
NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE: NEW  
ORLEANS - AMERICA'S MOST INTERESTING  
CITY

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. A-15078, COLORS ARE O.K. EXCEPT MAKE MOSS LIKE ON 44705.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12  
order for this company, please  
ask to be sent all the necessary  
information with each order  
to make the material as  
perfect as possible.

The limbs of the tree must show like on card  
attached. The green leaves must be real dark green  
with a brownish cast, grass is to light a green,  
make this much darker also.

MAKEOVER

Change to LV

DATE: 4-15-38

TIME: 2

PLACE: 1/2

BY: HC

REMARKS: 1/2

INITIALS: HC

DATE: 4-15-38

TIME: 2

PLACE: 1/2

BY: HC

REMARKS: 1/2

INITIALS: HC

DATE: 4-15-38

TIME: 2



21



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 8A-H832

ORDER NO. 11294

DATE 4-11-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD SLAVE BLOCK, NEW  
ORLEANS, LA.

*. no plate*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE: NEW  
ORLEANS - AMERICA'S MOST INTERESTING  
CITY

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 15023. COLOR SAME AS 15023

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

12 sets on  
order for this amount. Please  
see to it that all sets of repro-  
ductions are uniform and colors are  
in harmony with each other  
to make an attractive set.

*R*

*(15)*

*ST.  
R.M. 17  
23*

APR 15 1938

APR 15 1938

APR 15 1938

APR 15 1938

3

3

4-15

4-23

83

87

4-23

4-25

212

1/4

4-27

4-27

44

9

3/3/38

5/4/38



NO. 8A-H833

A. HIRSCHWITZ,  
NEW ORLEANS, LA.

ORDER NO. 11294

DATE 4-11-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GATEWAY, METAIRIE CEMETERY,  
NEW ORLEANS, LA.*in sky*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PUT AT THE BOTTOM OF MESSAGE SPACE:

NEW ORLEANS - AMERICA'S MOST  
INTERESTING CITY

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

## COLOR DESCRIPTION

THE ENTIRE FRONT IS COVERED WITH GREEN IVY VINES. ROOF RED. MONUMENTS &  
~~THE~~ TOMBS CREAM WHITE. ROAD IN THE BACK COMING TO A POINT IS SLATE GREY. TAKE  
 OUT TRUCK & AUTO SHOWING IN PHOTO, ALL WIRES, AND SHOW ONLY HALF THE STREET IN  
 FRONT OF ENTRANCE. ALSO TAKE OUT THE TWO SIGNS AND PUT ON THE SMALL LOW  
 SHRUBBERY SMALL RED, YELLOW & BLUE FLOWERS.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,779

ATTENTION!

12  
 only for the camera. Take  
 see that all colors are  
 in harmony with each other  
 to make an attractive set.

*New Smith*

REMARKS OR COMMENTS: *Estimate*  
 D. *APR 15 1938*  
 Date *APR 15 1938*

DESCRIPTION	EST. TIME	DATE	DATE
COMING NO. 157 AT UP		APR 15 1938	APR 15 1938
REPAIRS			
REPAIRS	5	3	4-15
REPAIRS	8 1/2	89	4-22
REPAIRS	32	1	4-26
REPAIRS	28	7 3/4	5-3-8

*X**APR 17 1938*



NO. 8A-H834

A. HIRSCHWITZ,  
NEW ORLEANS, LA.

ORDER NO. 11294

DATE 4-11-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES

TITLE (IN FULL) NEW FRENCH MARKET, NEW ORLEANS, LA.

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE: NEW ORLEANS - AMERICA'S MOST INTERESTING CITY

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

ENTIRE BLDG. #10. ROOF IS GREEN #29. WINDOWS & DOORS WHITE, ALSO THE CORNICE ALONG THE TOP OF PILLARS IS WHITE. TAKE OUT LETTERING IN SIGN AND IF POSSIBLE TAKE OUT ENTIRE SIGN. TAKE OUT PIPE AWNING RUNNERS AT THE FRONT OF BLDG. NOTE: IN THE REAR FAR END CENTER IS ALSO A PART OF THE MARKET, THE FLAG POLE IN THE CENTER HAS A BLUE XE FLAG ON IT, WITH WHITE LETTERS READING: FRENCH MARKET. PUT THIS FLAG ON THE POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

Contract No.

APR 13 1938

DESCRIPTION	TIME	DATE	COMPLETED
ESTIMATE			
WORK SCHEDULE			
1. ESTIMATE	7	4	4-11
2. WORK SCHEDULE	12 89	2-19	4-20 A.V.
3. ESTIMATE	216	1 1/4	4-22
4. WORK SCHEDULE	219	8 3/4	5-3
5. ESTIMATE			5-5

ATTENTION!

12 Submit on order for this set. Please see to it that the negatives are uniform and in harmony with the other to make an attractive set.

New Orleans

Make DK (2nd impression) of original

new wk

17

17 20

312



NO. 8A-H835

ORDER NO. 11294

DATE 4-11-1938

25 M ART COLORTONE POST CARDS, ~~XXXXXX~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE IN CITY PARK,  
NEW ORLEANS, LA.

en sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE: NEW  
ORLEANS - AMERICA'S MOST INTERESTING  
CITY

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

### COLOR DESCRIPTION

STEPS, PILLARS ARE CREAM COLOR. WATER BLUEISH GREEN EFFECT. PUT IN ABOUT THREE SWANS, WHITE ONES, IN THE WATER. USE YOUR JUDGMENT AS TO COLOR EFFECTS OF SHRUBBERY, SKY, ETC.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE  
APR 13 1938

COASTAL DIV	1ST TIME	2ND TIME	3RD TIME
		APR 13 1938	APR 13 1938
	15	3 1/2	4-13
	82 89	4-25	4-26 4.7
	201	1 1/2	4-27
	95	8 3/4	5-6

173-1<sup>10</sup>  
5-2  
M

Rh 17  
22



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 8A-H836

ORDER NO. 11294

DATE 4-11-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE, ST. KEXX ROCH'S  
CEMETERY, NEW ORLEANS, LA.

*in sky*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE: NEW  
ORLEANS - AMERICA'S MOST INTERESTING  
CITY  
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BRICK IN BLDGS. AT ENTRANCE ARE VERY OLD, THEREFORE ARE A FADED PINK RED  
(LIKE USED IN BRICK ON 7A-H3129). IRON GATES DARK GREEN. VAULTS SOME GREY,  
SOME WHITE. CHAPEL IN REAR IS ABOUT #15. TAKE OUT ALL PEOPLE AND END OF  
AUTO. ROOF ON ENTRANCE BLDGS. IS ABOUT #26.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		Curt Teich & Co. Inc.	
APR 14 1938		APR 14 1938	
LOCATION	EST. TIME	DATE	DATE
	1/2 hr. 1 Time Allowed		
CHURCH AND THE ST. OF		APR 14 1938	APR 14 1938
in the			
in the	7 5	4-14	4-17
in the			
in the	1/19	4-19	4-20
in the			
in the	32 1/2		4-21
in the	42 8 1/2	5-4	5-6

DATE OF ORDER: APR 14 1938

21



NO. 8A-H837

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 11300

DATE 4-11-1938

25<sup>M</sup> POST CARDS (GROUP 5)  
(ALL OF THIS ON THE PICTURE SIDE)

ART COLORTONE ~~XXXX~~ FULL FACE  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~5~~ 5 R. M. ~~NO~~ No

TITLE (IN FULL) I. HIMMEL & SONS, INC.  
FURRIERS (ETC., AS PER COPY)

IMPRINT ~~SALE AS ABOVE~~ NONE C.T.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ☒ YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS <sup>®</sup> PAT. NO. 1,797,775

ESTIMATE			
APR 12 1938			
QTY	UNIT PRICE	TOTAL	DATE
2			APR 12 1938
9			APR 12 1938
11			APR 12 1938
12			APR 12 1938
21	2 1/4	4-25	APR 12 1938
27	12	5-2	APR 12 1938

Invoice DK B...





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H838 ✓ ORDER NO. 11316 DATE 4-11-1938

CUSTOMER THE ROSE BOWL  
MIAMI, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLOIRIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ROSE BOWL - MIAMI, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

LO. 1/2

Ret. 7

2/c. 1

Lat 6 64

MAY 26 1938



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 8A-H839

ORDER NO. 1317

DATE 4-11-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER WOODLAWN CEMETERY CO.?  
MIAMI, FLORIDA

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full QUEENSLAND UMBRELLA TREE

LOT - WOODLAWN PARK CEMETERY, MIAMI, FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FLOWERS (UPPER PART OF TREE) SCARLET RED OR DEEP CRIMSON. BALANCE OF TREE: SOLID FOLIAGE  
OF GOOD RICH GREEN BETWEEN 21 AND DARK #29. ON RIGHT SIDE OF TREE: COCONUT TREE NATURAL COLOR-  
ING. ON LEFT SIDE: BUSHES AND IN DISTANCE PINE TREES. MONUMENTS SCATTERED HERE AND THERE:  
SNOW WHITE. NOT: DO NOT REDUCE LENGTH OF UMBRELLA TREE. YOU MAY REDUCE WIDTH OF PHOTO BUT  
CUSTOMER WOULD PREFER ACCURATE PHOTO REDUCED TO POST CARD SIZE.

*Balance of tree, foliage, ground, etc.*

NO  
YES  
RETOUCH PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to 1/2 idr 1/2 idr

INT. NO. 1

1 1/2



DATE 4-12-1938

25 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I

R. M. ~~375~~ No

TITLE (IN FULL) MORRISON HOTEL, CHICAGO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

USE PHOTO NO. 104686.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Submit red  
photo

ESTIMATE

APR 2 - 1964 - 100% COMPLETE

APR 20 1938

APR 20 1925

7

82

4 30

5 - 2 1/2

31

卷

5-18-38

5-20-38

41

10



32



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 8A-H841

ORDER NO. 11682

DATE 4-12-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>11</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>THE ISTHMUS, SANTA CATALINA</u>		IMPRINT <u>SAME AS ABOVE</u>	
<u>ISLAND, CALIFORNIA</u>			
PRIVATE NO. BEFORE TITLE: <u>C-86</u>			
SMALL TYPE: PHOTO BY <u>SID ZELDIN</u>			
COLOR DESCRIPTION <u>SEE TISSUE ATTACHED.</u>		PHOTO PROPERTY OF <u>CT</u>	

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,777

## ATTENTION!

Subjects on order for this customer. Please see to it that all color negatives are uniform and colors are in harmony with each other to make an attractive set.

**ESTIMATE**  
APR 13 1938  
AND WORK SCHEDULE  
APR 18 1938

OPERATION	EST. TIME Clock No. Time Allowed	ENTERED DATE	DATE COMPLETED
COPIES - 100 - 100 - UP		APR 18 1938	APR 19 1938
REWORKING	6	4-19	4-20
REWORKING	8	4-20	4-26
REWORKING	3	4-27	May 24
REWORKING	11	May 11	May 24

JUN 17 1938

16-1

14-5

98



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 8A-H842  
ORDER NO. 11682  
DATE 4-12-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CITY OF AVALON, SANTA  
CATALINA ISLAND, CALIFORNIA

PRIVATE NO. BEFORE TITLE: C-87

SMALL TYPE: PHOTO BY SID ZELDIN

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 11 R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DESCRIPTION	EST. LINE	DATE	DATE
COLORED PRINTS 10 UP		APR 20 1938	APR 20 1938
SALES			
1000	51 6	4-20	4-26
1000	82	4-26	4-26
1000			
1000			
1000	39 10 1/2	5-17	5-26

DATE PRINTED

DATE

JUN 1 1938

JA

18-10

14-5

ST.

32



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 8A-H843

ORDER NO. 11682

DATE 4-12-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BEACH, AVALON, SANTA  
CATALINA ISLAND, CALIFORNIA

PRIVATE NO. BEFORE TITLE: C-88

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		DATE	
EST. TIME		DATE	
No.	Time Allowed	EST. DATE	ACT. DATE
1		APR 18 1938	APR 18 1938
2	26 4	4-18	4-25 SL
3	82	4-25	4-25 45
4	32 1/2		4-26
5	36 9	5-17	5-19 W.P.



NO. 8A-H844

ORDER NO. 1682

DATE 4-12-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE AMBASSADOR HOTEL,  
LOS ANGELES, CALIFORNIA

PRIVATE NO. BEFORE TITLE: LA-90

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

### COLOR DESCRIPTION

SEE TISSUE ATTACHED.

3B H138

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS (U) PAT. NO. 1,207,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all color or negatives are uniform and colors are in harmony with each other to make an attractive set.

#24

1207, 776

~~46122187~~

15

7



LINKOUS PRINTING CO., BLUEFIELD, W. VA.

NO. 8A-H845

ORDER NO. 11347

DATE 4-13-1938

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MERCER SCHOOL, PRINCETON,  
W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

DO NOT REMOVE EMPTY LOT IN FOREGROUND ON BRICK BLDG. OR BARN AT LEFT. OF  
WANT SCHOOL & SCHOOL GROUNDS. CUT BOTTOM & LEFT SIDE AS MARKED ON BACK PHOTO  
BY SUGGESTIONS AND PENCIL MARKED ON EDGE OF MARGIN ON FRONT. LEAVE THE  
CHILDREN IN. SHOW PLANTINGS & CHILDREN NICELY. ELIMINATE TELEPHONE POLES.  
TREES IN BACKGROUND MADE A GOOD BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,775

# ESTIMATE

APR 16 1938

APR 16 1938

EST. TIME	DATE
EST. TIME	DATE
APR 18 1938	APR 18 1938
5	
17	4-18
31	4-20
210	4-23

JUN 17 1938

on Sh

SS.  
Walter



UTAH PARKS CO.,  
CEDAR CITY, UTAH

NO. 8A-H846

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) GRAND CANYON LODGE, NORTH  
RIM, GRAND CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCDE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this company. Please  
see to it that all negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

APR 14 1938

APR 14 1938

DESCRIPTION	EST. TIME	EST. PRICE	ACT. PRICE
COM'G & CLOS'G UP		APR 14 1938	APR 14 1938
WATCH			
REPAIRING	3	3 1/2	4 - 17
PHOTO TAKING			
REPAIRING	83	4 - 21	4 - 21 1/4
REPAIRING			
REPAIRING	225	1 1/2	26 Apr
REPAIRING	202	9	6 - 8

DATE OF ORDER

DATE OF DELIVERY

DATE OF DELIVERY

5

93



UTAH PARKS CO.,  
CEDAR CITY, UTAH

NO. 8A-H847

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) DINING ROOM, GRAND CANYON

LODGE, NORTH RIM, GRAND CANYON,

XX ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,795

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negative are uniform and colors are in harmony with each other to make an attractive set.

12 Mary

ESTIMATE

1938 WORK SCHEDULE

EST. TIME	DATE COMPLETED
APR 18 1938	APR 18 1938
11 8	4-25
12	4-25
216 134	4-28
217 11	June 8, 1938

JUN 17 1938



UTAH PARKS CO.,  
CEDAR CITY, UTAH

NO. 8A-H848

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) SUN LOUNGE, GRAND CANYON

LODGE, NORTH RIM, GRAND CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this camera. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

By APR 20 1938

Q. T. N.	Cl. & No.	Time	DATE
UP			APR 20 1938
4	6	4-20	4-25
12		5-25	5-26
225	13		28
216	12	6-8	6-13

JUN 17 1938



UTAH PARKS CO.,  
CEDAR CITY, UTAH

NO. 8A-H849

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT, POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ASPEN TREES, THE APPROACH

TO GRAND CANYON LODGE, NORTH RIM,  
GRAND CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT XXXXXXXXXXXX NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,794,773

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

ESTIMATE			
APR 14 1938		APR 14 1938	
DESCRIPTION	QTY.	UNIT PRICE	TOTAL
CONT. W. THE SET UP			APR 14 1938
PRINTING	9	2 1/2	4 - 14
PHOTO LITHO			
REPRODUCTION	12		4 - 20
REPRODUCTION			
REPRODUCTION	25	1 1/4	26 1/2
REPRODUCTION	63	9	6/8/38

DATE OF ORDER  
DATE OF DELIVERY  
DATE OF PAYMENT



UTAH PARKS CO.,  
CEDAR CITY, UTAH

NO. 8A-H850

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) VIEW OF GRAND CANYON FROM  
THE LODGE, NORTH RIM, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT  
NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

23 Subjects on  
order for this customer. Please  
see to it that all the nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

APR 14 1938

WORK SCHEDULE

APR 14 1938

COM. TYPE SET UP	EST. TIME C. N. Time Allowed	ENT. DATE	DATE COMPLETED
REWORKING	3	4-14	4-21-38
REWORKING	83	4-22	4-22-38
REWORKING	225	1/31	25 Apr
REWORKING	51	11	June 10. 38

DATE RECEIVED

DATE PAID

APR 17 1938

ST.  
23



UTAH PARKS COMPANY  
CEDAR CITY, UTAH

NO. 8A-H851

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER,

TITLE (IN FULL) ON THE TRAIL TO BRIGHT

ANGEL POINT, NORTH RIM, GRAND CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,799

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order of the President

By

Date APR 14 1938

ESTIMATE

AND WORK ORDERS

APR 14 1938

CALCULATION	EST. TIME	EST. COST	DATE COMPLETED
CHIPPING TYPE SET UP		APR 14 1938	APR 14 1938
PRINTING	206	3 4-14	4-22-38
PROOFING			
REPRODUCTION	82	4 22	4-22-38
REPRODUCTION	225	1 1/2	25 Apr
REPRODUCTION	61	10 6-9	6-10

1.000.000.000

2.000.000.000

JUN 1 1938

21

206  
M

CT  
23



UTAH PARKS COMPANY,  
CEDAR CITY, UTAH

NO. 8A-H852

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) BRIGHT ANGEL POINT, NORTH  
RIM, GRAND CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

R. M.

YES

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

APR 14 1938

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
COMPOSING, TYPE SET U				APR 14 1938
MAINT				APR 14 1938
PROOFING	205	4	4 14	4-26-38
PROOFING	12		4-26	4-26-38
PROOFING	225	2		28 Apr
PROOFING	29	12	6-9-38	6-13-38 F.W.

JUN 17 1938

205

11

23



UTAH PARKS COMPANY,  
CEDAR CITY, UTAH

NO. 8A-H853

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SHIVA TEMPLE FROM CAPE

ROYAL, NORTH RIM, GRAND CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 35 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this summer. Please  
see to it that all caps or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

APR 14 1938

APR 14 1938

DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE
OVERALL TYPE SET UP			APR 14 1938	APR 14 1938
PRINTING	4	2	4-10	4-20
DELIVERY	3		4-21	4-21
SALES TAX	225	1/2	25	4-21
TOTAL	36	11	6-8	6-10.00

JUN 17 1938



UTAH PARKS COMPANY,  
CEDAR CITY, UTAH

NO. 8A-H854

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POINT IMPERIAL, NORTH RIM,  
GRAND CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

R. M. YES same as  
2A1227

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,777

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

APR 14 1938

DESCRIPTION	EST. TIME	DATE	DATE
PRINTING	205	4-14	4-25
PHOTO-LITHO	82	4-25	4-25
REMARKS	225	11	28
PRINTING	215	11	8-13

JUN 17 1938

MAKEOVER

Charge to L.V. Dept.

EST. TIME Required

DESCRIPTION	TIME
PRINTING	3/9
PHOTO-LITHO	
REMARKS	
ART DEPT.	1/2 H.
ENG. DEPT.	

ST  
23



UTAH PARKS CO.,  
CEDAR CITY, UTAH

NO. 8A-H855  
ORDER NO. 11698  
DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM POINT ~~XXXX~~

SUBLIME, NORTH RIM, GRAND CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES ~~same as 10/11/38~~

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

X SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,759,779

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Printed OK at Chicago

ESTIMATE

Cost Dept. Checked

APR 14 1938 AND WORK SCHEDULE

APR 14 1938

DESCRIPTION	EST. TIME	DATE	DATE
COPIES AND TYPE SET UP		APR 14 1938	APR 14 1938
REWORKING	246 3	4-18	4-18
REWORKING	12	4-26	4-26
REWORKING	25 13/4		
REWORKING	30 11	6-8-38	6-10-38

ESTIMATE NO.

DATE

JUN 17 1938

6



NO. 8A-H856

ORDER NO. 11698

DATE 4-13-1938

UTAH PARKS CO.,  
CEDAR CITY, UTAH

6 M PHOTO COLORIT POST CARDS, WHITE BORD R

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DE LUXE CABINS AT GRAND  
CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ATTENTION!

order for this... Please  
see to it that... nega-  
tives are uniform... are  
in harmony with...  
to make an attractive...

ESTIMATE

DATE: \_\_\_\_\_

BY: \_\_\_\_\_

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
COMPARING, RET. & C.				MAY 9 1938
REWORKING	11	3	5 - 9	5 - 9 51
REWORKING	82		5 - 4	5 - 10 45
REWORKING	31	1/2		
REWORKING	43	9	6/9	6/13

JUN 17 1938

20

X

52



DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LODGE, ZION NATIONAL  
PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

YES name AJ 5AH 352

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

### COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENZIONE!

order for the cover in. Please see to it that all colors or negatives are uniform in colors are in harmony with each other to make an attractive set.

Lucy

APR 7 4 1334

ADP

STATION	EST. TIME	ACT. TIME	STATION
COMM. STATION	UP	APR 14 1938	APR 14 1938
RECEIVING	7	4 - 14	4 - 22 8
RECEIVING	62	4 - 23	4 - 25 11
RECEIVING	225	1 1/2	28 Apr
RECEIVING	2	9	June 8 '38

114

## MARK OVER

Case #2 10 *Ref*

[illegible]

	/	APR 26 1988
	/	Date _____

15.  
93



NO. 8A-H858

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)                      THE HIGHWAY IN ZION  
CANYON, ZION NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT  
NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE & COLORED PRINT ATTACHED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (17) PAT. NO. 1,207,775

## ATTENTION!

Subjects on  
ord. for this summer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



ESTIMATE  
APR 14 1938  
APR 14 1938

DESCRIPTION	EST. TIME	DATE COMPLETED
COINTEGRATION TIME SET UP		APR 14 1938
RECORDING	4 2	4 - 14
PHOTOGRAPH		4 - 20
RECORDING	12	4 - 20
RECORDING	2 1/2	4 - 20
RECORDING	44 9	6/9/38
RECORDING		6/10/38

1891

49

55  
13



UTAH PARKS CO.,  
CEDAR CITY, UTAH

NO. 8A-H859

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) ON THE TRAIL TO THE RIM,  
ZION NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT  
NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,777

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

WORK SCHEDULE

Date

APR 14 1938

APR 14 1938

DESCRIPTION	EST. TIME Clock No. 17 and below	DATE COMPLETED
CONTR. NO. TYPE 201 UP		APR 14 1938
WATCH		APR 14 1938
RE-DOING	11	4-14
PHOTO LITING		4-22
BLUENET PRINTING, CHARGING	83	4-23
GRAVING		
HAND COLOR PROOF	225	1/2
ARTIST DET.	207	10

DATE SENT OUT AND

DATE PAID

By

21

55  
23



DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) EAST TEMPLE, ZION NATIONAL  
PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT **NONE**

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

### COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this order. Please see to it that all positives are uniform and colors are in harmony with each other to make an attractive set.

RESOLUTION	CLASS	DATE	APPROVED
DECLINING, TYPE 1 UP		APR 14 1938	APR 14 1938
DECLINING	9	2	4-14
DECLINING	83	1	21
DECLINING	225	1 1/2	26-10
DECLINING	29	10	6-10

JUN 17 1938

利

9-1  
16-1

25



UTAH PARKS CO.,  
CEDAR CITY, UTAH

NO. 8A-H861

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LODGE, BRYCE CANYON

NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

R. M.

YES

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this order. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		APR 14 1938		APR 14 1938	
OPERATION		EST. TIME		COMPLETED	
Check No.		Time Allowed		Date	
COM. NG. TYPE SET UP				APR 14 1938	
WATCH					
RE-OLCING		12	2 1/2	4-14	4-22-38
PHOTO LIT.					
B...		82		4-22	4-23-38
...					
...		155	1 1/2	27	6-9-38
...		28	9		

JUN 17 1938

20



UTAH PARKS CO.,  
CEDAR CITY, UTAH

NO. 8A-H862

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) GROUP OF DE LUXE GUEST

LODGES, BRYCE CANYON NATIONAL PARK,  
UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ATTENTION!

Subjects on order for this colorizer. Please see to it that all color negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
APR 14 1938

OPERATION	EST. TIME		DATE	REMARKS
	Clock No.	Time		
COMPOSING, TYPE SET UP			APR 14 1938	APR 14 1938/4
WATCH				
RETOUCHING		2		
PHOTO LITHO				
PRINTING	82		4-22	4-22 14/4
DELIVERY				
1-25	225	1/4		26 Apr
41	41	9	6-9-38	6-10-38

JUN 17 1938

3  
9

5  
2



UTAH PARKS CO.,  
CEDAR CITY, UTAH

NO. 8A-H863

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) THE SILANT CITY FROM  
SUNRISE POINT, BRYCE CANYON NATIONAL  
PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5  
IMPRINT NONE

R. M.

YES

same as  
2AH216

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,754,275

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OPERATION		EST. TIME		DATE	COMPLETED
Check No.	Time Allowed				
COLLECTING TYPE SET UP			APR 14 1938	APR 14 1938	
PRINTING	9	2	4-14	4-21-38	
REWORKING	12		4-21	4-22-38	
PACKAGING	225	13/4		26 4/30	
	40	11	6/7/38	6/10/38	

JUN 17 1938

16-1  
9-1

5-  
23



UTAH PARKS CO.,  
CEDAR CITY, UTAH

NO. 8a-H864  
ORDER NO. 11698  
DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) VIEW FROM SUNSET POINT,  
BRYCE CANYON NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 5 R. M. YES  
IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION  
SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

See page 1 on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By APR 14 1938 ESTIMATE  
AND WORK SCHEDULE APR 14 1938

OPERATION	EST. TIME Clock No.   Time Allowed	DATE STARTED	DATE COMPLETED
CON. CHANG. TYPE SET UP		APR 14 1938	APR 14 1938
ATCH			
RE-OLCING	206 2	4-15	4-21 5
TO-LITING			
6-11-16, CHAQUING	8.7	4-21	4-21 45
	225 1 1/2		25 1/2
	29 9	6-8-38	6-13-38 F.W.

30177 1938

20



UTAH PARKS CO.,  
CEDAR CITY, UTAH

NO. 8A-H865

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) THE COMANCHE TRAIL, BRYCE  
CANYON NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects of  
order for this customer. Please  
see to it that all subjects are  
in harmony with each other  
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

By APR 14 1938

By APR 14 1938

DESCRIPTION	EST. TIME (Est. No.   Time Allowed)	DATE ENTERED	DATE COMPLETED
COMING TO, TIME SET UP		APR 14 1938	APR 14 1938
REWORK			
RIM CLEANING	4 2	4-14	4-22-8
PHOTO-LITHO			
BLUEPRINT PRINTING, CIRCLES	82	4-22	4-22-47
RE-PAVING			
HAND COLORING	225 1/2		25 Apr
REWORK	206 9	4-8-38	4-9-38

JUN 17 1938

DATE SUBMITTED

DATE PAID

DATE RECEIVED

DATE RECEIVED

T

T

M

23



UTAH PARKS CO.,  
CEDAR CITY, UTAH

NO. 8A-H866  
ORDER NO. 11698  
DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) THE TO. ER BRIDGE, BRYCE  
CANYON NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 5 R. M. YES  
IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

APR 14 1938

APR 14 1938

DESCRIPTION	EST. TIME	DATE	DATE
CONFIRMING FOR SET UP		APR 14 1938	APR 14 1938
REWORKING	13 2	4-19	4-26
REWORKING	12	4-26	4-27
REWORKING	225 1 1/2	June 8	June 9
REWORKING	212 9	June 8	June 9

DATE OF ORDER

DATE OF

JUN 17 1938

DATE

20



UTAH PARKS CO.,  
CEDAR CITY, UTAH

NO. 8A-H867

ORDER NO. 11698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) QUEEN VICTORIA, BRYCE

CANYON NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

R. M. YES *done*

IMPRINT

NONE

2A H222

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

*Note this looks very like pictures of Queen Victoria; Crown, veil down the back and as if she were holding a noquet or something. Do not destroy this appearance.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,759

## ATTENTION!

Subject on order for this company. Please see to it that all plates or negatives are uniform in color and in harmony with each other to make an attractive set.

ESTIMATE		Est. Date: 4-13-38	
DATE: 4-13-38		DATE: 4-13-38	
OPERATION	EST. TIME	DATE	DATE
	Clock No. Time Allowed	COMPLETED	COMPLETED
CON. TEL. TIME SET UP		MAY 8 1938	MAY 8 1938
SEARCH			
REPRODUCING	14 2	5-8	5-9 SC
PHOTO-LITHO			
B. L. & W. PROOF	12 1/2	5-9	5-10 SC
REPRODUCING			
HAND-COLOR PROOF	31 1 1/2	5-10	5-10
ARTIST'S	217 9	June 7, 1938	June 8, 1938
DATE: 4-13-38		DATE: 4-13-38	



UTAH PARKS CO.,  
CEDAR CITY, UTAH

NO. 8A-H868

ORDER NO. 1698

DATE 4-13-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CEDAR BREAKS NATIONAL  
MONUMENT, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES *same as 4 AH312*  
IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

1322  
**ATTENTION!**

Subjects on  
order for this order. Please  
see to it that the color or nega-  
tives are uniformed colors are  
in harmony with each other  
to make an attractive set.

**ESTIMATE**

APR 14 1938

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
COMPOSING TYPE SET			APR 14 1938	APR 14 1938
REPRODUCTION	13	2	4-14	4-22-38
PHOTO LITHO				
BLUE PRINT	82		4-22	4-22-38
REPRODUCTION				
REPRODUCTION		1 3/4		
REPRODUCTION	204	11	6-8	6-10

DATE PAID / DATE PAID

*Est. time*



BALBOA PHARMACY, INC., BALBOA, CALIF.

NO. 8A-M869

ORDER NO. 11343

DATE 4-13-1938

12 M 500 POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) THE GLORY OF NIGHT ON NEWPORT BAY, BALBOA, CALIFORNIA		IMPRINT NONE	
COLOR DESCRIPTION		PHOTO PROPERTY OF	C.T.

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

ESTIMATE		Curt Teich & Co.	
APR 13 1938		APR 13 1938	
ITEM	QTY	UNIT PRICE	TOTAL
REPRODUCTION	4	4	16
REPRODUCTION	2	13	26
REPRODUCTION	201	1/2	100.50
REPRODUCTION	40	9	360
REPRODUCTION		4-27	4-27
REPRODUCTION		6/3/38	6/7/38

L

E

T



BALBOA PHARMACY, INC.,  
BALBOA, CALIF.

NO. 8A-H870

ORDER NO. 11343

DATE 4-15-1938

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM COLLINS ISLAND,  
BALBOA, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,075

ATTENTION

2  
order for this card only. Please  
see to it that all your photo-  
tives are uniform in size and  
in harmony with each other  
to make an attractive set.

ESTIMATE  
APR 19 1938  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	BY
	Hours	Time Allowed		
COMPOSITING, TYPE & GP			APR 19 1938	APR 19 1938
REPRODUCING	206	2	4-10	4-20
PROOFING	82		4-28	4-28
GRAVING				
HAND COLOR	225	1¼		May
ARTIST COST	36	8½	6-6-	6-7 W.P.

DATE RECEIVED

DATE RECEIVED

DATE

14 C424

29



PUBLISHED EXCLUSIVELY FOR BROMLEY &  
COMPANY, INC., BOSTON, MASS.  
(AT BOTTOM OF MESSAGE SPACE)

NO. 8A-H871

ORDER NO. 11705

DATE 4-13-1938

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE OLD MAN THE WATCHER  
INDIAN HEAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE  
Small type, above imprint: Photo  
Copyrights by Moosilauke Studio  
and C. T. Bodwell  
PUT PLATE NO. ON FRONT

PRIVATE NO. BEFORE R.M. 383934

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARDS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,775

ATTENTION!

20

Subjects on  
order for this material. Please  
see to it that all the  
given information is clear and  
in harmony with each other  
to make an attractive set

Follow H.C.P.  
exactly for colors

ESTIMATE			
DATE	TIME	DATE	TIME
		MAY 4 1938	MAY 4 1938
4	5	5-4	5-08
82		5-7	5-7 1/2
115	1 1/2		10 1/2
62	9 3/4	5-19	5-20

JUN 17 1938

4

5-24  
R.M. 48



PUBLISHED EXCLUSIVELY FOR BROMLEY &  
COMPANY, INC., BOSTON, MASS.  
(AT BOTTOM OF MESSAGE SPACE)

NO. 8A-H872

ORDER NO. 11705

DATE 4-13-1938

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE OST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 260L FRANCONIA NOTCH SHOWING  
LOCATION OF CANNON MT. AERIAL TRAMWAY

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

Train lines and buildings white. Lake deep blue. Mountains light and dark  
green.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Control

MAY 2 1938 WORK CONTINUED MAY 4 1938

OPERATION	EST. TIME		DATE	DATE
	Check No.	Time allowed		
GETTING THE UP			MAY 4 1938	MAY 4 1938
REPAIRING	9	2	5-4	5-6 51
REPAIRING	82/89		5-6	5-6 41
REPAIRING		1 1/2		
REPAIRING	210	9 3/4	5-23	5-25

JUN 1 1938

20

mini 10/12

⊗

ST.  
A.M. 24  
48



NO. 8A-H873

ORDER NO. 11705

DATE 4-13-1938

(ALL OF THIS ON THE PICTURE SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF **CUSTOMER**

### COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET


GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENTION!

ESTIMATE

## AND MORE COME

LOCATION	DATE TIME CLOCK	TIME T. A. W.	DATE COLLECTED
		APR 25 1938	APR 25 1938
	2		
	82/89	5-4	5-4 42
	13		
	63 14	5/24/38	5/31/38





DATE 4-13-1938

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

(Small type above imprint: Photo copyrighted by Gardner Campbell)

TITLE: 600L MT. LAFAYETTE AND ECHO  
LAKE, FRANCONIA NOTCH, N. H.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

Sky light blue. Lake deep blue. Nearby mountains green. Distant mountains blue purple

SUBMIT: RET. PHOTO

### B, L, & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,707,775

	EST. TIME		DATE	TIME
	Clock No.	Time Allowed		
WALKING UP			APR 27 1938	APR 27 1938
DOWN				
WALKING DOWN	9	3	4-25	4-24
STANDING				
RESTING	82 89		4-29	4-30
SUNBATHING				
WALKING UP	11	13		15
DOWN				
WALKING DOWN	214	15	5-21	5-25
STANDING				

JUN 1 1934



ATTENTION!

order for this purpose. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Follow all  
exactly for colors

15  
A. M. 24  
36



PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, INC., BOSTON, MASS.  
(AT BOTTOM OF MESSAGE SPACE)

NO. 8A-H875  
ORDER NO. 11705  
DATE 4-13-1938

12 1/2 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES  
IMPRINT SAME AS ABOVE  
(Small type above imprint: Photo  
copyright ~~Moosilauke~~ Moosilauke Studio)  
TITLE: 4901 FRANCONIA MOUNTAIN AND  
PEMIGEWASSET RIVER, NORTH WOODSTOCK, N.H.  
PUT PLATE NO. ON FRONT  
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
SEE 5A-H2334 FOR COLORS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,754,775

ATTENTION!

20  
Subjects on  
order for this number. Please  
see to it that all subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
APR 21 1938  
BY NO. 1300000000  
DATE APR 21 1938

QUANTITY	EST. TIME	DATE	DATE
Col No (The View)			DATE COMPLETED
COM. TYPE UP		APR 21 1938	APR 21 1938
RECORDING	14 1/2	4-25	4-29 SC
PHOTOGRAPH			
BLUEPRINT	12 1/2	4-29	4-30 RT.
REPRODUCTION			
HAND COLOR	225 1/2		3 May
ARTIST	215 1/2	5-21	5-24

DATE RECEIVED JUN 17 1938  
BY 20

13  
R. W. M.  
36



NO. 8A-H876

(AT BOTTOM OF MESSAGE SPACE)

ORDER NO. 11705

DATE 4-13-1938

12<sup>1</sup>/<sub>8</sub> M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

(Small type above imprint: Photo  
copyright ~~by~~ Moosilauke Studio)

TITLE: 320L THE FLUME IN WINTER,  
FRANCONIA NOTCH, N. H.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

sky bright blue. Ice Rose, yellow, green and rust hues. Mossy grown on cliffs dark green.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL. PROOF **YES** RETURN PHOTO. **YES**

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,773

## ATTENTION!

R. m. 15  
36



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COMPANY, INC., BOSTON, MASS.

(AT BOTTOM OF MESSAGE SPACE)

NO. 8A-H877

ORDER NO. 11705

DATE 4-13-1938

12½M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

(small type above imprint: Photo  
copyrighted by Winston Pote)

TITLE: 190L FAMOUS COG RAILWAY  
ASCENDING MT. WASHINGTON, WHITE  
MOUNTAINS, N. H.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Engine dark green, grey boiler and smoke stack. Car silver, black trim.  
Grass among rocks green. Mountains darker green. Sky light blue.

Photo in D 8383

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2a Subscribers on  
order for this customer. Please  
see to it that all copy of narra-  
tives are uniform and columns are  
in harmony with each other  
to make an attractive set

D 7911

Follow HCP  
exactly for colors



Apr 24  
36

ESTIMATE  
AND WORK SCHEDULE

DESCRIPTION	EST. TIME	DATE	DATE
CONTRACT TYPE OF		APR 25 1938	APR 25 1938
RE-ESTIMATING	11 2	4-25	4-29 5
PHOTO LITING			
RE-ESTIMATING	84	5-3	5-3 145
RE-ESTIMATING			
RE-ESTIMATING	225 1½		6 1104
RE-ESTIMATING	208 12½	5-19	5-20

JUN 7 1938



PUBLISHED EXCLUSIVELY FOR BROMLEY &  
COMPANY, INC., BOSTON, MASS. (AT BOTTOM OF  
MESSAGE SPACE)

NO. 8A-H878

ORDER NO. 11705

DATE 4-13-1938

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. MYES

IMPRINT SAME AS ABOVE

Small type above imprint: Photo  
Copyright by Moosilauke Studio)

TITLE: 3480L INDIAN HEAD TOWER, GIFT  
SHOP AND DINING ROOM, FRANCONIA  
NOTCH, N. H.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Sky blue. Mountains green to gray purple. Flowers in foreground reds, blues  
and yellows. Tower black. Buildings white, light green trim. Signs red and  
green. Autos varying colors.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,297,775

ATTENTION!

20 Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

*following H.C.S.  
ready for color*

ESTIMATE  
By W. J. [illegible] Date APR 22 1938  
By [illegible] Date APR 22 1938

OPERATION	EST. TIME	DATE	COMPLETED
COPIES		APR 22 1938	APR 22 1938
REWORKING	3	4-25	5-45
PRINTING	82	5-2	5-5
MAINTENANCE	1/2		
ADDITIONAL	209	5-18	

JUN 1 1938

STAMPED: [illegible] BY [illegible]

ST  
RM 25  
36



NO. 8A-H879  
NC.;  
ORDER NO. 11705

DATE 4-13-1938

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

Small type above imprint: Photo-  
copyright Moosilauke Studio

TITLE: 360L ECHO LAKE, FRANCONIA  
NOTCH, WHITE MOUNTAINS, NEW HAMPSHIRE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

Sky light blue reflected in water. Lake deeper blue but not purple.  
Mountains shades of light and dark greens.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTIPLY FORMS (U) PAT. NO. 1,799,775

## ATTENTION!

order for the customer. Please see to it that all sets or negatives are uniform in color and in harmony with each other to make an attractive set.

# ESTIMATE

Cust Dr. L. G. D.

W O K E L E

LOCATION	TIME		DATE	DATE COMPLETED
	TH	MIN		
CONCRETE TIE UP			APR 25 1938	APR 25 1938
WATER				
WORKING	4	2	4-25	4-29
WATER				
WORKING	4	29	4-29	4-30
WATER				
WORKING				
WATER				
WORKING	13	4	5-23	5-25
WATER	61	15		

JUN 17 1938

列

11/11/11 25  
36



PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, INC.,  
BOSTON, MASS. (AT BOTTOM OF MESSAGE SPACE)

NO. 8A-H880

ORDER NO. 11705

DATE 4-13-1938

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT SAME AS ABOVE

Small type above imprint: Photo  
copyright XXXXX Moosilauke Studio

TITLE: 345L ENGLISH VILLAGE EAST,  
INDIAN HEAD, WHITE MOUNTAINS, NEW  
HAMPSHIRE. PUT PLATE NO. ON  
FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Sky light blue. Mountains and forests light and dark green. Bungalows white  
with light green trim. Slate green roofs. red brick chimneys. Grass medium  
green, not too yellow. rock gardens and flowers around screened porches,  
marigolds and petunias (reds, blues, purples, orange, white with green).  
Main road tarred surface. Back road natural gravel. XXXXX add clouds.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

CURT TEICH & COMPANY, INC. CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Curt Teich & Co.	
By 1938		Date APR 27 1938	
Work Schedule			
DESCRIPTION	TIME	DATE	COMPLETED
COMP. & INC. TYPE UP		APR 27 1938	APR 27 1938
RETOUCHING	2 1/2		
PHOTOGRAPH			
BLUEPRINT	5-3		5-4 41
DRAWING			
MAN. COLOR WORK	1 1/2		9 Nov
ART	1 1/2		5-20 1938

ATTENTION!

20 Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Followed  
Exacting*

Rh. 25  
36



PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY,  
INC., BOSTON, MASS. (AT BOTTOM OF MESSAGE SPACE)

NO. 8A-H881

ORDER NO. 11705

DATE 4-13-1938

12 1/2 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Small type above imprint: Photo  
copyright Moosilauke Studio

TITLE: 380L OLD MAN OF THE MOUNTAINS,  
FRANCONIA NOTCH, NEW HAMPSHIRE  
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Sky light blue. Foliage light and dark green.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this card. Please  
see to it that all subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

EST. TIME	DATE	DATE	DATE
EST. TIME	DATE	DATE	DATE
86	5-3	5-3	5-3
225	1-1	20 May	20 May
225	1-1	20 May	20 May
219	1-1	5-24	5-26

JUN 17 1938

MAKEOVER

Change to: Ret Dept.

EST. TIME	DATE	DATE	DATE
EST. TIME	DATE	DATE	DATE
86	5-3	5-3	5-3
225	1-1	20 May	20 May
225	1-1	20 May	20 May
219	1-1	5-24	5-26



DATE 4-13-1938

(ALL OF THIS ON THE PICTURE SIDE)

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

Small type above imprint: Photo  
copyright Moosilauke Studio  
TITLE: 340L THE FAMOUS INDIAN HEAD,  
FRANCONIA NOTCH, NEW HAMPSHIRE  
PUT PLATE NO. ON FRONT  
PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

Sky light blue. Profile gray granite, light and dark shades. Forests light and dark green with birch growth under chin and stubby evergreen growth and birches as war bonnet on summit. Emphasize war bonnet.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLIDE MULTI-PLY FORMS  PAT. NO. 1,797,774

## ATTENTION!

order for this subject. Please see to it that all colors and negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Bj

24

*F*

1.

CASE NO.	DATE	TIME	LOCATION	REMARKS
1000	APR 25 1938			
1001	APR 25 1938			
1002	APR 25 1938			
1003	APR 25 1938			
1004	APR 25 1938			
1005	APR 25 1938			
1006	APR 25 1938			
1007	APR 25 1938			
1008	APR 25 1938			
1009	APR 25 1938			
1010	APR 25 1938			

JUN 17 1938

$\frac{1}{2} \times 25 = 12.5$   
 $\frac{1}{2} \times 36 = 18$



PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, INC.,  
BOSTON, MASS. (AT BOTTOM OF MESSAGE SPACE)

NO. 8A-11883

ORDER NO. 11705

DATE 4-13-1938

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

~~SMIX~~

TITLE: 420L THE BASIN, FRANCONIA  
NOTCH, N. H.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Water green. Rocks gray with green moss and colored fallen leaves. Evergreens  
spruce green.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

20  
Please see to it that all color or negative are uniform and colors are in harmony with each other to make an attractive set.

*Follow HQ*

*Exactly for color*

ESTIMATE			
WORK SCHEDULE		By	
COM. & G. T. L. U.		APR 25 1938	APR 25 1938
REPRODUCING	11 1/2	4 - 25	5 - 3 5/8
PHOTO-LITHO			
BLU. & G. T. L. U.	82/89	5 - 4	5 - 4 1/4
REPRODUCING			
REPRODUCING	25 1/2		9 1/2
REPRODUCING	25 1/3		

JUN 17 1938

*Handwritten signature and date*  
R.M. 25  
30



PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, INC., NO. 8A-H384  
BOSTON, MASS. (AT BOTTOM OF MESSAGE SPACE)

ORDER NO. 11705

DATE 4-13-1938

122 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

Small type above imprint: Photo  
Copyright Moosilauke Studio

TITLE: 560L MT. LIBERTY AND COVERED  
BRIDGE AT THE FLUME, FRANCONIA, N. H.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Sky deep blue. Mountain snow-capped with blue shadows. Bridge natural  
wood. Evergreens dark green

Photo in D8384

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this studio. Please  
see to it that all subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Follow H&C  
exactly for color

ESTIMATE			
By		Cost Dept. Check	
APR 22 1938		APR 27 1938	
CONSTRUCTION	EST. TIME	EST. PRICE	DATE COMPLETED
COMPOSING TYPE & UP			APR 25 1938
RETOUCHING	1 1/2		
PROOFING	8 1/2	5 - 3	5 - 20
PRINTING	1 1/2		
FINISHING	29	14	5 - 18 - 38
ADJUSTING			5 - 20 - 38 F.W.

JUN 17 1938

25

25



PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY,  
INC., BOSTON, MASS. (AT BOTTOM OF MESSAGE SPACE)

NO. 8A-M885

ORDER NO. 11705

DATE 4-13-1938

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

Small type above imprint: Photo  
Copyright Moosilauke Studio

TITLE: 341L BEAUTIFUL SHADOW LAKE,  
INDIAN HEAD, FRANCONIA NOTCH, N.H.  
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Sky light blue. Lake reflecting sky. Grass and foreground trees light green;  
also island. Mountains deeper green to purple. Fish House and waterwheel  
white

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

20  
Objects on  
order for the customer. Please  
see to it that the colors or nega-  
tives are uniform. Colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

DESCRIPTION	EST. TIME	DATE	TIME
COM. - UP		APR 23 1938	APR 23 1938
RE-OUT - IG	9 1	4 - 25	4 - 30
RE-OUT - IG	89	5 - 3	5 - 3
RE-OUT - IG	134		
RE-OUT - IG	62 12	5 - 24	5 - 26

JUN 17 1938

*[Handwritten signature]*



PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, NO. 8A-H886  
 INC., BOSTON, MASS. (AT BOTTOM OF MESSAGE SPACE)  
 ORDER NO. 11705  
 DATE 4-13-1938

12<sup>1</sup> M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. <b>I</b>	R. M. <b>YES</b>
TITLE (IN FULL) <b>(ON FRONT)</b>		IMPRINT <b>SAME AS ABOVE</b>	
		Small type above imprint: Photo Copyright by Moosilauke Studio	
		TITLE: <b>3101 THE FLUME GORGE, FRANCONIA NOTCH, NEW HAMPSHIRE</b>	
		PUT PLATE NO. ON FRONT	
		PHOTO PROPERTY OF <b>CUSTOMER</b>	

COLOR DESCRIPTION

SKY light blue. Falls and stream green blue. Ferns at right of walk light green and brown yellow. Mossy growth on sides of gorge darker greens. Walk and rails natural wood

SUBMIT: RET. PHOTO B. L. & W. PROOF **YES** HANDCOL PROOF **YES** RETURN PHOTO. **YES**

CURT TEICH & COMPANY, INC., CHICAGO  
 PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

20 Subjects on order for this camera. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

**ESTIMATE**

APR 22 1938 WORK REQUIRED APR 22 1938

DESCRIPTION	EST. TIME		DATE COMPLETED
	Check No.	Time Allowed	
COLOR TYPE 100			APR 25 1938
REDOING	6	1	5-25
REDOING	89		5-3 41
REDOING	217	14	5-19
REDOING			5-25

JUN 1 1938

31

*Follow HCP  
 exactly for Colors*

36



PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, INC.,  
BOSTON, MASS. (AT BOTTOM OF MESSAGE SPACE)

NO. 8A-H887

ORDER NO. 11705

DATE 4-13-1938

121 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

Small type above imprint: Photo  
copyright Moosilauke Studio

TITLE: 100L BIRCH ROAD, WHITE  
MOUNTAINS, NEW HAMPSHIRE

PUT DATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Birch trees bright white with yellow green leaves. Other foliage darker  
greens.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,756,775

ATTENTION!

20 Subjects on  
order for this customer. Please  
see to it that all subjects or negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

Follow ADP  
monthly for 1938

1424  
36



PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, INC.,  
BOSTON, MASS. (AT BOTTOM OF MESSAGE SPACE)

NO. 8A-H888

ORDER NO. 11705

DATE 4-13-1938

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Small type above imprint: Photo  
copyright Moosilauke Studio

TITLE: 400L PROFILE LAKE, FRANCONIA  
NOTCH, NEW HAMPSHIRE

PUT PLATE NO. ON FRONT  
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Sky light blue. Lake deeper blue reflecting sky. Mountains varying shades  
of green.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

20

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

*Follow H.O.*

*mostly for colors*

ESTIMATE

By *APR 2 1938* Date *APR 2 1938*

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed		
COMPOSING, TYPE & UP			APR 2 1938	APR 2 1938
REPLACING	5	2	4-25	4-24
PHOTO LIT				
BLANKET FITTING, OPERATING	82		4-29	4-30
RETRACING				
MAKING COLOR PROOF	125	134		4 Nov
ARTIST PHOTO	30	15	5-20-38	5-25-38

DATE *APR 2 1938* By *APR 2 1938*

DATE *APR 2 1938* By *APR 2 1938*

*R.M. 216  
36*



PUBLISHED EXCLUSIVELY FOR PROMLEY & COMPANY,  
INC., BOSTON, MASS. (AT BOTTOM OF MESSAGE SPACE)

NO. 8A-H889

ORDER NO. 11705

DATE 4-13-1938

12 1/2 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

Small type above imprint: Photo  
copyright Moosilauke Studio

TITLE: 270L FRANCONIA NOTCH FROM  
NORTH WOODSTOCK, NEW HAMPSHIRE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

River greenish blue. Sky light blue, pink on clouds. Nearby mountains and  
forests light and dark green. distant mountains blue purple.

DO NOT EMPHASIZE BUILDINGS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

20  
See to it that all negatives are uniform in color and in harmony with each other to make an attractive set.

ESTIMATE

APR 26 1938

DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE
COMING				APR 27 1938
GOING	9	2	4-27	4-29
PROFIT				
NET	125	1/2		4-30
GROSS	215	9	5-24	5-25

JUN 7 1938

ST. 36  
R.H. 24  
40



PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY,  
INC., BOSTON, MASS. (AT BOTTOM OF MESSAGE SPACE)

NO. 8A-H890

ORDER NO. 11705

DATE 4-13-1938

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

Small type above imprint: Photo  
copyright by Moosilauke Studio

TITLE: CASCADE AT THE FLUME, FRANCONIA  
NOTCH, N. H. - R.M.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Water bluish green

330 XL

Photo in D8384

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,726

ATTENTION!

20 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Control

AND WORK SCHEDULE

APR 22 1938

NO.	EST. TIME	DATE	DATE
1	1 1/2	4-25	4-29
2	1 1/2	4-29	4-30
3	1 1/2	4-29	4-30
4	1 1/2	4-29	4-30
5	1 1/2	4-29	4-30
6	1 1/2	4-29	4-30
7	1 1/2	4-29	4-30
8	1 1/2	4-29	4-30
9	1 1/2	4-29	4-30
10	1 1/2	4-29	4-30
11	1 1/2	4-29	4-30
12	1 1/2	4-29	4-30
13	1 1/2	4-29	4-30
14	1 1/2	4-29	4-30
15	1 1/2	4-29	4-30
16	1 1/2	4-29	4-30
17	1 1/2	4-29	4-30
18	1 1/2	4-29	4-30
19	1 1/2	4-29	4-30
20	1 1/2	4-29	4-30
21	1 1/2	4-29	4-30
22	1 1/2	4-29	4-30
23	1 1/2	4-29	4-30
24	1 1/2	4-29	4-30
25	1 1/2	4-29	4-30
26	1 1/2	4-29	4-30
27	1 1/2	4-29	4-30
28	1 1/2	4-29	4-30
29	1 1/2	4-29	4-30
30	1 1/2	4-29	4-30
31	1 1/2	4-29	4-30
32	1 1/2	4-29	4-30
33	1 1/2	4-29	4-30
34	1 1/2	4-29	4-30
35	1 1/2	4-29	4-30
36	1 1/2	4-29	4-30
37	1 1/2	4-29	4-30
38	1 1/2	4-29	4-30
39	1 1/2	4-29	4-30
40	1 1/2	4-29	4-30
41	1 1/2	4-29	4-30
42	1 1/2	4-29	4-30
43	1 1/2	4-29	4-30
44	1 1/2	4-29	4-30
45	1 1/2	4-29	4-30
46	1 1/2	4-29	4-30
47	1 1/2	4-29	4-30
48	1 1/2	4-29	4-30
49	1 1/2	4-29	4-30
50	1 1/2	4-29	4-30
51	1 1/2	4-29	4-30
52	1 1/2	4-29	4-30
53	1 1/2	4-29	4-30
54	1 1/2	4-29	4-30
55	1 1/2	4-29	4-30
56	1 1/2	4-29	4-30
57	1 1/2	4-29	4-30
58	1 1/2	4-29	4-30
59	1 1/2	4-29	4-30
60	1 1/2	4-29	4-30
61	1 1/2	4-29	4-30
62	1 1/2	4-29	4-30
63	1 1/2	4-29	4-30
64	1 1/2	4-29	4-30
65	1 1/2	4-29	4-30
66	1 1/2	4-29	4-30
67	1 1/2	4-29	4-30
68	1 1/2	4-29	4-30
69	1 1/2	4-29	4-30
70	1 1/2	4-29	4-30
71	1 1/2	4-29	4-30
72	1 1/2	4-29	4-30
73	1 1/2	4-29	4-30
74	1 1/2	4-29	4-30
75	1 1/2	4-29	4-30
76	1 1/2	4-29	4-30
77	1 1/2	4-29	4-30
78	1 1/2	4-29	4-30
79	1 1/2	4-29	4-30
80	1 1/2	4-29	4-30
81	1 1/2	4-29	4-30
82	1 1/2	4-29	4-30
83	1 1/2	4-29	4-30
84	1 1/2	4-29	4-30
85	1 1/2	4-29	4-30
86	1 1/2	4-29	4-30
87	1 1/2	4-29	4-30
88	1 1/2	4-29	4-30
89	1 1/2	4-29	4-30
90	1 1/2	4-29	4-30
91	1 1/2	4-29	4-30
92	1 1/2	4-29	4-30
93	1 1/2	4-29	4-30
94	1 1/2	4-29	4-30
95	1 1/2	4-29	4-30
96	1 1/2	4-29	4-30
97	1 1/2	4-29	4-30
98	1 1/2	4-29	4-30
99	1 1/2	4-29	4-30
100	1 1/2	4-29	4-30

9  
36



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

# ADV. ORDER

DIAL No. 8A-H891 ORDER NO. 11355 DATE 4-13-1938

CUSTOMER BROOKLYN NAVY Y.M.C.A.  
BROOKLYN, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BROOKLYN NAVY Y.M.C.A. (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

~~PLATE NO. ON FRONT.~~

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

## COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H892 ORDER NO 11367

DATE 4-15-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER GILBERT SHOE COMPANY  
COLUMBUS, OHIO

12 M 500 P.C.

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AMERICA'S MOST FAMOUS (ETC., AS PER  
COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

~~PLATE NO. ON FRONT~~

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

*sample sizes*

*make Red in plate*

*See drawings  
in 2B464*

*B*

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H893 ORDER NO. 11367 DATE 4-15-1938

CUSTOMER GILBERT SHOE COMPANY  
COLUMBUS, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 P.C.

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AMERICA'S MOST FAMOUS (ETC. AS PER  
COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

~~PLATE NO. ON FRONT~~

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo  
L.D. 3  
Ret. 6 1/2  
H.C. 1 1/2  
L.A. 11



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-11894 ORDER NO. 11366 DATE 4-15-1938

CUSTOMER STACH'S, INC.  
WASHINGTON, D. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 P.C.

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STACH'S, INC., WASHINGTON, D.C.  
(ETC. AS PER COPY)

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

LO. 1  
Ret. 9  
Hc. 1 3/4  
Lat. 11



LINCOLN NEWS AGENCY, LINCOLN, NEB.

NO. 8A-H895

ORDER NO. 11726

DATE 4-15-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CAPITOL AT NIGHT,  
LINCOLN, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1121. WORK IN NIGHT EFFECT AS SHOWN ON  
SMALL PHOTOS ATTACHED.

*Photo in 9.7632*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE	TIME	ENTRANCE	EXIT
APR 20 1938			
7	6	4-20	4-27 5
83		4-27	4-28 45
225	1 1/2		2 May
28	8		5-12

DATE PAID BY: *28*

By: *28*

*Apr 23 32*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 8A-H896 ORDER NO. 11377

DATE 4-15-1938

CUSTOMER THE COLONIAL VILLAGE  
PORTLAND, OREGON

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12 M 500 P.C. SIZE

3 1/2 x 5 1/2

STYLE

ART COLORED WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE COLONIAL VILLAGE MOTOR COURT  
PORTLAND, OREGON (ETC., AS PER COPY)

*Bottom, Six miles south of city center, on  
Highway U.S. 99 W (S.W. 4th Ave.)*

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

TO

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*make red impression*

PHOTO USED FOR

NO

YES

RETURN PHOTO

APR 19 1938



NO. 8A-H897

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

ORDER NO. 11762

DATE 4-25-1938

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) GREETINGS FROM THE GOPHER  
STATE - MINNESOTA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED. *See on sketch**Put town "St Peter" between Shakopee & Mankato**make line starting "Land of 10,000 Lakes" larger*

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *[Signature]* ESTIMATE  
Date *[Signature]* WORK SCHEDULE Date *[Signature]*

OPERATION	EST. TIME		DATE COMPLETED
	Clock No. 1 To 10	Low.	
COMPOSING, TYPE & UP			MAY 3 1938
ETCH		35	
PROOFING		5	
PHOTO LITHO			
REPRINT STAMPING, MACHINE	82		5-6
ENGRAVE			
HAND COLOR PROOF	31	1 1/2	
ARTIST PAY	25	9	

DATE SUBMITTED ON

By *[Signature]*

JUN 17 1938

DATE PAID

By *[Signature]*

10

48



NO. 8A-H898

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

ORDER NO. 11762

DATE 4-25-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) GREETINGS FROM NORTHERN MINNESOTA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

*Photo No. D5656*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE EST. DEPT.	DATE COMPLETED
COMPOSING, TYPE UP		MAY 3 1938	MAY 10 1938
ETCH	9		
RE-DOING	3 8	5-3	5-9 SF
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUE	82	5-0	5-10 SF
ENGRAVING			
HAND COLOR PROOF	31 2 1/4		
ARTIST DEL.	27 16	5-17	5-19

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF

By

JUN 17 1938

DATE FILED

By

DATE PHOTO PRINTED BY COURTESY



ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. 8A-H<sup>899</sup>11

ORDER NO. 11762

DATE 4-25-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PAUL AND HIS GIRL BLUE OX

PAUL BUNYAN AND BABE,  
THE BLUE OX

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

IMPRINT

SAME AS ABOVE

yes

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

OPERATION	EST. TIME		EST. COST	DATE COMPLETED
	Chk. No.	Time Allowed		
CLIPPING, TYPE UP				
CH. CLIPPING	54	8	5-28	6-1 SL
REPRODUCING				
PHOTO LITHO				
BLUEPRINT	62		6-2	6-2 LT.
REPRODUCING, QUANTITY				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DATE	707	10	6-10	6-13

DATE OF ORDER

DATE

JUN 1 1938

DATE OF DELIVERY

By



T.M. & B.A. BROGERS, FLORENCE, ALABAMA

NO. 8A-H900

ORDER NO. 11755

DATE 4-16-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~LOWER~~ CENTER - BORDER.

FRONT No. 1

R. M. NO

TITLE (IN FULL) WHEELER DAM AT MUSCLE SHOALS,  
FLORENCE, SHEFFIELD, AND TUSCUMBIA,  
ALA

IMPRINT NONE

SMALL TYPE: PHOTO BY G.W. LANDRUM

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,776

Cart Dept. Closed

ESTIMATE

ARTIST'S PROOF

APR 19 1938

DATE	TIME	DATE	TIME
APR 19 1938	APR 19 1938	APR 19 1938	APR 19 1938
7	3	4-19	4-28
8		4-28	4-29
225	14	2 Hrs	8-15
28	8		

JUN 17 1938

JK

MAKEOVER

Copy to Ret Dept.

1st Makeover Time Required

1st Makeover	1/2	1st Makeover in Cart Dept.
2nd Makeover	1	MAY 4 1938
3rd Makeover	1/2	

29



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H901 ORDER NO. 11375 DATE 4-15-1938

CUSTOMER WALTER M. HALL

PORT ARTHUR, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25<sup>M</sup> P.C.

SIZE

3½ x 5½

STYLE

ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CENTER SPAN PORT ARTHUR-ORANGE BRIDGE  
(ETC., AS PER COPY)

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

Pull

R.

PHOTO RETURNED

TO

PHOTO USED FOR

1 photo 5x7

Ret. 6

24c. 1/4

50c. 9

to be returned

Pull 4 extra blk. impressions



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H902 ORDER NO. 11374

DATE 4-15-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER ALLIS PRESS

KANSAS CITY, MO.

12M 500 P.C. SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL KANSAS CITIAN

BOT-IITH ~~AND~~ BALTIMORE - KANSAS CITY, MO.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

THE ALLIS PRESS, KANSAS CITY, MO, MADE IN  
C.T. ART COLORTONE (REG. U.S. PAT. OFF.)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

THE RED SHOULD BE A LITTLE DARKER.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 9 1/2  
Mc. 1 1/2  
Lat 9 3/4

APR 19 1938

new mke

28



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

5x7

DIAL No. 8A-H903 ORDER NO. 11380 DATE 4-15-1938

CUSTOMER HOTEL DEMPSEY  
MACON, GA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 P.C. SIZE 3 1/2 x 5 1/2

STYLE ART & LORTONE WHITE ORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL DEMPSEY, MACON, GEORGIA

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Body is all cream white

R

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 9 1/2

2/c. 1 3/4

L art. 10

In Remount

4/11

32

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

2,500—1-2-38

#44

3



LOGANSPOET NEWS AGENCY, LOGANSPOET, IND.

NO. 8A-H904

ORDER NO. 11415

DATE 4-20-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CASS COUNTY HOSPITAL,  
LOGANSPOET, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ROOF: GREEN 26. BUILDING: TAN 19. WINDOW TRIM: BROWN 17. FOLIAGE ON  
TREES. BILLOWY CLOUDS. FACINGS: CONCRETE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,779

# ATTENTION!

Subjects on order for this company. Please see to it that all negatives are uniform in color and in harmony with each other to make an attractive set.

ESTIMATE

APR 26 1938

APR 26 1938

APR 27 1938

APR 27 1938

4

3

4-27

4-27

82

4-28

4-30

21

12

5-4

5-6

212

8

April 2

April 4

40



LOGANSPOET NEWS AGENCY, LOGANSPOET, IND.

NO. 8A-H905

ORDER NO 11415

DATE 4-20-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) EAST BROADWAY, LOOKING WEST,  
LOGANSPOET, IND.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DATE	TIME	DATE	TIME
APR 27 1938	APR 27 1938	APR 27 1938	APR 27 1938
12 6	4-27	4-30	4-30
5-2	4-30	5-2	4-30
219 1/2 9	5-9	5-11	5-11



LOGANSPOET NEWS AGENCY, LOGANSPOET, IND.

NO. 8A-H906

ORDER NO. 11415

DATE 4-20-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LONGCLIFF STATE HOSPITAL,  
LOGANSPOET, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ROOF: TAN 19. BUILDING: BRICK 7. CONCRETE TRIM. FOLIAGE ON TREES.

BILLOWY CLOUDS. ROADWAY: GRAVEL. WINDOW TRIM: BROWN 31.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the picture. Please  
see to it that all positive or nega-  
tive are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE				
APR 20 1938				
APR 27 1938				
DATE	TIME	TIME ALLOWED	TIME TAKEN	TIME REMAINING
APR 27 1938			4-27	4-29
APR 27 1938	11	4	4-27	4-29
APR 27 1938	82		4-29	5-2
APR 27 1938	216	1 1/2	5-4	5-4
APR 27 1938	308	8	5-6	5-10

ST  
40



LOGANSFORT NEWS AGENCY, LOGANSFORT, IND.

NO. 8A-H907

ORDER NO. 11415

DATE 4-20-1938

6 M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) IZAAC WALTON CLUBHOUSE,  
LOGANSFORT, IND.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ROOF: GREEN 26. BUILDING: MOTTLED STONE EFFECT INCLUDING 19, 17, 12, 7,

30, 15, 26. IF POSSIBLE, CHANGE SPEED SIGN TO READ "IZAAC WALTON

LEAGUE, LOGANSFORT, INDIANA" FOLIAGE ON TREES: BILLOWY CLOUDS. GRAVEL  
DRIVEWAY. WINDOW TRIM: OAK 28. LAWN: GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTIPLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on  
order for the camera. Please  
see to it that all of the nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

APR 26 1938		APR 26 1938	
NO.	TIME	NO.	TIME
205	3	205	3
206	3	206	3
207	3	207	3
208	3	208	3
209	3	209	3
210	3	210	3
211	3	211	3
212	3	212	3
213	3	213	3
214	3	214	3
215	3	215	3
216	3	216	3
217	3	217	3
218	3	218	3
219	3	219	3
220	3	220	3
221	3	221	3
222	3	222	3
223	3	223	3
224	3	224	3
225	3	225	3
226	3	226	3
227	3	227	3
228	3	228	3
229	3	229	3
230	3	230	3
231	3	231	3
232	3	232	3
233	3	233	3
234	3	234	3
235	3	235	3
236	3	236	3
237	3	237	3
238	3	238	3
239	3	239	3
240	3	240	3
241	3	241	3
242	3	242	3
243	3	243	3
244	3	244	3
245	3	245	3
246	3	246	3
247	3	247	3
248	3	248	3
249	3	249	3
250	3	250	3
251	3	251	3
252	3	252	3
253	3	253	3
254	3	254	3
255	3	255	3
256	3	256	3
257	3	257	3
258	3	258	3
259	3	259	3
260	3	260	3
261	3	261	3
262	3	262	3
263	3	263	3
264	3	264	3
265	3	265	3
266	3	266	3
267	3	267	3
268	3	268	3
269	3	269	3
270	3	270	3
271	3	271	3
272	3	272	3
273	3	273	3
274	3	274	3
275	3	275	3
276	3	276	3
277	3	277	3
278	3	278	3
279	3	279	3
280	3	280	3
281	3	281	3
282	3	282	3
283	3	283	3
284	3	284	3
285	3	285	3
286	3	286	3
287	3	287	3
288	3	288	3
289	3	289	3
290	3	290	3
291	3	291	3
292	3	292	3
293	3	293	3
294	3	294	3
295	3	295	3
296	3	296	3
297	3	297	3
298	3	298	3
299	3	299	3
300	3	300	3

205

208



LOGANSPOET NEWS AGENCY, LOGANSPOET, IND.

NO. 8A-H908

ORDER NO. 11415

DATE 4-20-1938

6 M POST CARDS

ART COLORTNE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) EEL RIVER, SHOWING MUNICIPAL  
LIGHT PLANT, LOGANSPOET, IND.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,773

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all work is  
done in the laboratory and  
in the laboratory and in the  
to make as negative as

DATE	TIME	DATE	TIME
APR 25 1938		APR 27 1938	
		APR 27 1938	
5	4	4-27	4-30 SL
8.2		4-30	5-2 HT.
216	1	5-6	5-6
218	7 1/2	5-6	5-11

ST  
40



CLINTON NEWS AGENCY,  
CLINTON, IOWA

NO. 8A-H909

ORDER NO. 13857

DATE 6-27-1938

12<sup>1</sup>/<sub>2</sub>M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIFTH AVENUE SOUTH,  
CLINTON, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Billowy cloud effect. Street red brick. For color of buildings see back of photo.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,275

Ex. OK of Estimate

By JUN 28 1938

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By JUN 28 1938

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 28 1938	JUN 28 1938
SKETCH				
RETOUCHING	3	5	6-28	7-2-38
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING }	82		7-12	7-12-38
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		12 July
ARTIST DEPT.	61	10		7-25-38

DATE BLUEPRINT OK'D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very  
Rush

118



CLINTON NEWS AGENCY, CLINTON, IOWA

NO. 8A-H910

ORDER NO. 13857

DATE 6-21-1938

12 300 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) LINCOLN HIGHWAY BRIDGE,  
ACROSS MISSISSIPPI RIVER AT CLINTON,  
IOWA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

*use dry view*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

*1/4 Mr Haack has photo.*

Order for this photo. Please  
send to the address on back of  
this card. If you wish to  
in return, send your  
to make an exchange.

ESTIMATE

JUN 28 1938 WORK SCHEDULE

B

E

JUN 28 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEP	DATE COMPLETED
COMPENSATING TONING		JUN 28 1938	JUN 28 1938
SPACING			
RE-TOUCHING	5		
PHOTOGRAPHY			
BURNING	87	7-8	7-8 45
STRIPPING			
TRANSFER			
HANDCOL OR PROOF	228 1 1/2		7-12
APPROVAL	28 8	7-21	7-22-38

DATE OF PRINT ORD.

DATE FR

B

E

DATE PHOTO RETURNED TO CUSTOMER

DATE Photo Returned to Customer

18



HARRY F. BEACH, INC., JOLIET, ILL.

NO. 8A-H911

ORDER NO. 11425

DATE 4-20-1938

12 M 500 POST CARDA

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) ST. JOSEPH'S HOSPITAL,  
JOLIET, ILL.

IMPRINTS SAME AS ABOVE

*in 607163*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BILLOWY CLOUD EFFECT. FOLIAGE ON TREES. STREET: CEMENT. BUILDING:  
GRAY STONE: SLIGHT TAN TINT. ROOF: DARK GREEN. BUILDING TRIM: TAN.  
HOUSE (CENTER) TAN STUCCO: MAROON ROOF. HOUSE (RIGHT) WHITE: SLATE ROOF.  
STREAMLINE AUTOMOBILES IF POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 21 1938 APR 21 1938

51 5 4-21 4/20/38

82 4-29 4-29

225 1/4 5-31

214 8 5-10 5-13

JUN 1 1938

MAKEOVER

Charge to Art Dept.

Est. 100.00

RETOUCHING

PHOTOGRAPH

COLORING

APP. HC

1/4

MAY 5 1938

*DS*



S.S.KRESGE CO., IRON MOUNTAIN, MICH.

NO. 31412 8A-H912

ORDER NO. 11412

DATE 4-19-1938

12 1/2  
M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CAUGHT BY SURPRISE  
BOT - ONE OF THE NORTHLANDS MANY  
ATTRactions

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,750,000

ATTENTION!

7  
See to it that all your negatives are uniform and in harmony with each other to make an attractive set.

CONFIRMATION		ESTIMATE	
		APR 27 1938	APR 27 1938
W. TEICH			
11	2	4-27	4-30 SC
82		4-30	5-2 41
29	1 1/4	5-4-38	5-5-38 F.W.



S. S. KRESGE CO., IRON MOUNTAIN, MICH.

NO. 84-1113

ORDER NO. 11412

DATE 4-19-1938

12 1/2 M POST CARDS

ART COLORTO E

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I R. M. NO

TITLE (IN FULL) ONE OF THE NORTHLANDS MANY RAPIDS

IMPRINT

NONE

BOT - WHERE FISHERMEN MEET.

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Subject on order for this order. Please see to it that all positives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

APR 21 1938

DATE	DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL
APR 21 1938	APR 21 1938			
		2		
		6		
		32	1/2	
		28	9	
				5-4-8

ST. 33



S. S. KRESGE CO., IRON MOUNTAIN, MICH.

NO. 8A-H914

ORDER NO. 11412

DATE 4-19-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) WHITE PINE TIMBER IN THE  
NORTHLAND

IMPRINT NONE

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

SUBMIT. RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7  
order for this set. See to it that all negatives are uniform and are in harmony with each other to make an attractive set.

ESTIMATE

Cost Last. Closed

APR 25 1938

By

APR 25 1938

EST. NO.

1-1-1

1-1-1

APR 28 1938

APR 28 1938

RECEIVED

25

2

4/27/38

5-3

1-1-1

1-1-1

82

5-3

5-3

1-1-1

225

1/2

6 May

1-1-1

28

8

5-11-1/2

1-1-1

1-1-1

24

M

37



S. S. KRESGE CO., IRON MOUNTAIN, MICH.

NO. 8A-H915

ORDER NO. 11412

DATE 4-19-1938

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) THROUGH THE PINES

IMPRINT NONE

BOT - ONE OF MANY BEAUTIFUL LAKES IN  
THE NORTHLAND

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,297,776

ATTENTION!

7 Subjects on  
order for this order. Please  
see to it that all subjects or nega-  
tives are uniform in colors and  
in harmony with each other  
to make an attractive set.

DATE	TIME	LOCATION	REMARKS
APR 21 1938			APR 21 1938
5:25	1	4-21	11-8-8
8:2		4-26	4-27 H
2:25	1 1/4		29 H
36	8	5-3	51-5-WP

ST  
33



S. S. KRESGE CO., IRON MOUNTAIN, MICH.

NO. 8A-H916

ORDER NO. 11412

DATE 4-19-1938

12 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

ONE OF THE MANY NORTHLANDS

TITLE (IN FULL)

BEAUTY SPOTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

See to it that the subjects are uniform and are in harmony with each other, to make an attractive set.

APR 21 1938

APR 21 1938

APR 21 1938

APR 21 1938

206

1/2

4

21

1

27

2

12

4

20

5

2

41

216

1/2

5

6

5

1

203

8 1/2

5

11

5

13

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

	MIN.	Time Requested in Cost Dept.
MAKING	1/2	
DOING	1	
ARTIST		
FINISHING		



S. S. KRESGE CO., IRON MOUNTAIN, MICH.

NO. 8A-H917

ORDER NO. 11412

DATE 4-19-1938

12<sup>1</sup>/<sub>2</sub> M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) THROUGH THE BIRCHES IN THE  
NORTH WOODS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
IMPRINT NONE  
R. M. NO

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

7  
Objects on  
order for this set. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
By APR 27 1938 Cost APR 27 1938

ITEM	QTY	UNIT PRICE	TOTAL	DATE
1000	2	4/28/38	4/29/38	SL
1000	82	4.30	5.24	HT
1000	28	1/2	5.48	8 BH

6

ST  
40



S. S. KRESGE CO., IRON MOUNTAIN, MICH.

NBA-H918

ORDER NO. 11412

DATE 4-19-1938

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET OVER ONE OF THE MANY  
NORTHERN LAKES.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,799,773

## ATTENTION!

7 Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

## ESTIMATE

CHAS. D. & CO.

APR 21 1938

APR 21 1938

EST. TIME

APR 21 1938

APR 21 1938

205

1

4-21

4/286/3 BL

82

4-29

4-29 AT

216

1 1/2  
9

5-2

5-2

5-5

PH

6 M

ST.  
33



LOUIS KAUFMANN & SONS, BALTIMORE, MD.

NO. 8A-4919

ORDER NO. 11428

DATE 4-19-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. *yes*

TITLE (IN FULL) HOTEL WARNER, VIRGINIA BEACH, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK. WHITE CENTER COLUMNS. SEATE ROOF. LIGHT GRAY GABLE & TOP CENTER FRONT. DARK SASH. CREAM VENETIAN BLINDS. GREEN & ORANGE STRIPED MARKEE. DARK SIGN. WHITECREAM LETTERS. GREEN EDGE. REMOVE WIRES & CABLES. REMOVE SIGN ON LAWN. MAKE SMALL LAWN. GREEN GRASS. BRING OUT WORD WARNER ON CANOPY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

BY	DATE	EST. TIME	DATE	DATE
APR 21 1938	APR 21 1938			
			APR 21 1938	APR 21 1938
		12	3	21
		82	4-28	4-28 45
		25	1/2	4-28
		212	8	4-28

ST.  
R.M. 32  
33



NO. 8A-H920

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, ORDER NO. 11430  
PA.

DATE 4-20-1938

12 M500 POST CARDS

ART COLOR TONE

WHITE BORDER

Dull Dull

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF CHARLESTON,  
PA. SHOWING ATHLETIC FIELD AND  
MONONGAHELA RIVER

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER:

on sky

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION\*

STADIUM ON LEFT GRAY SEATS & LIGHT GRAY FENCE. GREEN CENTER LAWN AND  
SHRUBBERY. DARK TRACK AROUND FIELD. ON LEFT REAR BLDGS. DARK RED & GRAY.  
REAR CENTER RED & GRAY. ON REAR RIGHT RED & GRAY. ON REAR HILL BLDGS.  
WHITE & LIGHT BUFF. LARGE BLDG. ON RIGHT CENTER FOREGROUND DARK DULL RED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3

order for the same. Please  
see to it that the colors or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

ESTIMATE

1938

DATE	TIME	LOCATION	REMARKS
APR 25 1938			APR 25 1938
5	6	4-26	4-29 St
		4-29	4-30 H.T.
225	1 3/4		3 May
202	10	5-23	5-24
JUN 17 1938			

5

R

5  
42  
mail bag



MINISKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. NO. 8A-H921  
ORDER NO. 11430

DATE 4-20-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

*Dull Face*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) LOCK NO. 4 ON MONONGAHELA RIVER, BETWEEN CHARLEROI AND MONYESSEN, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER:

*In sky*

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LOCK LIGHT GRAY CEMENT. WHITE DOTTED EDGE. BOAT: BLUE & YELLOW. MAKE HILLS GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

3 Subjects of order for this card. Please see to it that all subjects are uniform and good in harmony with each other to make an attractive set.

*R*

ESTIMATE		APR 25 1938		APR 26 1938	
LOCK NO.	4	APR 26 1938	APR 26 1938	APR 26 1938	APR 26 1938
12	3	4-26	4-26	4-26	4-26
82		4-29	4-30	4-30	4-30
225	1/2		2 May	5-25	5-25
28	9				

JUN 1 1938

By

*M*

MAKEOVER

Charge to *L.V.* Dept.

Time Required

Time Reported to Cost Dept.

APR 28 1938

PROJECT

COMMIT

ART. DEPT.

ENGRAVE

*city*

*42*  
*small key*



NO. 8A-H922

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 11430

DATE 4-20-1938

12 M 500 XXX POST CARDS ART COLORTONE WHITE BORDER *Dull base*

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) CHARLEROI-MONNESSEN HOSPITAL,  
CHARLEROI, PA.

PRIVATE NO. *Dusky* UPPER LEFT CORNER:

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK. LIGHT CEMENT TOP CORNICE. LIGHT STONE ENTRANCE ON RIGHT.  
CREAM SASH & WINDOW FRAMES. BRONZE LIGHTS. BUFF BLINDS ON WINDOWS. GREEN LAWN  
AND SHRUBBERY LARGER IN SIZE. REMOVE BARE SPOT ON LAWN ON LEFT. BLDG. LIGHT  
GRAY ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,773

ATTENTION!

See to it that all colors or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE			
DATE		DATE	
APR 21 1938		APR 21 1938	
ITEM	QTY	TIME	PRICE
12 M 500 XXX POST CARDS	12	4	4.00
ART COLORTONE			
WHITE BORDER			
CHARLEROI-MONNESSEN HOSPITAL, CHARLEROI, PA.	82	4-27	4.27
246 1 1/2 8		5.2	
			2.5

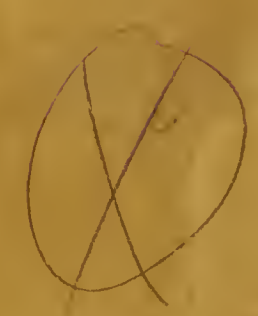
JUN 17 1938

MAKEOVER

Change to *L.V.* Dept.

EST. Makeover Time Required

	TIME	Time Required (Est. Dept.)
PRINTING		
REPRODUCTION	1	APR 28 1938
GRAPHIC		
ART DEPT.		
RE-GLUING		



42  
mellieg



NO. 8A-H923

ASS'N. PIKE COUNTY FISH & GAME PROTECTIVE XXXX., PIKEVILLE, KY. ORDER NO. 11429

DATE 4-20-1938

6 M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) PIKE COUNTY FISH AND GAME CLUBHO USE AND CARETAKERS QUARTERS, PIKE COUNTY, KENTUCKY

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT PROPER SHRUBBERY & GRASS SURROUNDINGS, THEY ARE LOCATED IN "COUNTRY SECTION" AND WE WISH A NATURAL SURROUNDING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this... Please see to it that all... tives are uniform... in harmony with... other to make an attractive set

ESTIMATE

By: [Signature] Date: APR 20 1938

By: [Signature] Date: APR 20 1938

DESCRIPTION	QTY.	UNIT PRICE	TOTAL	REMARKS
...	...	...	...	...
...	7	3	4-27	5-2 50
...	82	89	5-2	5-3 45
...	228	8	5-16	5-17

DATE: JUN 17 1938

7/27/38

Am. 32 40



NO. 8A-H924

PIKE COUNTY FISH & GAME PROTECTIVE ASS'N, PIKEVILLE, KY. ORDER NO. 11429

DATE 4-20-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) 7 PONDS, 13 ACRES FOR

REARING BASS FOR PIKE COUNTY STREAMS,  
KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PUT PROPER SHRUBBERY & GRAS SURROUNDINGS, THEY ARE LOCATED IN "COUNTRY  
SECTION" AND WE WISH A NATURAL SURROUNDING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

2. Please see to it that all of the  
pictures are uniform and that they are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Det. C. 100

By

1938

DATE

Time Allowed

53

2

4/28/38

5-2 ST

82

5-2

5-2

5-2 ST

31

1 1/2

5-16

5-16

215

8

5-16

5-16

7/27/38

Rm 5-32  
40



NO. 8A-H925

THE ROCHESTER NEWS COMPANY, 19-27 CHURCH ST., ROCHESTER, N.Y. ORDER NO. 11419

DATE 4-20-1938

<p>15 M <del>100</del> POST CARDS</p>		<p>ART COLORTONE</p>		<p>WHITE BORDER</p>	
<p>(ALL OF THIS ON THE PICTURE SIDE)</p>		<p>(ALL OF THIS ON THE ADDRESS SIDE)</p>			
<p>PLACE OF TITLE: <u>UPPER</u>, LOWER, CENTER - BORDER.</p>		<p>FRONT No. <u>1</u></p>		<p>R. M. NO</p>	
<p>TITLE (IN FULL) EASTMAN MONUMENT IN KODAK PARK, ROCHESTER, N.Y.</p>		<p>IMPRINT SAME AS ABOVE</p>			
		<p>PHOTO PROPERTY OF</p>		<p>C.T.</p>	

COLOR DESCRIPTION

PINK MARBLE. REMOVE HOUSE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,777

ATTENTION

3  
order for this customer. Please see to it that all positives are uniform and color are in harmony with each other to make an attractive set.

*[Large handwritten flourish or signature]*

ESTIMATE

APR 21 1938

APR 21 1938

DATE	NO.	QTY.	PRICE	TOTAL
APR 21 1938				
4-21	205	3		
4-21	82			
5-2	216	1 1/2		
5-5	217	9		
5-2				
5-9				

M

ST  
33



THE ROCHESTER NEWS COMPANY, 19-27 CHURCH ST., ROCHESTER, N.Y.

NO. 8A-M926

ORDER NO. 11419

DATE 4-20-1938

25 M <del>50</del> P. ST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M.	<u>NO</u>
TITLE (IN FULL) BEAUTY SPOT IN GENESEE VALLEY PARK, ROCHESTER, N.Y.	IMPRINT	SAME AS ABOVE	
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>C.T.</u>	

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3  
Subjects on order for the customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		By <u>162</u>	
Date <u>APR 21 1938</u>		Date <u>APR 21 1938</u>	
ITEM	QTY	LN	DATE
		APR 21 1938	APR 21 1938
	1	4-21	4-26
	82	4-26	4-27 HT.
	32	4-29	
	515	5-5	5-9

33



Eq

order for the interior. Please see to it that all colors and materials are uniform and elegant in harmony with each other to make an attractive set.



21

CURT TEICH &amp; COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 8A-H928

ORDER NO. 11802

DATE

Apr. 19, 1938

DEPT.

DATE COMPLETED

CUSTOMER UNITED STATES SHOE CORP.  
CINCINNATI, OHIORETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ARTPhotos for  
this Customer25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$ 

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **FOR THE SMART "YOUTH STRIDE" ~~SHOES~~****BRILLIANTLY STYLED RED CROSS SHOES****BOT & FALL AND WINTER**

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M., to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue120  
133  
150  
175

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED

*make Red in yellow*

MAKE OVER

CUSTOMER Dept.

HC 3/4

PHOTO RETURNED

TO

PHOTO USED FOR

5 x 7  
1  
Rt 5HC 1 3/4  
A 10*Very Rush*  
HC 3/45 x 7  
1  
25



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H929

ORDER NO. 11802

DATE App.19, 1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER UNITED STATE SHOE CORP:  
CINCINNATI, OHIO

Photos for  
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SWING INTO STEP WITH YOUNG AMERICA

RED CROSS SHOES FOR FALL AND WINTER

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

SEE INSTRUCTION ATTACHED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2,500—1-2-38

Circle to Customer

EST. M. & Co. Time Required

HC 1 1/4

280

# 24  
Very Rush



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H930 ORDER NO. 11445 DATE 5-9-1938

CUSTOMER HYDE MANUFACTURING COMPANY  
SOUTHBRIDGE, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HYDE WALL PAPER REMOVERS  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

~~PLACE NO. ON FRONT~~

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED. SEE TISSUE ATTACHED AND CLIPPING.

make red impression

" DK. Blue

Return photo

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. 8A-H931 ORDER NO. 11448 DATE 4-20-1938	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER THE DUNLAP HOTEL JACKSONVILLE, ILL.					
	25 M POST CARDS SIZE <i>Group 2</i> 3 1/2 x 5 1/2	STYLE PHOTO COLORIT FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full THE DUNLAP HOTEL - JACKSONVILLE, ILLINOIS	FRONT NO. 5 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Grade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint <del>PLATE NO. ON FRONT.</del>				
RETOUCHING DEPARTMENT <u>Submit</u> — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout	PHOTO LITHO Rephoto	NEG. NO.	TO			
	____ Photograph each - Size 5x7 - 8x10 - 10x12 ____ Prints each from _____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. <i>120</i> Dry — Wet — Pancromatic — Color Separation. <i>133</i> Transfer — Paper Process — New Process. <i>150</i> Stripping — White Border — Full Face. <i>175</i> <u>Blue Print</u> — Handcolor — Black & White Proof. Titles—Red, Blue.					
	COLOR DESCRIPTION					
	SEE INSTRUCTIONS ATTACHED.					
RETURN PHOTO	NO				PHOTO USED FOR	

2M-1-2-37

2

*To Mr. [unclear]*

*12*  
*Sub- [unclear]*  
*EC 2*  
*A 11*  
*To Mr. [unclear]*  
*To Mr. [unclear]*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H932 ORDER NO. 11809 DATE 4-19-1938

CUSTOMER SILVER LAKE INN, INC.  
CLEMENTON, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SILVER LAKE INN -- LOBSTER PALACE --  
CLEMENTON, NEW JERSEY

BOT - ON THE WHITE HORSE PIKE - 12 MILES FROM  
PHILADELPHIA BRIDGE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CHANGE COLOR OF ROOFS (BOTH OF THEM) TO LIGHT PEA GREEN. CHANGE COLOR OF SIGN ON TOP OF ROOF  
BLACK BACKGROUND -- LOBSTER & NAME IN RED

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 7/12  
H.C. 1 1/2  
L.A.T. 10

Fix Neg  
Photo Print

APR 20 1938



WARNER PHOTO SHOP, NEW CASTLE, PA.

NO. 8A-H933

ORDER NO. 11450

DATE 4-20-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW HOME, FREE LIBRARY,  
NEW CASTLE, PA. PUBLIC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT GRAY STONE ALL OVER. GRAY STONE STEPS. GREEN LAMP POSTS. OAK DOORS.  
GRAY SASH. GREEN LAWN NEXT TO BLDG. PUT FLAG ON POLE IN CENTER OVER ENTRANCES  
ON TOP OF BLDG. ON LEFT BLDG. DARK RED BRICK. ON RIGHT BLDG. DARK RED  
BRICK. REMOVE POLE & WIRES & SIGN ON LEFT EDGE. REMOVE BLURRED WOMAN IN  
CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

APR 21 1938

APR 21 1938

APR 21 1938

APR 21 1938

12

4

4

21

4

21

82

4-27

4-27

31

11

4-28

219

8

5-5

5-9

*Handwritten signature/initials*

*Handwritten signature/initials*

*Handwritten signature/initials*



NO. 8A-H934

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J. ORDER NO. 11451

DATE 4-20-1938

6 M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) ALFRED I. DU PONT MEMORIAL CARILLON TOWER, WILMINGTON, DEL.		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: W-5		PHOTO PROPERTY OF C.T.	
<p>COLOR DESCRIPTION</p> <p>LIGHT PINK TERRICOTTA. WHITE CORNERS &amp; CORNICE &amp; FIGURES. LIGHT GRAY TOP POINT. SHOW BELLS IN TOWER. DARK GRAY STONE WALL. REMOVE WIRES &amp; POLE BRACKET. MAKE GREEN AND AUTUMN BROWN COLOR FOLIAGE ON RIGHT. REMOVE WHITE GLARE ON TOWER AND SHOW CLEAR &amp; SHARP.</p> <p>PUT CLOUDS IN SKY</p>			
<p>SUBMIT: RET. PHOTO      B. L. &amp; W. PROOF      HANDCOL PROOF      YES RETURN PHOTO.</p>			
<p>CURT TEICH &amp; COMPANY, INC., CHICAGO</p> <p>PHOTO TICKET</p>			

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

APR 28 1938

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING TYPE		APR 28 1938	APR 28 1938
SETTING			
PROOFING	54	4-28	5-3
PROOFING	82	5-3	5-3
ENCORAVING			
HAND COLOR PROOF	202	5-5	5-5
ARTIST	214	8	

DAYS REMAINING



DATE 4-20-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL) VIEW OF LAKE, HUNGRY MOTHER  
STATE PARK, MARION, VA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 251

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

GRAY STONE WALL ON LEFT. LIGHT GRAY PIER ON RIGHT, GREEN PINE TREE  
IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,798,773

## ATTENTION!

... Subjects on  
only for the occasion. Please  
see to it that all plus or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

44263

CORRECTION	EST. TIME	CORR. TIME	DATE	TIME
COMP. G. 1000 UP			APR 27 1938	APR 27 1938
A. 100				
COMP. G. 1000	54	2	4-27	4/28/38
COMP. G. 1000	83		4-29	4-30
COMP. G. 1000	225	1 1/2		
COMP. G. 1000	36	8	5-9	5.10.38

2472

E

30



J. P. BELL CO., INC., LYNCHBURG, VA.

NOA-H936

ORDER NO. 1453

DATE 4-20-1938

6 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GUEST LODGE, HUNGRY  
MOTHER STATE PARK, MARION, VA.

PRIVATE NO. BEFORE TITLE: 256

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINTS SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

DARK BROWN LOGS. LIGHT GRAY MORTAR. DARK BROWN ROOF. GRAY BASE &  
CHIMNEY. GRAY DRIVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this card set. Please  
see to it that the subjects or  
tives are uniform in color and  
in harmony with each other  
to make an attractive set.

ESTIMATE			
APR 21 1938		APR 21 1938	
DATE	TIME	DATE	TIME
APR 21 1938		APR 21 1938	
4-21	1 1/2	4-27	5
4-26	2	4-27	14
4-29	2 1/2	5-11	14
216	27		

25



NO. 8A-H937

ORDER No 11453

DATE 4-20-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING BEACH AND LAKE,  
HUNGRY MOTHER STATE PARK, MARION,  
VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE 257

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

ORANGE AND GREEN SUN SHADES. TAN SAND BEACH, DARK GRAY DIVING PIER.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this catalogue. Please  
see to it that all colors or nega-  
tives are uniform and all colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		By	Date
COM - 1000000000		APR 27 1938	APR 27 1938
REL - 1000000000	2	4/27/38	4-27-38
PHOTOGRAPHED			
M - 1000000000	82	4-29	4-29-38
REL - 1000000000			
M - 1000000000	220 1/2		3 May
REL - 1000000000	43 8	5/10	5/13

JUN 17 1938

E

228



39



J. P. BELL CO., INC., LYNCHBURG, VA.

NO. 8A-H938

ORDER NO. 11453

DATE 4-20-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF LAKE AND  
BATHING BEACH, HUNGRY MOTHER STATE  
PARK, MARION, VA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 258

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. WALNUT BROWN. LIGHT BROWN ROOF. LIGHT SAND BEACH. GRAY DIVING PIER  
BOATS WHITE. REMOVE WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

5  
Order for this company. Please  
see to it that all orders or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

ESTIMATE

APR 21 1938

APR 21 1938

TIME

DATE

DATE

APR 21 1938

APR 21 1938

16

2

4

21

1

27

8

4

27

4

27

12

1/2

29

1/2

10

8 1/2

5

11

JUN 1 1938

20



J.P.BELL CO., INC., LYNCHBURG, VA.

NO. 8A-H939

ORDER NO. 11453

DATE 4-20-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SAILING ON LAKE, HUNGRY  
MOTHER STATE PARK, MARION, VA.

IMPRINT SAME AS ABOVE

BEFORE  
PRIVATE NO. ~~XXXXXX~~ TITLE: 259

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SAIL BOAT WHITE. MOTORBOAT WHITE, BROWN TOP.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ATTENTION!

5 subject on  
order for this set. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE			
NO WORK SCHEDULE			
APR 21 1938			
DESCRIPTION	EST. TIME	EST. COST	EST. DATE
CONCRETE			
PAINT			
PAINT	15	4.21	4.21.38
PAINT	8	4.26	4.26.38
PAINT	225 1/2		28 April
PAINT	29 8	5-10-38	5-11-38 F.W.

DATE PAID: \_\_\_\_\_

B.

9 M

33



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 8A-H940 ✓ ORDER NO. 11815 DATE 4-20-1938  
CUSTOMER MODERN WOODMEN OF THE WORLD LIFE INSURANCE ASSN.  
OMAHA, NEBRASKA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full WOODMEN OF THE WORLD WAR MEMORIAL  
HOSPITAL, SAN ANTONIO, TEXAS

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

RED BRICK BUILDING  
BROWN ROOF  
WHITE STUCCO FACE  
MAKE BUILDING AS LARGE AS POSSIBLE

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H941 ORDER NO. 11813 DATE 4-20-1938

CUSTOMER AMBROSIA CAKE BAKERY, INC.  
JACKSONVILLE, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full WHERE PERFECT CAKES ARE MADE  
BOT - AMBROSIA CAKE COMPANY GREENSBORO,  
NORTH CAROLINA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ( THE SHRUBS ARE PAINTED QUITE A DARK GREEN, ALMOST BLACK. I TRUST THESE WILL  
BE BRIGHTENED UP.

Entire part of bakery is ivory structural glass, a highly polished finish

created D.K. Blue impression  
of sign

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-1942 ORDER NO. 11817 DATE 4-20-1938

CUSTOMER HOTEL JAMESTOWN  
JAMESTOWN, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE HOTEL JAMESTOWN

~~DOT~~ — JAMESTOWN, NEW YORK

THE HOTEL JAMESTOWN  
JAMESTOWN, NEW YORK

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE PHOTO NO. D4122

CUSTOMER

OF C. T. & CO.

PHOTO PREPARED

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & CO., CHICAGO, ILL.

NO. 8A-H943

ORDER NO.

DATE 4-20-1938

M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

TITLE (IN FULL)

CHEMISTRY

IMPRINT

TOP: THE DU PONT BUILDING AT THE  
BOT: NEW YORK WORLD'S FAIR EXPOSITION.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,751,775

ATTENTION!

order for to be made. Please  
see that all the photographs  
tives are uniform in color and  
in harmony with each other  
to make an attractive set.

DIAL  
J-11848

MAKEOVER

Charge to

L.V.

Dept.

EST. Balance Time Required

10

to Cost Dept.

MAY 11 1938

HC

12

ART LIT. A

12

by

5

69

56



NO. 8A-F944

ORDER NO.

DATE 4-20-1938

M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE)

R. M. YES

TITLE (IN FULL)

## IMPRINT

TITLE (IN FULL) OFFICIAL DRAWING OF HOW  
NEW YORK WORLD'S FAIR WILL  
LOOK, WHEN IT OPENS ON  
APRIL 30, 1939

COLOR DESCRIPTION

PHOTO PROPERTY OF

COLOR DESCRIPTION

Plots in D-5624  
" " 8A43272


SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

017

## ATTENTION!

Subject on  
order for this customer. Please  
see to it that all the color negative  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

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CURT TEICH & COMPANY, CHICAGO, ILL.

NO. 8A-H947

ORDER NO.

4-20-1938

POST CARDS  
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ART COLORTONE

DATE

WHITE BORDER

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PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

TOP: THE MIDDLE Sector OF CENTRAL  
MALL

BOTT: NEW YORK WORLD'S FAIR

COLOR DESCRIPTION

Pict No 8-43881

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,273

ESTIMATE

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JUN 17 1938

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MAY 5 1938

ART. INST.

ENGRAVING

69







CURT TEICH & COMPANY, CHICAGO, ILL.

NO. 8A-H949

ORDER NO.

DATE 4-20-1938

M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

TOP: STATE OF WORLD'S FAIR ~~STATE~~  
AS SEEN FROM THE AIR  
BOTT: NEW YORK WORLD'S FAIR

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10. Carefully on  
the order of colors. Please  
select the colors of nega-  
tives and prints so colors are  
in harmony with each other  
to make an attractive set.

R. O

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69



CURT TEICH & COMPANY, CHICAGO, ILL.

NO. 8A-H950

ORDER NO.

DATE 4-20-1938

M POST CARDS

ART COLORTONE

WHITE BORDER

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PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

IMPRINT

TITLE (IN FULL)

Top: THE ~~HALL OF~~ MARINE  
TRANSPORTATION HALL  
Bottom: NEW YORK WORLD'S  
FAIR

COLOR DESCRIPTION

PHOTO PROPERTY OF

photo in 8A H95077

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLUCHE MULTI-PLY FORMS PAT. NO. 1,297,775

D17

ATTENTION!

order for the...  
see to it that...  
tives are...  
in harmony with...  
to make an attractive set

MAKEOVER

Charge to L.V. Dept.

1938. Makeover Time Required

NO.	6	MAILED IN CHICAGO
DATE	MAY 5 1938	
TIME	10	225 16 May 38
BY	HC	24 211 May 38

R

69

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CURT TEICH & COMPANY, CHICAGO, ILL.

NO. 8A-H951

ORDER NO.

DATE 4-20-1938

M POST CARDS

ART COLORTONE

WHITE BORDER

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(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,791,775

ATTENTION!

Subject on  
order for this ticket. Please  
note it that the photo-  
tives are intended for use as  
in harmony with the color  
to make an attractive set.

Exhibit	1938	1938	1938
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CURT TEICH & COMPANY, CHICAGO, ILL.

NO. 84-H952

ORDER NO.

DATE 4-20-1938

M POST CARDS

ART COLORTONE

WHITE BORDER

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PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

Top: AEROPLANE VIEW OF  
SITE OF THE EXPOSI-  
TION

Bottom: NEW YORK WORLD'S FAIR

COLOR DESCRIPTION

PHOTO PROPERTY OF

Photo No 8.943883

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Check the following items before  
submitting your order. Please  
see that all items are in  
harmony with each other  
to make an attractive set.

MAKEOVER

2.1. Dept.

ITEM	TIME	DATE
PRINTING	1	May 5 1938
PROOF		
ART. DES.		
ENGRAVING		

ESTIMATE			
APR 27 1938		APR 27 1938	
QUANTITY	UNIT PRICE	TOTAL	DATE
8			MAY 11 1938
82	5 - 9	5 - 12 45	
31	2	5 - 14	
30	15	5 - 31 - 38	6 - 2 - 38
TOTAL			JUL 11 1938

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CURT TEICH & COMPANY, CHICAGO, ILL.

NO. 8A-H954

ORDER NO.

DATE 4-20-1938

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on  
order for this company. Please  
see to it that all subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

APR 22 1938

EST. TIME

5

1 3/4

10

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CURT TEICH & COMPANY, CHICAGO, ILL.

NO. 8A-H955

ORDER NO.

DATE 4-20-1938

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ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

Top: THE TRYON AND VENISIAN  
THE NEW YORK  
Bottom: NEW YORK WORLD'S FAIR

Photo Inc D-5673

" " " 5672

" " " 5671

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,791,775

ATTENTION!

MAKEOVER

Charge

L.V.

Date

1/2

MAKEOVER

Charge to

L.V.

Date

MAY 5 1938

69



CURT TEICH & COMPANY, CHICAGO, ILL.

NO. 84-H956

ORDER NO.

DATE 4-20-1938

M POST CARDS

ART COLORTONE

WHITE BORDER

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(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

IMPRINT

TITLE (IN FULL)

Top: MODEL OF MIDDLE SECTOR  
OF CENTRAL MALL

Bot: NEW YORK WORLD'S FAIR

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

D17

ATTENTION!

ORDER TO THE PHOTOGRAPHIC  
see to it that all the nega-  
tives are uniform and that they are  
in harmony with each other  
to make an attractive set.

ESTIMATE

DESCRIPTION	QTY.	UNIT PRICE	TOTAL
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82	5 - 9		5 - 9 141
225	13		13 May
39	10	5-27	6-25

DATE MAY 5 1938

Ret

MAKES

Charge to L-V Dept.

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MAY 5 1938	
ART DEPT.	

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CURT TEICH & COMPANY, CHICAGO, ILL.

NO. 8A-H957

ORDER NO.

DATE 4-20-1938

Mpost CARDS

ART COLORTONE

WHITE BORDER

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PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. *yes*

TITLE (IN FULL)

IMPRINT

*Top: FEDERAL BUILDING AND  
SURROUNDING AREA*

*Bottom: NEW YORK WORLD'S FAIR*

COLOR DESCRIPTION

PHOTO PROPERTY OF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

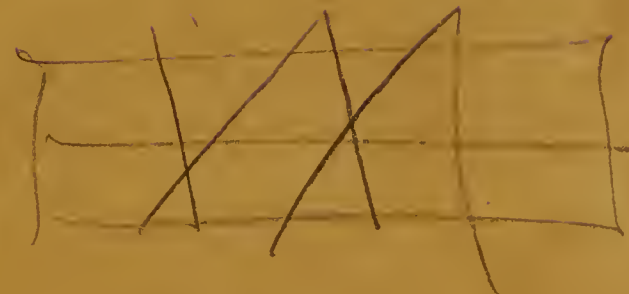
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

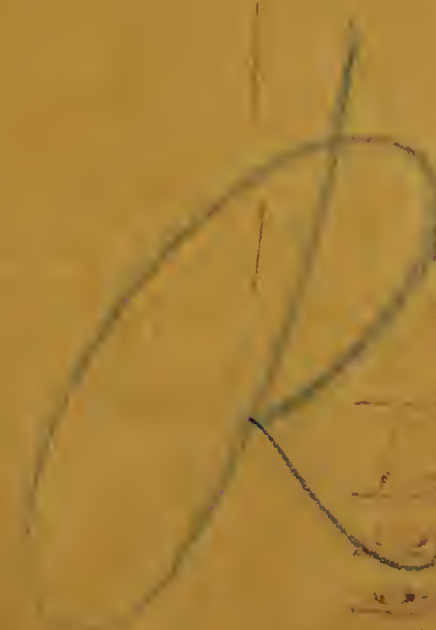
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ATTENTION!

On the back of the photo, please  
write the name of the person  
in the photo and the date  
to make all necessary



*Ref 5*



MADE IN U.S.A.  
L.V.

MAY 5 1938

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CURT TEICH & COMPANY, CHICAGO, ILL.

NO. 8-H958

ORDER NO.

DATE 4-20-1938

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POST CARDS

ART COLORTONE

WHITE BORDER

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

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COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,774

ATTENTION!

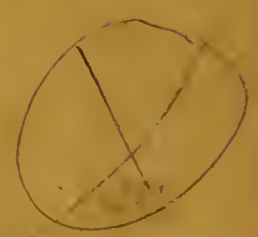
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order for this ... Please  
see to it that ... or nega-  
tives are uniform ... colors are  
in harmony with each other  
to make an attractive set.

APR 22 1938

DESCRIPTION	TIME	DATE
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DATE ...  
BY ...  
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*[Large handwritten signature]*





CURT TEICH & COMPANY, CHICAGO, ILL.

NO. 8A-H959

ORDER NO.

DATE 4-20-1938

M POST CARDS

ART COLORTONE

WHITE BORDER

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FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,773

ATTENTION!

20  
Order for the following: Please  
send 10 prints of the negative  
divided into 5 groups of 2 each  
in harmony with the other  
to make an attractive set.

APR 27 1938

DESCRIPTION	QUANTITY	PRICE	TOTAL
Color prints	6		
Black & white prints	2 1/4		
Handcolor prints	15		

APR 25 1938

11  
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CURT TEICH & COMPANY, CHICAGO, ILL.

V

NO. 8A-H961

ORDER NO.

DATE 4-20-1938

M POST CARDS

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WHITE BORDER

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PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

Top: THE TEXTILE BUILDING  
Bottom: NEW YORK WORLD'S FAIR

PHOTO PROPERTY OF

COLOR DESCRIPTION

Photo No 84H3280

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

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ATTENTION!

order for...  
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tive an...  
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MAKEOVER

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MAY 5 1938

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